



CHRISTMAS NUMBERS

are now being made up. What about
your **ILLUSTRATIONS ???**

Many publications are spoiled by cuts being poorly made and grouped without artistic judgment. Our art department works hand in hand with the mechanical department, the result being cuts not only of the highest printing quality but of the most artistic appearance.

TORONTO ENGRAVING CO.
92 BAY STREET

CHALLENGE- GORDON

With modern improvements.
Here is one of them:

PATENTED THROW-OFF

Sometimes one feature of a machine makes it worth the price of the whole. That's true of the throw-off on the

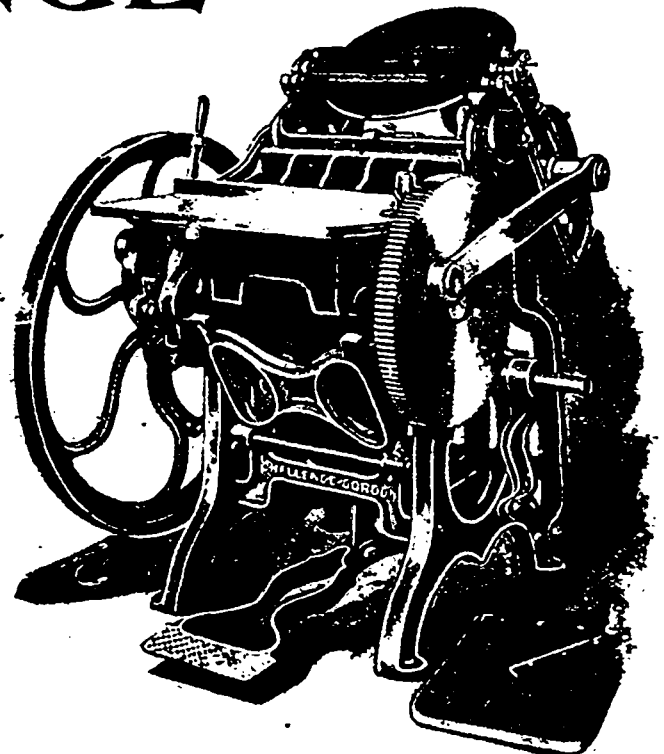
CHALLENGE-GORDON JOB PRESS.

In the first place, it doesn't get out of order—no springs, cams, or catches to give out or break down

In the second place, it locks and holds the eccentric shaft steady on or off the impression—something no other throw-off will do.

This is only one of the good points about the **CHALLENGE-GORDON**. There are others. If you don't know them, you ought to. Send for circulars.

Manufactured by . . . **THE CHALLENGE-
MACHINERY CO.,** ²⁵³⁰ _{Leo Street,} CHICAGO.



ALL DEALERS SELL THEM.