DATE: 31/08/88

DEPARTMENT OF EXTERNAL AFFAIRS

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SECTOR FACT SHEETS (Cont'd)

SECTOR:

002 FISHERIES, SEA PRODUCTS & SERV.

MISSION:

601 BOSTON

MARKET:

577 UNITED STATES OF AMERICA

3 yr Cumulative Export

Export Potential For

Key SubSectors \$100 AND UP M Next Year Projected Market Size For

> Key SubSectors \$ 3,700:00 M

Current CDN Exports Market Share For Key SubSectors

34.72 %

KEY SUBSECTOR:

999

ALL SUB-SECTORS

3yr Cumulative
Export Potential
\$100 AND UP M

Next Year Projected
Market Size
\$ 3,700.00 M

Current Canadian Market Share 35.00 %

Specific Product or/Service Opportunities:

FARMED SALMON

REDFISH TURBOT MUSSELS

MACKEREL

Current Imports (\$CDN)

80.00 M

70.00 M 30.00 M

5 . OO M

\$.00 M