

The New Year

suggests new resolutions—improvement where improvement is needed.

Consider the matter of your Life Insurance. Is there room for "Improvement" here?

Start the New Year well by arranging this vital matter of protection.

Look into the Policies of the Great-West Life. You will find them inexpensive—liberal—profitable.

Ask for rates and printed matter.

The Great-West Life Assurance Co.

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Head Office: WINNIPEG

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