

# Let This Autumn Opening Solve Your Clothes Problems



## WESTERN FAIR VISITORS

are invited to make use of the conveniences of this store.

## FRENCH VOILE DRESSES

Fair Week and sunny September days prolong the need for summer dresses.

And purchased at a season-clearance price, a voile dress will serve adequately as a foundation for next year's summer wardrobe.

Late summer models in French voile, with hand-drawn work, embroidery, beads, or lace trimming, are offered on Saturday at a special sale figure.

Prices from ..... \$7.95, \$9.50, \$12.50, \$13.50 to \$15.00

Second Floor.

## THE CAP AND APRON

For the little girl who has just attained the dignity of the domestic science class, the cap and apron are important considerations. Big sister last June was very proud in her cap and gown.

But little sister will equal her pride in cap and apron, if the cap is made in piquant Dutch style, and the apron of strong, serviceable cotton, with a full skirt and the capable-looking bib.

Aprons in a special quality cotton ..... \$1.00  
Caps, in Dutch style, fullness gathered at the back with tape ..... 30c  
Sleevelets with elastic at top and bottom ..... 35c

Second Floor.

## With the Reducing Corset, Slimness May Be Actual and Not Just Apparent



The secret of the good figure lies in the Corset. And particularly so for the stout woman. While the Corset models the figure to slim, youthful lines, it may actually reduce! The Nemolastic Rubber Reducing Girdle creates for its wearer the straight figure which fashion demands.

Style A in the Nemolastic Reducing Girdle, as pictured, is built of a silk-covered rubber fabric, consisting of a layer of fine rubber, coated on both sides with a specially treated knitted silk, which readily absorbs the moisture.

No rubber touches the skin! Reduction of the figure is accomplished through the massage produced by constant contraction and expansion of the Nemolastic. Sold exclusively by Smallman & Ingram. Sizes 26 to 38. Price ..... \$12.50

Corset Department, Second Floor.

## Crested Collegiate Middies

Given a Middy with slashed pockets and deep yoke—the school girl is happy. She is doubly happy if the sleeve bears the crest of her own collegiate. In new Middies, featured for fall school opening, the arm bears the London Collegiate crest. They are in regulation style. Sizes 14 to 38. Priced at ..... \$3.50

Blouse Department, Second Floor.

Whether you're making it a long season in the country, or hurrying back to town, this is the time of year when you just have to have some new clothes. We have kept you in mind, and offer the newest, smartest clothes imaginable with which to begin the autumn season. Distinctively simple, all of them, and pleasantly low in price, besides.

## A FREE CHECKROOM

for the convenience of fair week visitors will be open until after the fireworks each evening next week.



## NEW MERCHANDISE For SATURDAY SHOPPERS

**SHEETS, \$2.89 PAIR.** Be prepared with an extra pair of sheets for the unexpected visitor for Fair Week. You have a very special value here, nice clean weave, well bleached cotton. A good double bed sheet at ..... \$2.89 PAIR  
**PILLOW CASES, 29c EACH.** They are a good quality slip, well made of nice cotton. We have finer goods, of course, but for regular use, boys' beds, Fair visitors, etc., here is an easily laundered, useful slip, 40 and 42 inch ..... 29c EACH  
6 For \$1.65.

**ENGLISH FLANNELETTE, 36-INCH, 35c.** Just opened up is this extra good line, a fine range of stripes, especially for pyjamas, nightgowns, etc. The quality is excellent, soft and cosy, yet of fine strong weave and extra wide too—35c YARD

**MERITAS SQUARES.** Just like linen damask in appearance. These new pebble surface cloths in white, with damask patterns and blue floral designs, are dainty and useful. Just sponge them with wet cloth and they look like new, and save your better cloths. The very thing for hurried meals during Fair Week. .... 5.4x5.4, \$1.00 each; 6.4x6.4, \$1.35 each

## New Arrivals In Fall Knitted Underwear

Cool days annually mean warm underwear. And selection of the proper knitted wear for wintry weather is best made from fall stock newly opened.

### THE FAMOUS PESCO BRAND, PURE WOOL UNSHRINKABLE COMBINATIONS.

Cream, Pure Wool Combinations, low neck, sleeveless, knee length ..... \$5.00 and \$6.00  
Cream, Pure Wool Combinations, V neck, short or long sleeves, ankle length ..... \$6.50

### STANFIELD'S GUARANTEED UNDERWEAR FOR LADIES AND GIRLS.

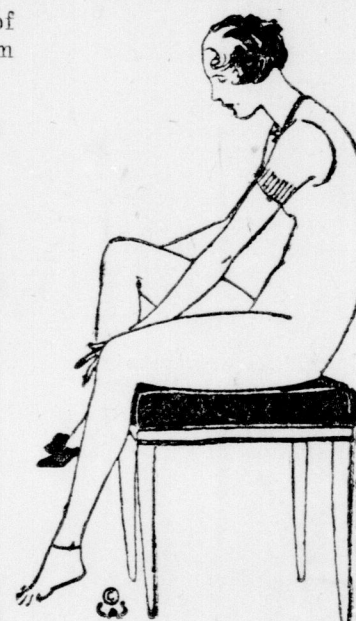
Cream Union Vests, round neck, elbow sleeves or high neck and long sleeves, sizes 36 to 42 ..... \$2.00  
Drawers, ankle length, to match.

