

REPORT 4
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 603-CLEVELAND

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AS FOLLOW-UP TO YEARLY SOLO FOOD SHOW POST WILL CONTINUE TO
SUPPORT INDIVIDUAL CO'S THROUGH SEARCHES AND INTRODUCTION OF
FOOD BROKERS/DISTRIB. & CHAIN STORES WITH VIEW TO MAKING
APPROPRIATE MATCHES.

INCREASED BUYING CONNECTIONS, SALES
DISTRIBUTION AGREEMENTS AND ESTABLISHMENT
OF PRODUCTS IN STORES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 RECRUIT EXHIBITORS FOR THE OHIO STATE FARM
SCIENCE REVIEW.

QUARTER: 3 -----

QUARTER: 4 -----

ONE CANADIAN FIRM EXHIBITED AT THE SHOW AND
THREE AGENTS WERE APPOINTED.