

As a vermifuge there is nothing so potent as Mother Graves' Worm Exterminator, and it can be given to the most delicate child without fear of injury to the constitution.

FOR FROSTBITE

There is nothing so soothing and healing as Zam-Buk. This great herbal balm allays inflammation, draws out soreness, and reduces swelling. Those who have once used Zam-Buk for the treatment of winter ailments say they would

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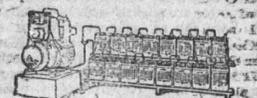
no other remedy, as experience proves that nothing can equal Zam-Buk for chapped hands, cold sores, cold cracks and chilblains. It is also invaluable for all skin injuries and diseases. All druggists and stores, or Zam-Buk Co., Toronto, 50c. box, 3 for \$1.25. Send 1c. stamp for postage on free trial box.



DELCO-LIGHT

The complete Electric Light and Power Plant

Why deprive your family of the benefits of Delco-Light? Buy now!



R. O. SPALDING
DEALER WATFORD

CHANTRY FARM

Five nice young roan bull calves for sale. Can also spare a few young ewes; still have a few dorkings and black leghorn cockerels left at prices you can afford to pay. Get into the breeds that will lay when egg prices are high.

ED de GEX, Kerwood P.O.

Dry Cleaning and Pressing

Agents for the Aylmer Steam Laundry at North End Barber Shop
LORNE JOHNSTON

FELT TURBAN IS IN FAVOR



The stiff upstanding ribbon bow at the extreme back of this fashionable little felt turban lends it a jaunty atmosphere.

ARE THE BUTTONS ON TIGHT?

Much Time Lost and Mildly Is Vexed Because of Carelessness of Manufacturers.

You know the little verse about the battle that was lost because of a chain of circumstances that had risen in the fact that a certain horseshoe nail was loose, and you might revise that little verse quite within the bounds of the possible to tell of other battles that have been lost because of the looseness of buttons or fasteners at critical moments.

Now, really, isn't it a vexation to buy an expensive frock or suit only to have a button come off on the first occasion of wearing it? Perhaps the button is lost, and as there are no others like it in the workrooms of the shop where you bought the suit, you have to get along the best you can with one button missing or get an entirely new set of buttons that perhaps are not half so suitable or attractive.

An important fastener on your frock becomes loosened the second time you wear it and the third time it comes off altogether. Then you are not quite sure where the original fastener went and by the time the frock has sagged or pulled down in that particular place and when you do come to put the missing fastener on again you are never able to restore the original trimness of the frock.

In the shops where ready-made suits are sold a great deal of time has to be taken in readjusting buttons and hooks and eyes, and when the clothes have been in stock any length of time it is sometimes necessary to sell them cheaper because of missing buttons and fasteners or to go to the expense of putting on an entirely new set of buttons.

As a result of this a nationwide campaign has been started on the part of retail men to see that manufacturers spend more time and thought on this really important matter of the loose fastener.

FUR NECK PIECES

Sable, Mink, Fisher, Among Variety to Choose From.

Furriers Have Provided for Record Demand—Choker Collar Is Most Popular.

The usual fall flock of fanciful neck pieces is only beginning to put in an appearance. Perhaps this unusual reluctance is merely a judicious waiting until the present rage for the small one or two animal scarfs shall have in a measure burnt itself out.

These altogether admirable little neck pieces in sable, mink, fisher or stone marten are so becoming and practical that most women faced with the choice of but one neckpiece would unhesitatingly choose this one.

But the quiet smartness of its appeal works both for and against it. While it retains its distinction even through excessive popularity, this very unobtrusiveness of quality fails to satisfy the woman who yearns for and perhaps really needs for her best appearance a more pronounced type of scarf.

The furriers, realizing this need, have any number of other small neck pieces in stock, in which squirrel, beaver, Hudson seal, mole skin, krimmer, broadtail and Australian opossum are the pelts utilized.

