What is significant in these results, as well, is signs of increasing pessimism among Ontario and British Columbia residents regarding the relative benefits of a free trade deal for Canada. While on a national level expectations have remained much the same as they were in June, more British Columbians (43% versus 35%) and Ontarians (49% versus 42%) think Canada stands to lose from a free trade agreement with the United States. In contrast, more Quebecers expect Canada will benefit from such a deal (54% versus 46% in June).

Regardless of whether Canadians expect Canada would benefit or lose from the reduction of trade barriers with the U.S., perceptions of the number of Canadian jobs which depend on trade with the United States are reasonably accurate, with reference to the Department of External Affairs' own estimates. A total of 48% of Canadians indicate in the August survey that "one job in six" depends on Canada-U.S. trade. Another 30% say "one job in three" and 20% "one job in ten." The data also suggest a fair degree of guess work on the part of respondents and a sense that trade with the U.S. is important for Canadian jobs, though respondents are not sure how important.