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DELEGATION OF WOMEN ENTREPRENEURS IN WASHINGTON

JOHN LACHARITY (CBO): Well, a delegation of Canadian women is in Washington today. To find out what they hope to accomplish, they're including in their group the Minister of International Trade, Sergio Marchi, is leading the delegation of 125 women entrepreneurs. Seven of those business women are from the Ottawa area, one of them is Sheena Penny, president of Delta Media Incorporated of Ottawa, and she's on the line this morning from Washington. Good morning.

SHEENA PENNY (President, Delta Media Inc.): Good morning John.

LACHARITY: How, how did you get involved in this?

PENNY: Well, gee, it's sort of a roundabout way to begin with, before it actually hit the papers. There was quite an announcement Minister Marchi made about two months ago, I guess. But we sort of heard about it from one of our clients at Industry Canada, which sparked interest immediately in the business and of things in our place, in our shop. And... so we thought it would be a tremendous