

SUNSHINE

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A. M. MACKAY, *Editor.*

SUN.		MON.	TUE.	WED.	THUR.	FRI.	SAT.
1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	

"Prosperity Has Many Friends."

Safety and profit. These two qualities go to make an ideal life assurance company. Safety, to-day, is not called into question, for the old-line companies are safe.

But all safe companies do not give their policyholders satisfying profits; and, after all, safety assured, it is the profits that bring most real satisfaction to policyholders.

There have been appearing in SUNSHINE, the past few months, batches of letters from policyholders, congratulating this Company upon the profits that are being paid. This is as gratifying to the Company as it is to the policyholders.

Years ago this Company chose for its motto a phrase that, at that time might have seemed presumptuous, but each year the Company has proven its right to the motto, and to-day the words "Prosperous and Progressive" and the "Sun Life of Canada" are synonymous.

The great success of the Sun Life of Canada in all departments of its business, and particularly in its investments, has enabled the Company to increase the profits to its policyholders year after year.

In many of the letters received from policyholders there is a hope expressed



HEAD OFFICE BUILDINGS
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