

REPORT #5
89/02/08

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

432 - STOCKHOLM

SWEDEN

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

COMM. & INFORM. EQP.& SERV

ROBOTICS & ARTIFICIAL INTELL.

CALLS ON SENIOR MANAGERS OF SELECTED SWEDISH FIRMS FOR DISCUSSIONS OF INVESTMENT OPPORTUNITIES IN CDA; PARTICIPATION IN TRADE SHOWS & INDUSTRIAL CONFERENCES WITH INFORMATION BOOTH.

GREATER LOCAL AWARENESS OF INVESTMENT OPPORTUNITIES & TECHNOLOGY TRANSFER POTENTIAL IN CDA.

FOREST PRODUCTS,EQUIP,SERVICES

EQUIPMENT AND MACHINERY

CALLS ON SENIOR MANAGERS OF SELECTED SWEDISH FIRMS FOR DISCUSSIONS OF INVESTMENT OPPORTUNITIES IN CDA; PARTICIPATION IN TRADE SHOWS & INDUSTRIAL CONFERENCES WITH INFORMATION BOOTH.

GREATER LOCAL AWARENESS OF INVESTMENT OPPORTUNITIES & TECHNOLOGY TRANSFER POTENTIAL IN CDA.

CONSTRUCTION INDUSTRY

BUILDING PRODUCTS

CALLS ON SENIOR MANAGERS OF SELECTED SWEDISH FIRMS FOR DISCUSSIONS OF INVESTMENT OPPORTUNITIES IN CDA; PARTICIPATION IN TRADE SHOWS & INDUSTRIAL CONFERENCES WITH INFORMATION BOOTH.

GREATER LOCAL AWARENESS OF INVESTMENT OPPORTUNITIES & TECHNOLOGY TRANSFER POTENTIAL IN CDA.

INDUSTRIAL MACHIN,PLANTS,SERV.

MANUFACT & MATERIAL PLANT,EQP.

CALLS ON SENIOR MANAGERS OF SELECTED SWEDISH FIRMS FOR DISCUSSIONS OF INVESTMENT OPPORTUNITIES IN CDA; PARTICIPATION IN TRADE SHOWS & INDUSTRIAL CONFERENCES WITH INFORMATION BOOTH.

GREATER LOCAL AWARENESS OF INVESTMENT OPPORTUNITIES & TECHNOLOGY TRANSFER POTENTIAL IN CDA.

MULTIPLE SECTORS

ALL SUB-SECTORS

COOPERATION WITH SOCIAL AFFAIRS PROGRAM MANAGER IN IDENTIFICATION OF & ADVICE TO BUSINESS IMMIGRATION CANDIDATES.

STIMULATION OF INTEREST IN BUSINESS IMMIGRATION TO CANADA.

NON SECTORALLY ORIENTED ACTIVITIES

PUBLICITY PROGRAM THROUGH OFFER TO DISTRIBUTE SELECTED CANADIAN CORPORATE ANNUAL REPORTS TO SWEDISH BUSINESS COMMUNITY.

INCREASED AWARENESS OF BUSINESS CONDITIONS AND OPPORTUNITIES IN CDA.