

Knowledge of Japanese is also fairly widespread. Catalogues, promotional literature, and instructions are acceptable in English.

Business Hours: Most offices, government and private, are open from 0900 to 1700 on weekdays, with 1 hour at noon for lunch, and from 0900 to 1300 on Saturday. Banks close at 1600 daily, but are also open until 1300 on Saturday. Service establishments, such as department stores, shops, restaurants, hospitals, and barber shops, may remain open as late as 2200 and on weekends and public holidays. The curfew, which had been in effect throughout the nation for the last several decades, was completely lifted on January 5, 1982.

Public Holidays: Public and business offices close on the following statutory holidays:

January 1-3, New Year Celebration;
March 1, Independence Movement Day;
March 10, Korean Labor Day;
April 5, Arbor Day;
April 8 (lunar), Buddha's Birthday;
May 5, Children's Day;
June 6, Memorial Day;
July 17, Constitution Day;
August 15, Liberation Day;
August 15 (lunar), Korean Thanksgiving Day;
October 1, Armed Forces Day;
October 3, National Founders' Day;
October 9, Hangeul (Korean Alphabet) Day;
December 25, Christmas Day.

On Labor Day, March 10, most business offices are closed. However, public offices remain open.

FACTORS FAVOURABLE FOR CANADIAN EXPORTS:

- Support provided by the PEMD program.
- Competitive export pricing for this market.

REASONS FOR LACK OF CANADIAN EXPORTS TO DATE:

- Import restrictions are a significant impediment in this sector
- Import duties are high
- Non-competitive pricing
- Unsuitable product
- Lack of joint venture fishing cooperation with Korean firms