C. J. WALL

THE GROCER,

MARKET SQUARE

BIRTHS, MARRIAGES AND DEATHS

New Wall Paper.

have just received all the Newest Colors in Ingrains and Plain Tints with Friezes to match.

B. GRAVES 222 Dundas Street.



This Brand of Flour BEST BREAD OR PASTRY.

J. D. SAUNBY Mr York Street.

W. A. BROCK'S GUN SHOP,

192 DUNDAS STREET. - . TREEPHONE 591 GOVERNMENT WESTERN SCHOOL OF ART,

Mechanics' Institute Block, DUNDAS STREET, LONDON.

A special summer class will be conducted till further notice only on Saturday afternoon for Oil, Water Color, China Painting, etc. Classes—2:30 to 4:30. Students can join at any time. Send for circulars

rculars. JOHN H. GRIFFITHS, Secretary-Treasure

R.K.Cowan



Mechanical and Patent Law Expert, 359 and 361 Richmond, corner of King, Londo Ont. Telephone No. 591B.

BLOXAM'S ELECTRIC HAIR RESTORER

a beautiful gloss and perfume to the hair, produces a now growth, and will stop the falling out in a few days. Will not soil the skin of the most delicate head dress.
Full directions with each bottle. PRICE FFTY CENTS PER BOTTLE, Try it and be convinced. Refuse all substitutes.

CASE MEDICINE CO. HAMILTON

JOHN T. STEPHENSON. dertaker and wholesale and ret-ler in all kinds of Metallic Caskele e agent for the Dominion of Cana-the Detroit Metallic Casket Course

GOLD MEDAL, PARIS, 1878.



Absolutely Pure

and it is Soluble. No Chemicals

ere used in its preparation. It has more than three times the strength of Cocoa mixed with Starch, Arrowroot or Sugar, and is therefore far more economical, costing less than one cent a cup. It is delicious, nourishing, strengthening, EASILY DIGESTED, and admirably adapted for invalids as well as for persons in health.

Sold by Grocers everywhere.

W. BAKER & CO., Dorchester, Mass.

NEW LINES

LATEST STYLES.

Hats! Hats! STRAWS AND FELTS.

We Are Now Showing a Full Assortment

PANTINGS.

Perfect Fit Guaranteed. Call and See Them.

The Citizens', London and Lancashire, Atlas, National and Quebec Fire Companies.

Office, Albion Buildings. Telephone, 785. Ground floor, No. 437 Richmond street.

THE WEATHER PROPHET TORONTO, July 21-11 p.m.-Fine weather and high pressure continue over the lake and

THE BEST Is Cheapest.

For Suits or Pants

They have the finest STOCK and the best TAILORS in Lon-

N. WILSON & CO.

112 Dundas Street.

London Advertiser.

LONDON AND ENVIRONS.

-Engineer Chipman, of Toronto, returned to that city Monday.

—Miss Hattie Fleming, of Stratford, is visiting friends in this city.

—Messrs, Burns & Lewis, of this city, are advertising for coatmakers.

—S. Moorehead, of Chicago, an old London boy, is home on a short visit.

—Colborne Street and King Street Methodist Sabbath schools hold their annual picnic at Port Stanley to-day.

—R. F. Lacey has resigned the leadership of the King Street Methodist Church choir, and has been succeeded by John Goodge.

Goodge.

Chief Roe, of the city fire department, has been requested to act as judge at a fireman's tournament to be held next month at Herkimer, N. Y.

—Court Forest Queen, A. O. F., has made arrangements with the Grand Trunk Rail-way for an excursion from London, Inger-soll and Woodstock to Niagara Falls on the civic holiday, Aug. 17.

J. H. Philp, B.A., principal of the Forest High School, and wife are visiting friends in this city. They are the guests of Rev. J. Philp, B.D., pastor of the London East Methodist Church.

The city was alive yesterday with Goder-ich excursionists. Eleven carloads arrived from the lakeside town. The oc-casion was a big union Sunday school pionic casion was a big union Sunday school pionic to Queen's Park, and nearly all wear special blue badges. The street cars were busy conveying children and adults to and from the grounds. Dinner was served at the park and partaken of in the shade of the beautiful pines. All expressed themselves as delighted with their visit to London.

London.

