# WOULD FOSTER CANADIAN SPIRIT

## Walter McRaye Addresses Kiwanians' Weekly Luncheon

## FAVORS COURSE IN "CIVICS"

### Says Now Is Time to Develop Canadian Consciousness

The London Kiwanis Club listened, at their noon luncheon yesterday, to two inspiring addresses, one from William Ward, president of the World's Brotherhood movement, and Walter McRaye. Mr. Ward explained the brotherhood movement and its growth, while Mr. McRaye pleaded for a greater Canadian national sentiment.

Mr. Ward said that the brotherhood movement had started 40 years ago in England with the single object of getting men interested in religion. It had grown to be a world-wide movement, which was making for real brotherhood in political, social and economic life. He explained at some length the work the brotherhood had done during the war in Serbia and more recently in Egypt.

Mr. McRaye in an eloquent address emphasized the need of developing Canadianism. He said it was time to develop a national consciousness and a national conscience. He paid a fine tribute to the pioneers of Canada. The real makers of Canada slept in lonely cemeteries and unattended graves. He urged that more Canadian history should be taught and more Canadian literature read. He pleaded for a campaign to Canadianize the foreigners in the country and incidentally condemned the provincial and federal governments for insisting in the birth record and census return upon recording the nationality from which a person originally sprung. Canadian was good enough. Every Canadian should have his first pride in the fact that he was a Canadian born and not in the fact that his forefathers came from England, Scotland, Ireland or any other nation.

He suggested that there should be a course in "Civics" in the schools and asked that all Canadians should get together under a motto similar to that of the Kiwanis Club, "We Build."

# SERVICE GOAL OF LONDON LAUNDRY

## Parisian Concentrates on This Single Idea

## DISPEL OLD PREJUDICES

### Machines Do Work Better Than at Home

The building of a service for the whole of Western Ontario has been the goal toward which the Parisian Laundry, of London, has striven for years, and the success which they have attained is shown in the growth of the business, which has necessitated, time and again, addition to the floor space, the equipment and the staff. Even at the present time the laundry is making further demands on property adjacent to the Dundas street premises in the way of new quarters for the pressing department.

From the time that the business first came into being service has been the watchword of the company. They have put this word ahead of everything else and their efforts have been rewarded in tremendous growth of business. In the laundry end of their business they have done much to break down the old and in great part justified prejudice against the launderers who tore their shirts and put a saw edge on their collars. All this has passed, as far as the Parisian is concerned. They have thousands of dollars' worth of the most up-to-date machinery obtainable, and while they are still called upon to make a certain number of adjustments, which they do willingly, they find that these causes for complaint are becoming more and more rare.

The plant, to one who has never been through a modern steam laundry, dry cleaning and dye works, is a source of wonder. The manner in which all of the work is handled is a wonder of more efficiency. For instance, a single collar is handled some 14 times before it is finally ready for the customer to wear to church on Sunday. When ready to package it is to all intent a new collar. In no home could as fine a piece of work be done. Not only is it clean and ironed perfectly, but it has been turned perfectly on one machine, shaped on another and formed so as to allow the necktie perfect freedom on a third. When these operations are complete the collars are dried in a steam cylinder and are ready for wrapping. This is an example of the manner in which all the work is handled.

No longer is it necessary for a housewife who desires to change the color scheme of her drawing room to discard the carpets or portieres because they do not match the new shades of the redecorated room. At the present time the Parisian Laundry is concentrating on this kind of work in the dyeing department. From many of the best homes are coming curtains and rugs which the patron wishes dyed to match a new decorative scheme.

Dry cleaning has become a very extensive business with the Parisian works. This department has the most improved machinery known to this business. Everything is cleaned from carpets and fur coats to gloves. Much gasoline is used in this department and the greatest care is required to prevent explosions from the use of this explosive liquid. The heavier articles are washed in gasoline in special machines. The gasoline is changed three different times to insure every particle of dirt has been removed. For gloves a special machine with soft brushes does the cleansing, after which they are tinted.

The laundry department is a particularly interesting study of the service of the entire plant. In no home in the city, no matter how particular the housewife, is the weekly washing handled so effectively. No housewife could afford to give the time to the washing of the clothes that they receive in this modern laundry. They are put through five or six more waters than the average housewife uses. The washing is done in gently revolving cylinders which accommodate some eight washings at the same time, but handle each separately. This is the case with family washings, but in the smaller jobs the washings are combined.

Another part of the service is the mending department, in which repairs are made to shirts and socks. It is to this department that the shirts are turned over after being ironed on the special machines and finally finished by hand. Rents in shirts and holes in socks are not merely sewn, they are darned.

Some of the staff have been connected with the laundry for a quarter of a century, and are vitally interested in the success of the business, and also take pride in their personal appearance, so that when new members are added to the staff they soon become enthused with laundry cleanliness.

