THE

Toronto News Company's

LIST OF

Playing Cards

•	FEI 1707			
		Net.		
Surprise		. 8 0 30		
Great Mogul		. 0 65		
Boston				
Bicycle (2nds)				
Mikado		. 160		
Kambler				
Princess				
Empire				
Bicycle				
queezers (913)	• • • • •	. 225		
Talle lie	•			
Tally-Ho Full House, Poker (with 11 and 12 spots)	÷w	, 200		
run nouse, roker (with it and is spots)	101			
LATEST		3 ∞		
Trophy Whist (Just Out).				
Hart's Squeezers				
Fravellers' Companion (In a neat box)				
Contents a Pack Fine Cards, 100 Poke	r Chi	DS.		

POPULAR MUSIC BOOKS

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						CIS.	ar	
The Fav	crite Song	Folio.	No. c.				50	
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Royal F	olio of Mu	1ºìC				45	75	
Royal S	one Folio.					44	75	
Royal P	carls.	*****			_ • • • •	10	Şu	
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			Roards	; ;;	• • • •	35	75	
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Standan	ns I Song Fu	dio	•	• • •	• • • •	. 30	50	
Standan	l Folio of	Music				30	30	
Coronel			• ••••	• ••• •			25	
	Luth		• • • • • •		••••	Sio	1 25	
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The Fav	onte Con	ic Sone	Folia			33	4.	
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te Vocal	Duets.					- 33	25	
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Music R	oll of Clar	sic Pia	no Solo			34	40	
	and Mins					:5	40	
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THE

TORONTO NEWS COMPANY

42 Yonge Street
TORONTO.

COMPETITION.

The old adage of competition being the life of trade, is undoubtedly true when applied to competition of a legitimate character. There is on the other hand, says an exchange, much of what parades under the name of competition which serves to give a death blow to trade. Healthy, rational, true competition, consists of that legitimate rivalry which causes a merchant to do everything in his power to get the bulk of the trade in his locality, by building up a reputation for carrying the best goods, and being the most honorable and straightforward in his business methods of any merchant in his line in the neighborhood, or town or section.

The merchant whose only effort is to undersell his brother merchant, and who always sacrifices quality to cheapness, is apt to find in the long run that he is rendering himself unable to compete with those who make it a point to do the right thing by their trade, and who know that in order to do so they must get a fair price for their goods and make a living profit. This makes clear what we mean when we say that there is much masquerading under that name, which is not competition in the true sense.

EXCHANGE NO ROBBERY HERE.

A young governess was sitting in a tramcir when a stylishly-dressed man entered who displayed prominently a valuable diamond ring on one of his fingers. He soon after got out, and the young lady, arriving at her destination, stepped out as well and found, on putting her hand in her pocket, that her purse was gone.

She, however, found a strange article in her pocket, which, to her astonishment, turned out to be the identical ring which her fellow traveler had been so ostentatiously displaying.

Examination proved that the ring was no flash article, a jeweler appraising it as of the value of at least thirty pounds. Fortunately for the lady, there were only two shillings in the purse she had lost. The ring had evidently slipped off the pickpocket's finger when he was in the act of abstracting the purse.—London Globe.

Jesse I. Greer, who succeeded Edward Dekum in the stationery business at Portland, Ore., and who recently sold out to N. L. Curry, has been in New York during the past week. Talking about business, Mr. Greer said: "The department stores are exercising a very injurious influence on trade at the west, especially in the small cities. They have hurt the Christmas trade very much, particularly in the book line. Business out west and all along the Pacific Coast is picking up wonderfully, except in Washington."

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