

WHAT ARE WE RAISING IN OUR NEW VEGETABLE GARDEN?

CHEVROLET TOURING CAR AND \$1000.00 IN FINE PRIZES



1st PRIZE



2nd. PRIZE



3rd. PRIZE



4th PRIZE



5th. PRIZE



6th PRIZE

TO help win the war we must all produce, so every patriotic Canadian has a vegetable garden this year. We have a fine assortment of vegetables in our garden, and if you will study the pictures at the right you may be able to discover what we are growing. Each of the pictures represents a common vegetable that you all know, No. 1 for instance being Cauliflower (Call-eye-Flower) and No. 8, Beets (Bee-eats). Now see if you can solve the rest and when you have them all, write your solutions on a sheet of paper and send them to us.

5 Passenger Chevrolet TOURING CAR

and more than \$1,000.00 in Cash Prizes to be awarded

THE BIG PRIZES include this magnificent \$695.00 Chevrolet Car, a \$400.00 Upright Piano, a Dandy Shetland Pony and Cart, a High Grade Bicycle, \$60.00 Clare High Oven Range, Singer Sewing Machine, Phonograph and Records, Waltham Watches for men and women, Standard Cream Separator, 1900 Washing Machine, Perfection Oil Range, Books, Cameras, Bread Mixers, Mantle Lamps, Sporting Rifles, and a host of other big valuable prizes too numerous to mention here.

We will send you the big complete illustrated Prize List

This Contest is Free of Expense to All

YOU do not spend a single penny of your money, nor will you be asked to buy anything in order to enter this great Contest and win the Chevrolet Car or a fine prize. The Continental Publishing Co., Limited, one of the strongest and best known publishing firms in Canada is conducting this interesting Contest in order to quickly advertise and introduce "RURAL CANADA for Women" the wonderful new magazine for Canadian Farm Folk and land-lovers everywhere.

When your answers to this interesting puzzle are received we shall gladly mail you without cost a sample copy of the latest issue in order that you and your friends may become acquainted with this great new publication and realize the place in Canadian Home Life that RURAL CANADA now occupies. RURAL CANADA is different entirely from any other Canadian Farm Paper, because it is edited and published mainly for the women folk in our Canadian farm homes.

Certainly there are many excellent farm papers published in Canada but these almost entirely overlook and underestimate the importance of our women folk. RURAL CANADA realizes that the woman is truly the partner in the farming business; that she is the progressive factor in farm home life and that she needs and wants to know of everything new to lighten and help her with her work, promote efficiency, reduce expense and assist in the thousand and one duties all women must accomplish every day.

But RURAL CANADA is entertaining as well as instructive. It abounds in fine short stories, timely articles, fashions, embroideries, crochet work, recipes, a children's page, a family doctor and many other fine features. Its editorials are inspiring and uplifting. In short, to know RURAL CANADA is to love it. You and your friends will be glad to make the acquaintance of so bright, interesting and good a magazine.

AS soon as your answers are received we shall write and tell you how many of the names you have solved correctly, and send you free your fine copy of RURAL CANADA. Then when you know your standing for the big prizes you will be asked to help us advertise and introduce RURAL CANADA in your neighborhood by showing your copy of the new magazine to just four of your friends and neighbors who will appreciate the worth and high purpose of RURAL CANADA and want it to come to them every month. State your willingness to accord us this simple favor when you send your answers. It will only require a few minutes of your time and you are guaranteed and will be sent at once a big cash payment or valuable reward for your trouble. If you wish we will gladly send you extra sample copies to leave with your friends to read.

Send your solutions of the puzzle pictures today and get in line for a big prize.

Follow These Simple Rules Governing Entry to the Contest

WRITE on one side of the paper only. On one sheet of paper put your answers to the puzzle pictures, with your full name and address, (stating Mr., Mrs. or Miss) in the upper right hand corner. Anything other than this must be on a separate sheet of paper.

Boys and girls under ten years of age are not allowed to send answers to this Contest, because later on we intend to have a fine contest for our boy and girl friends.

Employees of this company and their relatives are absolutely debarred from competing.

To ensure absolute fairness and impartiality in awarding the prizes, the properly qualified entries will be judged by a committee of three well known gentlemen, having no connection whatever with this firm, and contestants must agree to abide by their decisions. The prizes will be awarded to the duly qualified contestants whose entries have the greatest number of correct or nearly correct names and are considered by the judges to be neatest and best written, (proper spelling, punctuation and style of entry also being given consideration). A contestant may send in as many as three sets of answers to the puzzle, but only one set may win a prize and not more than any one prize will be awarded one family or household. The Contest will close November 27th immediately after which the judges will award the prizes.

Send two two-cent stamps to pay postage on your free sample copy of RURAL CANADA, illustrated prize list, etc. Address your solutions to

The Puzzle Editor "RURAL CANADA" Dept. 1 Toronto, Ont.



7th. PRIZE



8th. PRIZE



9th PRIZE



10th. PRIZE