# FRENCH DELEGATION WILL BE 60 STRONG

### Four Principal Delegates Will Be Backed By Considerable Retinue

PARIS, Oct. 28. — The French delegation to the Washington conference, as finally completed to-day, comprises four delegates, 34 advisers and experts, who, with stenographers and clerks, will bring the total number of the delegation to about 60.

The advisers are headed by Phillippe Berthelot, general secretary of foreign affairs.

The press service of the delegation will be conducted by Henri Ponset, recently French consul at Montreal.

# LITTLE HOPE HELD FOR RECOVERY OF FRITCHER

WINDSOR, Oct. 28—Though little hope is held out for the recovery of Nellis J. Fritcher, age 25 years, Detroit, who was injured in a traffic smash at Huron and Murray, on Thursday afternoon, authorities at Hotel Dieu stated to-day that there was an improvement in his condition. Isadore Blitzer, Windsor, the driver of the automobile which crashed with Fritcher's motor, brought before Magistrate Gundy in police court to-day on a charge of criminal negligence, was released on bail of $15,000.

Police believe that Fritcher's condition will be sufficiently improved late this afternoon to permit of the taking of a statement from him. His condition is considered very grave because of the fact that several broken ribs punctured his lung.

### HUNTERS' SPECIAL, TORONTO TO NORTH BAY.

Grand Trunk Railway System will operate special train, Toronto to North Bay and intermediate stations, for the convenience of hunters, leaving Toronto 11 p. m., Thursday, November 3. For further particulars as to tickets, etc., apply to Grand Trunk ticket agents. •J20h

# $2,000 A DAY IS CITY'S BILL FOR PAST DEBTS

Every 24 hours London taxpayers pay out over $2,000 to meet interest and sinking fund charges on the city debt. Three dollars every minute of the day, every day of the month, every month of the year. Sundays and holidays are also included. This year London will pay $789,794 to meet interest and sinking fund charges. Which amount, if turned in Canadian half dollars, and these stacked face to face, would build a tower of money 15,000 feet high, higher than any monument in Canada, and nearly 20 times higher than the famous Woolworth building in New York.

These figures were given by the city treasurer yesterday as regards London's annual expenditure to carry old debts.

# PUBLIC WELCOME TO BEATTY ENTHUSIASTIC

NEW YORK, Oct. 28.—(Canadian Press Dispatch.)—Admiral Lord Beatty, who was given a remarkable ovation when he spoke at the Pilgrim Society banquet last night, had another demonstration this morning of the esteem with which he is regarded by the people of New York. The British admiral spent this morning on a sight-seeing trip, in the course of which he visited the floor of the New York Stock Exchange. Trading was practically suspended for a few minutes while the members cheered him.

The welcome which has been extended to Earl Beatty by the public generally has been in direct contrast to the unenthusiastic tenor of the "official" welcome extended by Mayor Hylan on his arrival.


Overland

TRADE MARK REG.

New Series

Pre-War Prices!

Touring $885

Sedan $1395

Roadster - - - $ 885
Coupe - - - - 1295
Chassis - - - 735

All Prices F. O. B. Toronto Sales Tax Extra

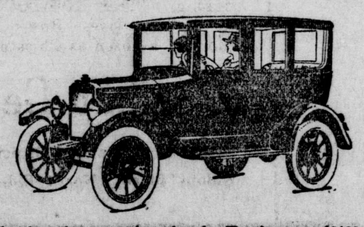
Think of buying the Overland Four-Door Sedan for the price of an ordinary open car!

A stylish, comfortable and dependable car that affords protection in all weathers.

You convert it instantly from a closed to an open car. It has adjustable plate-glass windows and cowl ventilator. In summer, delightfully cool; in winter, snug and warm.

Completely equipped—electric lights, starter, speedometer, horn, demountable rims and other conveniences.

*Owners get 25 miles and more to the gallon of gasoline. Write for booklet "Owners' Opinions." Dealers wanted in many towns*