Cream Union Combinations, round neck, elbow sleeves, or high neck, long sleeves, ankle length, open style, sizes 36 to 42 ..... \$3.75

Cream Pure Wool Vests, round neck, elbow sleeves or high neck, long sleeves; sizes 36 to 42 ..... \$2.50  
(Drawers, ankle length, to match.)

Cream Pure Wool Combinations, round neck, elbow sleeves, or high neck, long sleeves, ankle length, open style; sizes 36 to 42. Price ..... \$4.50  
Girls' Cream Union Vests, high neck, long sleeves; sizes 22 to 34 ..... \$1.25  
(Drawers, ankle length, to match.)

Underwear Department, Second Floor.



## Fall Millinery

The Autumn Chapeau is a thing of loveliness. Hats both large and small are the rule for autumn, and the new shapes will win, instantly, the approval of smart women. In satin velvet, crepe and taffeta, stunningly trimmed with exquisite flowers, colorful ribbons, feathers or ornaments. In lovely shades of copper, cocoa, beige, gray, new blues, and the always favorite black.

Special groups tabled for Saturday ..... \$5.95, \$8.00 and \$10.00.

## To Find the Short Cut To Efficiency Carry a Fountain Pen

The keen businessman never relies on the casual pencil for his important memorandum jottings. He knows the value of the Fountain Pen. And so does the careful mother. She knows that in the young lives of her sons and daughters, notebooks always mean much more when Fountain Pens are clipped to their covers. The busy woman, with business or social engagements constantly cropping up will appreciate a Fountain Pen slipped away unobtrusively in her envelope bag.

An extra touch of improvement is given the Fountain Pen each year. New styles are now shown in the Stationery Department. And remember, the name will be engraved free of charge on any one of them by our newly installed "Engravingograph."

Parker Duofold Fountain Pens, with gold band and clip; in red and black ..... \$7.00  
Duofold Junior Fountain Pen, with gold band or clip; in red or black ..... \$5.00  
Lady's Duofold Pens with gold ring and band, in red and in black ..... \$5.00  
Parker Black Pens at ..... \$2.75, \$3.00, \$4.25

### WATERMAN PENS

Vest Pocket Pens ..... \$2.50 to \$4.00  
Large Size Pens ..... \$2.50 to \$4.00  
Smallman & Ingram Special Fountain Pen, with self-filler and clip cap ..... \$1.25

Your name engraved free of charge.

Main Floor.

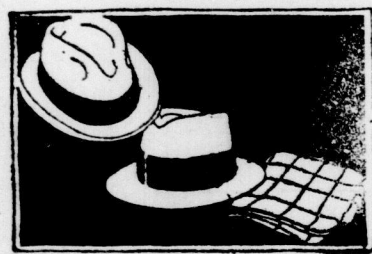
## Saturday In the Candy Circle

Your week-end seldom passes without visitors. Turkish Delight, arranged in a pretty bon-bon dish, will be a pleasant aid to hospitality.

One hundred pounds, fresh and delicious, for Saturday's selling, 29c lb. Table supplies for Sunday are not complete without a box of Chocolates. Assorted flavors in the Saturday special sale are priced at ..... 25c, 40c, 50c, 60c and \$1.00 box

Motoring creates a zestful appetite. For your week-end trips—Robinson's, Neilson's and Cowan's Bars ..... 6 for 25c

Main Floor.



## HAT READINESS!

Most men don't know the Hat they want until it is placed on the head. That is a good way to choose a Hat because becomingness is the prime factor. It's a good way here, because everything we show gives you accurate style assurance. The new Soft Hat styles are here now at ..... \$3.50

\$5.00 and \$7.50. Caps at \$1.50 up.

## The New Departure For Fall

READY IN THE MEN'S SHOP

# \$35

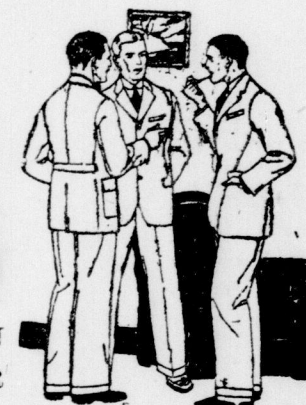
That is the pivotal price around which our Fall Suit display is staged. At \$35 we offer what we can justly assert are feature values. The strongest link in a strong chain of fine suit investments. This immense variety embraces suits of all modes, in many weaves, in many patterns, and in a complete range of sizes—College styles, business suits, lounge suits, sport models, and new modifications of the English type suits. Others \$20 to \$60. Mostly with two pairs of trousers.



## YOUNG FELLOWS' SUITS

FOR A NEW SEASON AND A NEW SEMESTER

These are Suits for the "prep", the high school youths and the chap early in the stage of "longs." They reflect all the "pep" in patterns and ginger in styling that conform with his typical dress tendencies. All the Suits have two pairs of trousers ..... \$20.00



RESTAURANT  
Special Course Dinner.  
11:30 to 2:30.  
Quick Service, 40c.

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IN THE BASEMENT.  
Aluminum Milk Bottle Tops. Fits  
Any Milk Bottle. Clean,  
Sanitary, 3 for 10c.

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Nature's Greatest Nerve Food Is Milk.  
Delicious, Creamy, Jersey Milk From  
Belvoir Farm Is Sold By the Glass  
in the Dining Room or Lunch Counter.