—The festival given by the Ladies' Aid of St. James' Presbyterian Church Monday evening was a pleasant affair. The Sons of England Band rendered some choice music on the grounds. Refreshments and flowers were sold in abundance. Mesdames Lucas, Wyatt, McGurdy, McLean, McNeil and Osborne composed the managing committee.

The Globe Tobacco Company manufac ture the best fine-cut chewing in the world-The Golden Thread, the Globe, Victoria, High Court and Jorsey Lily. They chew much betterthan plug. gxv2

—Mrs. Ellis, Misses Hughes and Love, and Canon Hill and Mr. R. Miller, St. Thomas, were in the city Monday, selecting books for a new library for Trinity Church Sunday school.

—Mr. A. Martin, wife and family arrived home Monday evening after spending a short vacation with iriends in South Middleton. They report raspberries very plentiful in that locality.

plentiful in that locality.

—John McClary, city, has under consideration the plans for an addition to the Lake View Hotel, Amherstburg. It will be in rear of the main part, to be built of brick and two stories high.

—Mrs. A. Lindsay and daughter, and Miss Mary Campbell, of St. Thomas, and Mr. and Mrs. McColl, of this city, have landed at Liverpool. A letter reports the passage a very rough one, bad storms being encountered.

ensountered.

—A. Blackburn, John Flynn, Charles C. Flynn, C. W. Davis, M. E. Browne. Mr. and Mrs. Robert Reid, jun., two children and nurse, R. A. Barnes, N. P. Graydon, T. H. Carling, T. G. Meredith, John S. Brown, E. McMillan and Alex. Stuart, of this city, are late Fraser House arrivals. —The city police have been requested by D. Morgenstein, chief of police of Buffalo, to keep a lookout for a man named John Hannecomb, a Pole or German, warted on the charge of murder. He is 25 years of age, 5 feet 9 inches high, weight 200 pounds, and light hair and complexion.—Messrs. Charles Grahem and Arthur

age, 5 feet 9 inches high, weight 200 pounds, and light hair and complexion.

—Messrs. Charles Graham and Arthur Jefferies, of the firm of W. L. Graham & Co., walked in the pale rays of the moon and the grey light of dawn from London to Port Stanley on Sunday morning. They started at midnight and arrived at 6 a.m. Truly Port Stanley is a popular place.

—Twenty-two car loads of cattle were shipped by the G. T. R., from St. Thomas and Glanworth, to Montreal via this city, on Saturday, to be sent to Glasgow. They belonged to Joshua Lewis, Thomas Jackson, Fulton Bros., J., C & D. Coughlin. Messrs. Lewis and Jackson will accompany theirs to the old country.

—C. W. Davis, of the Tecumseh House, has offered a gold-headed cane to be awarded by vote to the most popular traveler in the Western Ontario Commercial Travelers' Association at their annual plenic at Port Stanley next Saturday. One vote will be allowed each member of the association who is present.

—In addition to the names of the

One vote will be allowed each member of what the association who is present.

—In addition to the names of the Western School of Art pupils published in the Apperriser on Saturday as having passed their examinations, the following also passed and were awarded certificates: Miss Summers, oil painting; Miss Harper, water color painting, and Miss Daly, monochrome painting.

—Conductor Loftus, G. T. R., has been transferred from the Glencoe and St. Thomas run to that between this city and Canfield, taking the place of Conductor Teat, who is in poor health. This change will necessitate Conductor Loftus' removal to this city. No permanent appointment has yet been made to the Glencoe run, which is taken by Conductor T. C. Jones in the meantime.

—Col. Tracy's letter of resignation ad.

which is taken by Conductor T. C. Jones in the meantime.

—Col. Tracy's letter of resignation addressed to the Council reads as follows:

"I have the honor to tender you my resignation as city engineer, and regret that the consideration of my health should render such a step necessary. I have to thank the members individually for their personal kindness to me, and shall always be glad to give any advice that you may wish in the interests of the city."

—At the Police Court Monday morning a lad aged 13 years, named James McMurray, was charged with vagrancy. He said he came from London, where he lived with an uncle, who ill-treated him. He had run away from home about a month ago. The chief asked that the case be remanded until Wednesday until some inquiries could be made about the lad.—[Brantford Expositor.