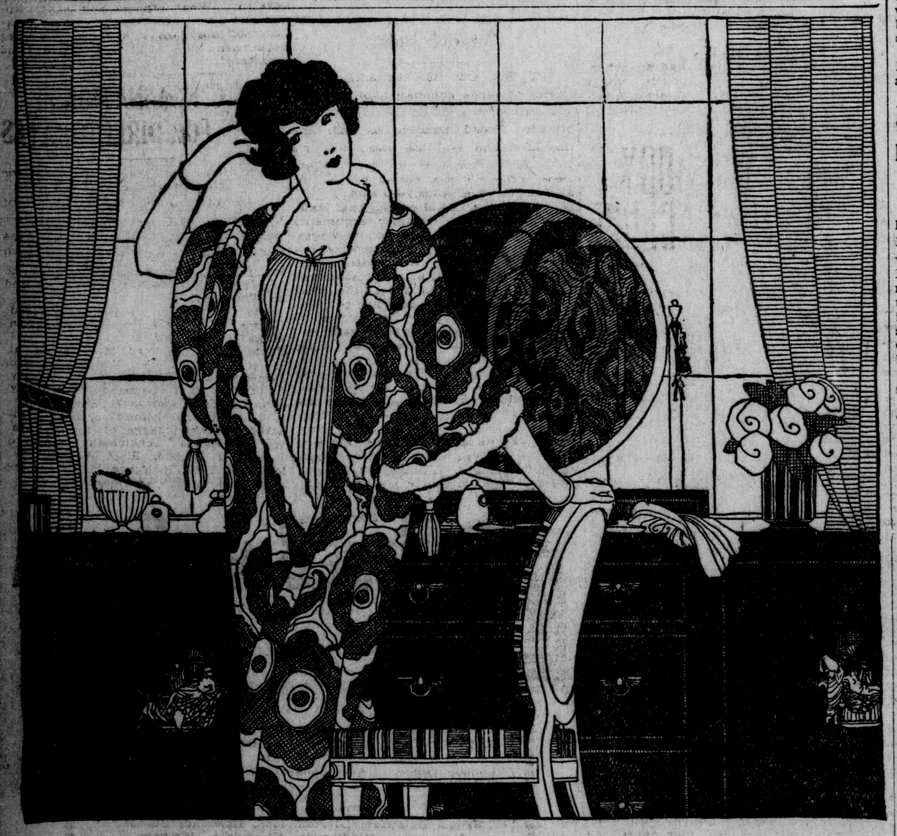


Willys-Knight prices also have been greatly reduced. Touring now $2400, Roadster $2350, Coupe $3500, Sedan $3800. F. O. B. Toronto, Sales Tax Extra

FRANK McLACHLIN

86 - 90 King Street, London. - Phone 8.





EVEN as Paris models are accepted as the standards for artistry of dress, so the name "Penmans" has earned its place as denoting all that is distinctive in undergarments—distinctive, alike in design, comfort and genuine value.

Penmans Underwear

"THE STANDARD OF EXCELLENCE"

*Penmans, Limited, Paris.* *Also makers of Hosiery and Sweater Coats*

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In the Furniture Section

LIVING-ROOM CHAIRS AND ROCKERS. WE ARE SHOWING A FEW NEW NUMBERS AND EVERY ONE REAL VALUE.

THREE DESIGNS IN CANE-BACK CHAIRS OR ROCKERS, made in Canadian red bird and also in solid oak; the Birch Chairs are finished either walnut or mahogany; the seats are upholstered in excellent quality tapestries. Prices are ..... $38.00 and $42.00 each

SOLID MAHOGANY CHAIRS AND ROCKERS, upholstered seats and backs, covered with finest quality embossed verona. Price, Chair or Rocker ..... $50.00

LIVING-ROOM AND CHESTERFIELD TABLES of tasty design, superior workmanship and standard finish, in oak, walnut and mahogany. Priced at $10.00, $17.00, $25.00, $35.00, $40.00, $50.00, $60.00, $75.00, $90.00 each

What Causes Restlessness?

If your bed is perfectly comfortable you can't be restless,—remember that. A Marshall is scientifically constructed.

The "MARSHALL" Mattress conforms scientifically to and supports the human body gently, without undue pressure at any point.

MARSHALL HAIR-TOP MATTRESS.... $47.50
MARSHALL COTTON-TOP MATTRESS $41.00
MARSHALDOWN MATTRESS ..... $25.00
MARSHALFELT MATTRESS ..... $22.00
DANDY-LY-ON MATTRESS ..... $24.00
FLEUR-DE-LIS MATTRESS ..... $16.50

*Marshall Products are Sanitary and Guaranteed*

Marshall Hair Top Mattress
Marshall Cotton Top Mattress
Marshaldown Mattress
Marshalfelt Mattress
Dandy-ly-on Mattress
Fleur-de-lis Mattress

The Marshall Ventilated Mattress Company, Limited
Toronto - - Ontario

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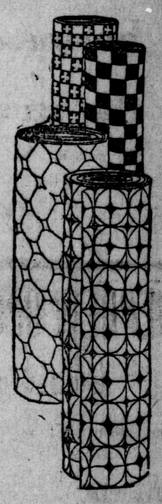
NEXT WEEK DEMONSTRATING

*The Perfect Embroidery Needle*

If you are interested in embroidery work you will be interested in this perfect embroiderer, which will mean much to every woman who loves this fascinating work. It is so easily operated, so simple to work with; saves you time and eyestrain. See this wonderful Needle demonstrated on Monday and all next week.

