

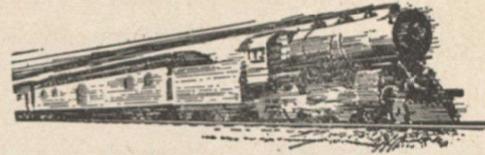
New Records

Results secured during the past year re-affirm the position of the Sun Life of Canada as the leading life assurance organization of the Dominion.

It leads all Canadian Companies in annual New Business, Total Business in Force, Assets, Surplus Earnings, Net Surplus, Premium Income, Total Income and Payments to Policyholders.

Fair-dealing and progressive business methods are the foundations for the Company's phenomenal growth.

**SUN LIFE ASSURANCE
COMPANY OF CANADA
HEAD OFFICE - MONTREAL**



The Fastest Route to Big Production

Is via the Training, the Service and the Co-operation given through our own

FREE SALES COURSE
PROSPECT BUREAU
BULLETIN SERVICE,
ADVERTISING and
ALL ROUND SUPPORT

YOU { Travel without expense,
Are better equipped for the journey,
Sure of getting there, with the

**CANADA LIFE
ASSURANCE CO.**

Home Office - Toronto



War Conditions — Liberal
Premiums — Recently Reduced
Agency Contracts — Profitable

AGENTS WANTED

Gresham Life Assurance Society

LIMITED

Head Office for Canada . . . MONTREAL

Established 1848. Funds Exceed \$50,000,000

CROWN LIFE

BIGGER BUSINESS AT LOWER COST

	1916	1917
Cash Premium Income	\$461,342.90	\$551,869.25
Cash Interest Income	87,002.65	105,856.13
Total Income Less Outgo	144,658.70	281,532.07
Expense ratio (10 & 1 basis) reduced	23.3%	

Copy of Annual Report will be sent on request.

Crown Life Insurance Co., Toronto

Agents wanted in unrepresented districts 55

Orders for the new issue of H. M. P. Eckardt's
Manual of Canadian Banking

are now being received - \$2.50
Postpaid anywhere

The Monetary Times Printing Company, Toronto, Ont.

The Travellers Life Assurance Company of Canada

Head Office - - - Montreal

HON. GEORGE P. GRAHAM, President

TO AGENTS:—Write the Home Office for particulars of direct renewal contract.

CANADA'S WAR EXPENDITURE

Up to the end of February Canada's war expenditure on capital account totalled \$207,849,726. For the month of February war expenditure was \$19,494,711, as compared with \$23,285,988 in February of last year.

Revenue for the eleven months' period ended February 28th showed an increase as compared with the same period of the last fiscal year. For the eleven months ended Feb-

ruary 28th, 1917, it was \$205,417,039, as compared with \$229,766,627 for the same period ended February 28th, 1918. Expenditure on consolidated fund account rose for the same periods from \$113,161,357 to \$124,781,421. Revenue for February, 1918, was \$21,225,872, as compared with \$17,513,473, the revenue for February, 1917.

Canada's total gross debt at the end of February was \$1,996,393,359. Assets were \$985,612,889, leaving a net debt of \$1,010,780,470.