These neck pieces have the advantage of being less expensive than the animal scarfs of costly, longer haired furs, and this is a distinct advantage when it comes to matching a muff



Snug-Fitting Beaver Collar.

and possibly a hat to the scarf in order to form the get which is so much worn with the tailored suit or dress. The choker collar is probably the most popular of all the small fur neck pieces, and it has undeniable chic on a woman who is slim and long throated. It is buttoned with one or two fur buttons and usually has a fold of satin or velvet showing above the edge of the fur.

For Asthma and Catarrh.—It is one of the chief recommendations of Dr. Thomas' Electric Oil that it can be used internally with as much success as it can outwardly. Sufferers from asthma and catarrh will find that the Oil when used according to directions will give immediate relief. Many sufferers from these ailments have found relief in the Oil and have sent testimonials.

You cannot always tell a violin virtuoso by the case he carries. In Detroit, the other day, a musical looking young lady dropped her violin case, and spilled her laundry all over the street.

Farmers' Stationery of the finest quality, lower than city prices. Call and see samples and prices. THE GUIDE-ADVOCATE

If Miller's Worm Powders needed the support of testimonials they could be got by the thousands from mothers who know the great virtue of this excellent medicine. But the powders will speak for themselves and in such a way that there can be no question of them. They act speedily and thoroughly, and the child to whom they are administered will show improvement from the first dose.

A Woman's Trouble

Stratford, Ont.—"I do think Dr. Pierce's Favorite Prescription one of the best medicines I have ever known for the ailments of women. I had for quite a long time been having woman's trouble which caused me to become all run-down, weak and nervous. I doctored but nothing seemed to give me relief until I began taking 'Favorite Prescription.' This medicine gave me such wonderful relief that I am glad to recommend it to others."—MRS. A. GODWIN, 60 Beant St.



NERVOUS AND RUN-DOWN

Brampton, Ont.—"A few years ago I was in a nervous and run-down condition and felt greatly in need of a tonic. A friend who was being helped by Dr. Pierce's Golden Medical Discovery advised me to try it, too. It helped me from the very start and eventually restored me to perfect health. I feel in a position to praise the 'Golden Medical Discovery' very highly and take pleasure in recommending it to all those who are at all nervous, weak or run-down."—MRS. ESTHER PEATSON.

Dr. Pierce's medicines are made of vegetable growths that nature surely intended for backache, headache, pains, irregularities, and for the many disorders common to women in all ages of life. Dr. Pierce's Favorite Prescription is made of lady's slipper root, black cohosh root, unicorn root, blue cohosh root, Oregon grape root and Viburnum. Women who take this standard remedy know that in Dr. Pierce's Favorite Prescription they are getting a safe woman's tonic so good that druggists everywhere sell it in liquid or tablets. It is without alcohol.

CANADIAN RUNS N. Y. HOTELS.

The Story of John M. Bowman Reads Like a Romance.

John M. Bowman, the Toronto man who went to New York without any money, and just looking for a job, and who now operates six great New York hotels and two resorts elsewhere, has had a career like a movie hero. Mr. Bowman is frequently in Toronto, though known by comparatively few people in that city. The November American Magazine tells his story:

"Only a comparatively few years ago he was driving a truck in New York! Later, he broke saddle horses. But always he had the idea that he was cut out for the hotel business. Any other kind of work he regarded as temporary—as a means to an end. But no matter how humble the job, Bowman contrived to use it in some way for permanent gain.

"Even his first little job, doing errands for his grandmother, taught him something of definite value.

"In his native town, Toronto, was a factory that had wood shavings to give away, and Bowman's grandmother liked these for starting a fire in the kitchen stove. So she would often ask him to go to the factory and fetch her a large burlap sack full of shavings. Young Bowman did not like this at all. He did not mind the physical effort so much, but he imagined that he looked ridiculously undignified bearing a bulky sack of shavings through the streets.