NEW LINOLEUMS

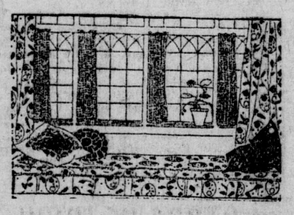


*Just received direct from the manufacturer, floral and block patterns, made in two-yard widths and four yards wide. The two-yard widths are priced at $1.00 a square yard, and the four-yard withs at $1.10 a square yard.*

HEAVY QUALITY FLOOR OILCLOTH MATS, for using under stoves; size 4.6x6 ft., at $2.75 each, and 6x6 ft., at $3.75 each

Five patterns Linoleum Hall Rugs, size 3x9 ft. only. Specially priced at, each ..... $3.00

Linoleum Dept.—Third Floor.



New Fine Voiles and Marquisettes For Curtains

*New shipments of fine Voiles and Marquisettes in something different from the ordinary styles, superior qualities for fine rooms and materials that will easily wash and make very graceful curtains that appeal to the most particular. A splendid variety to select from.*

NULACE, a very fine voile, with small, neat designs, which have a very lacy effect on windows; 40 inches wide, in both ivory and ecru. At ..... $1.25 yard

BARRED AND STRIPED VOILES, in a soft ecru shade, a very artistic effect; 40 inches wide. At $1.35 yard

BARRED VOILES, in ivory shade, 40 inches wide .. ..... $1.10 yard

BARRED MARQUISETTES, in ivory and ecru 75c yard

DOT AND FIGURED MARQUISETTES, a very popular curtain material and makes dainty frilled curtains; 36 inches wide, in white ..... 95c yard

*Printed Marquisettes Special Sale Price .....* 48c Yd.

In a variety of artistic Printed Marquisettes, 36 inches wide; colors of blue and brown, rose and green, terra and green, blue and green; suitable for overdraperies, in living-room, bedroom, dining-room or hall. Special sale price 48c yard

*CURTAIN MUSLINS 45c, 65c, $1.25 Yd.*

Good quality Curtain Muslins, always used for bedroom, bathroom and kitchen curtains, real dainty curtains that can be ruffled and give a wholesome effect to your rooms, all Scotch manufactured.

36-inch Dotted Muslins ..... 45c yard
48-inch Dotted Muslins ..... 65c yard
48-inch Luxor Muslins, in very dainty designs .. $1.25 yard

SMALLMAN & INGRAM LIMITED

Madeira Linens.
New Shipment Just Opened.

Horrockses' Flannelette.
Plain White and Stripes Now In.


## British Mails

The next mail for Great Britain and Europe will close at the local post office on Monday of next week as follows: 10 a.m., letters and registered matted; 2 p.m., parcel post and newspapers.


Dr. DeVan's French Pills

A reliable Regulating Pill for Women. $5 a box. Sold at all Drug Stores, or mailed to any address on receipt of price. THE SCOBELL DRUG CO., Montreal, Quebec.

PHOSPHONOL for MEN

Restores Vim and Vitality; for Nerve and Brain; increases "gray matter;" a Tonic—will build you up. $3 a box, or two for $5, at drug stores, or by mail on receipt of price. THE SCOBELL DRUG COMPANY Montreal, Quebec.

FOR SALE BY
STANDARD DRUG, LIMITED.
TAYLOR'S DRUG STORE.
J1t-p

All Free!

"IMA WALKER" the Famous Walking Doll and Grand 42-piece Set of Doll's Furniture

Girls — You can walk this lovely walking doll across the floor just as if she were alive and she is so pretty every girl loves her. She's full 12 inches high and a real beauty. With her you get this wonderful 42-piece set of doll's furniture—3 rooms complete—kitchen, dining room and bedroom. Just look at them—stove, kitchen cabinet, bake table, refrigerator, and everything necessary to the kitchen; bed, dressing table, chiffonier, writing desk, chairs and many other pieces for the bedroom; china cabinet, side-board, table, phonograph, grandfather's clock and other fine pieces for the dining-room, and two fine lithographed rugs besides. This splendid outfit will bring joy to the heart of every girl who gets one.

SEND NO MONEY. Just send your name and address to-day and we'll send you, postpaid, a full size 10c package of "FAIRY BERRIES," the newest and most delightful confection, and with it just 36 handsome packages to introduce among your friends at only 10c a package. Open your sample package and ask all your friends to try a "FAIRY BERRY." They'll like them so much that everybody will buy a package or two at once. Just one or two little "FAIRY BERRIES" will sweeten the mouth, perfume the breath and ease the throat. They are so delicious they just sell like hot cakes. Return our money, only $3.40, when they are all sold and we will immediately send you the grand complete doll's furniture outfit and walking doll just as you see them above (over 42 pieces). We pay all delivery charges right to your door. You take no risk as you may return any you cannot sell and receive grand prizes or cash commission for what you do sell.

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