

REPORT 4
88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 301-ADDIS ABABA

005-COMM. & INFORM. EQP. & SERV
ETHIOPIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TELECOMMUNICATIONS (INC SPACE)

MONITOR PLANS FOR DEVELOPMENT OF RURAL TELECOM.

ANALYSE NEEDS OF STATE FORMS FOR IMPROVED TELECOM SERVICES.

INCREASE LEVEL OF CONTACTS WITH GOVT MINISTRIES AND PROCUREMENT AGENCIES.

ASSIST CDN MANUFACTURERS TO OBTAIN LOCAL AGENTS.

SPECIFIC DETAILS OF PROJECT IN RURAL COMMUNICATIONS.

IDENTIFY PROJECT OPPORTUNITIES.

INCREASE AWARENESS OF CDN EXPERTISE LEADING TO POSSIBLE INVITATIONS TO DEMONSTRATE TECHNICAL CAPABILITY OR GOODS/SERVICES.

MORE EFFECTIVE PROMOTION OF TECHNICAL CAPABILITY.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 MAINTAIN CONTACT WITH LOCAL GOV'T OFFICIALS FOR RURAL TELECOM PROJECT.

INITIAL PREPARATION UNDERWAY FOR RURAL TELECOM.

QUARTER: 2 MAINTAIN CONTACT WITH LOCAL GOV'T OFFICIALS FOR RURAL TELECOM PROJECT.

INITIAL PREPARATION UNDERWAY FOR RURAL TELECOM. VISIT BY GOV'T OFFICIALS TO CANADIAN SUPPLIERS FACILITATED.

QUARTER: 3 -----

QUARTER: 4 -----