"However, he willingly did as his grandmother desired because of the twenty-five-cent piece he knew she would give him. Gradually it dawned on him that there was nothing undignified about the task, that no honest labor, to gain money one needs, is undignified. In fact, he came to feel that boys who loafed about the street corners and occasionally laughed at him, while doing nothing themselves, were really less dignified than he.

"This wholesome view about useful work has clung to him ever since. When the Biltmore was under construction and there was some question about its being ready to be opened on schedule, Bowman, who was to be its manager, used to put on old clothes and climb about over the building to see what was going on.

On the day that it was thrown open to the public, there was a lot of confusion about the turning on of water into certain pipes. And the only man who knew exactly where each valve was located and where each pipe led was Bowman himself. He was obliged to put on a pair of overalls and personally take charge of the plumbing emergency.

"Bowman's first hotel job was at a little resort in the Adirondacks, when he was only nineteen years old. Because of the short season there, he desired a permanent place at some good hotel in New York City. A wealthy man gave him a letter of introduction to the manager of what was then one of the best hotels in New York, a place that Bowman had thought a suitable field for his talents.

"He mailed the letter of introduction to the hotel manager, and requested permission to call. But he got no response. He wrote again and asked for the return of his letter of introduction. Even then he got no reply, and he formed a strong opinion about the character of the man who had exhibited what seemed to him such gross and needless discourtesy. Years later Bowman became presi-

dent and directing manager of the company that took over that same hotel, and his first official act was to discharge the manager who had failed to answer his letter. He did not discharge him to vent personal spleen, but because he thought the man lacked that sense of courtesy and consideration which should be among the qualifications of a successful manager.

"Having failed to get the hotel job he sought in New York, Bowman had to do whatever work he could find. Frequently he was obliged to be so economical that each meal was a genuine problem.

"Later he secured work at the Holland House under one Gustav Baumann. Baumann headed a company that put up the Hotel Biltmore and Bowman was to be its manager. A few months after the hotel was ready for occupancy, Baumann died. In a short time Bowman had so thoroughly convinced the board of directors of his ability that he not only was permanently retained as manager, but was made president of the company.

Then he branched out and now operates six great New York hotels—the Biltmore, the Commodore, the Belmont, the Manhattan, the Murray Hill, and the Ansonia. He also controls two great resort hotels—the Bellevue at Belleair, Florida, and the Griswold at New London, Connecticut. Mr. Bowman is 43 years old."

Awkward For His Wife.

A good story was told recently by Sir Charles Parsons, of turbine fame, concerning a certain learned professor what shall be nameless.

He was, explained Sir Charles, very absent-minded. One day he saw that his wife had placed a fine bouquet of freshly-cut flowers on his desk.

"What does this mean, dear?" he asked.

"Why, don't you know!" she exclaimed. "This is the anniversary of our wedding-day."

"Ah, is it, indeed?" he answered politely. "Kindly let me know when yours comes round and I will reciprocate."

Birthdays Forbid Marriage.

A curious idea among the Burmese is that people born on the same day of the week must not marry, and that if they defy the fates, their union will be marked by much ill luck. To prevent these disastrous marriages, every girl carries a record of her birthday in her name, each day of the week having a letter belonging to it, and all children are called by a name that begins with that letter.

BEAT BLUE STREET COSTUME!



Black braid in a pretty pattern sets off this delightful little street outfit of blue tinsel tone with its very fashionable high, close-fitting fur collar.

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of *Chas. H. Fletcher*

Read the Guide-Advocate Watford Jan 16, 1920 on page 4.

INSTALL A Pease "ECONOMY" FURNACE



PAYS FOR ITSELF BY THE COAL IT SAVES. MORE HEAT LESS COAL. MOST DURABLE. MOST ECONOMICAL. COSTS LEAST FOR REPAIRS.

Come in and talk it over.

C. H. BUTLER