—A priest will be ordained next Satur.

made about the lad.—[Brantford Expositor.—A priest will be ordained next Saturday in the Church of the Holy Angels, St. Thomas. It will be the first ceremony of the kind which has ever taken place there. The young man who will be ordained is Archibald-Cahill, son of Thomas Cahill, of West Lorne. He was born in the township of Aldborough, attended the Eigin public schools, took his first lesson in Latin from Father Flannery, St. Thomas, attended Assumption College, Sandwich, for three years, and only returned last May from a three years, and only returned last May from a three years, and college, Genoa. Bishop O'Connor, of this city, will officiate at the ordination, and be assisted by Father Flannery and other priests.—The Falcon Guiter Club, Activity.

—The Falcon Guitar Club, of this city, have pitched tents on the Fraser Heights, Fort Stanley, west of the hotel, with the following members: Charles Williamson, Will Element, Jack Shears, Sandy Drennan, Chas. Rockett, Tom Aitken, Warry Drennan, Jack Element, R. Reid, Dan Donaldson, Arthur Wyatt, Dan Walsh and Alfred Johnson. Saturday afternoon the boys were entertained by Mr. Sutherland to an excursion on the lake in his heaptiful to an excursion on the lake in his beautiful little yacht Nellie S., while the boys entertained Mr. Sutherland and crew to some of their choice music. They intend to remain in camp for three weeks. Visitors are always welcome.

No Truth in It.

It has been reported that Thomas May & Co., wholesale milliners, Montreal, would go into liquidation. A special dispatch from Montreal to Mr. Wolferstan Thomas, solicitor for the firm in this

Thomas, solicitor for the firm in this city, says there is not a word of truth in the allegation.

allegation.

Porsonal Register.

Mrs. George Moore, Petrolea, removing to this city.

Miss Grace E. Fulconer, Walkerville, spending her holidays with her grandparents in this city.

Mrs. Savage, city, the guest of Rev. D. Savage in Tilsonburg.

Mrs. Robinson and daughter and Miss Violet Lang, city, visiting Mrs. Burnip, St. Thomas.

Thomas.
J. A. Walker, G. M. Anderson and D. McMillan, city, in Brantford.

Miss Belle Ross, visiting, friends in thicity and Sarnia.

city and Sarnia.

Wesleyan Ladies' College.

The thirtieth annual catalogue of the Wesleyan Ladies' College, Hamilton, has just been issued. It is a handsome production, and contains much that will interest parents with daughters to educate. The Wesleyan Ladies' College is the pioneer of the establishments for the higher education of women in Canada. Beginning well, away back in the sixtles, it has steadily maintained its prestige, and now, under Rev. A. Burns, S.T.D., LL.D., principal, it is enjoying more prosperity than ever. The graduates of this college are to be found occupying most honorable positions in society all over the continent.

Do You Suffer Pain?

PERFUMES

Strawberries, Bananas, Oranges, Lemons,

Pineapples, etc. GEO. & J. B. CAIRNCROSS,

CLIMBING UP!

List of London High School

romotions in the Maple Avenue Publ

LONDON HIGH SCHOOL ENTRANTS.

All candidates that fell below a third and not below a fifth on only one subject have even recommended, provided they made hree tirres as many marks above half the larks below the third on the one subject. The regulations of the Education Department do not aflow the examiners to publish the names of the recommended candidates. The following candidates have assed, subject to the approval of the partment:

dates. The following candidates have passed, subject to the approval of the department:

Helen Angus 407, Maggie Barry 570, Bessie Burch 440, Sarah Burns 455, Minnie Case 504, Wilhelmina Childs 410, Blanche Clarke 417, Jennie Clegg 407, Effie Colquhoun 402, Daisy Colvin 404, Louic Cooper 412, Mabel Coxe 493, Nellie Cannom 526, Minnie Davis 426, Lottie Evans 479, Katie Fraser 420, Mina Graham 478, Sadah Gray 403, Nettie Gray 539, Bertha Hodge 448, Mand Hotson 464, Lillie Hutchinson 491, Lillie King 389, Amelia Kirk 413, May Legate 429, Florence Line 444, Everna McBroom 416, Gertrude McGill 463, Mand McMahen 428, Mabel Malcolm 428, Pauline Miller 407, Bessie Mills 403, Georgina Mills 430, Maud Morgan 506, Lizzie Noble 505, Ethel Olford 412, Agnes O'Meara 420, Ethel O'Neil 433, Mabel Potton 512, Nellie Rice 424, Eila Robertson 395, Nellie Robinson 414, Mary Rossiter 438, Nellie Strongman 420, Josie Walker 396, Kate Westman 431, Edith Whittaker 496, Charles Abbott 467, Richard Adcock 428, Tom Beattie 467, William Benson 412, John Carson 488, William Chapman 420, Thomas Clift 442, Charles Colevel 557, George Connor 469, Charles Cowan 434, Thomas Deacon 409, Fred. Deeley 460, Joseph Dewan 497, Charles Element 395, Ernest Ford 448, Ernest Graham 401, Harry Gray 401, Cecil Gunn 416, Thomas Hallam 487, W. Henderson 478, John Kearns 411, George Kendrick 468, James Kiekham 407, Clifford McDonell 402, John Martin 529, Kenneth Mearns 436, Frederick Nelles 464, Bert Payne 428, Charles Pendergast 408, Charles Riach 403, Gordon Richardson 404, Fred Rooks 442, Albert Ross 418, Harry Silk 455, William Smith 401, William Spettigue 458, William Shockwell 429, Walter Taylor 448, Edward Taylor 447, Wilber Vining 428, Frank Walter 440, Wilber Vining 428, Frank Walter 440, Wilber Vining 428, Frank Walter 440, Walter Smith 401, William Spettigue 458, William Stockwell 429, Walter Taylor 448, Edward Taylor 447, Wilber Vluing 428, Frank Waldock 440, Frank Ware 538, Lorenzo Watters 397, William West 479, Ernest White 415, John Wulkey 406, Norman Wright 490, John Young 494.

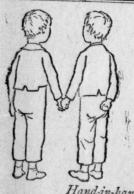
490, John Young 494.

Maple Avenue School.

Following is the list of promotions in Maple avenue school:

From grade second to third—Sadie Taliaferro, Eva Parsons, Lena Rae, Lily Merrett, Maggie Knowles, Jessie Shobbrook, Lily Berry, Jessie Walker, Fred Lepper, Mabel Chambers, Willie Calver, Lizzie Jacklin. Lepper, Mabe Lizzie Jacklin. From grade fifth to sixth—Nellie Hobbs,
Bertha Walker, George Southcott, N.
Pritchard, George Neilson, Jenny Mc-

From grade sixth to seventh—Ella Pope,
Louisa Howe, Maggie Knowles, Lizzie
Cake, Edith Boxall, Annie Martin, Alice
Merrett, Willie Blow.
From grade seventh to eighth—Edna
GartshoreGeorge Speed, Florence Leppor,
Faustine, Talinform, Millierne, Martin, Mar Faustine, Taliaferro, Milllicent Sherbr



Hand-in-hand

-Pearline and purity. You can't have one without the other. A good housekeeper will have both. Pearline cleans anything that dirt can settle on. In the laundry, the bath, and all work about the house, it washes thoroughly, easily, safely, and cheaply. You will find there is nothing else like

it. Everybody else is using it.

Peddlers and some unscrupulous grocers are offering imitations which they claim to be Pearline, or "the same as Pearline." IT'S FALSE—PEARLINE is never peddled. ** page JAMES FYLE, New York.

These answering an Advertisement will confer a favor upon the Advertiser and Publisher by stating that they saw the Advertisement in the LONDON ADVERTISER.

KINGSMILL'S

REDUCTION SALE

Drygoods.

What we say in the papers are only random items from our large and varied stock. It's only by seeing and comparing that you can realize what a money-saving time this is to buyers.

SILKS.

A large variety of summer Silk stuffs reduced about onethird to quicken sale. You can catch the cue of what we

are doing by the following: 15 styles Printed 50-cent China Silks selling at 35c. 14 colors Plain Pongee Silks reduced to 33c.

20 colors Bengaline Silks reduced from 60c to 45c. 10 pieces Black 75-cent

Dress Goods.

Surah reduced to 55c.

With eyes to see, and ears to hear, and tongue to speak, reduced from 37th to 25c. you can secure some wonderful value at our Dress Goods duced to 30c. counter. All the profit and some of the cost taken off many lines. To particularize:

36-inch American Challies, 10c.

20-cent Striped Lusters, 122c 25-cent Seaside Checks reduced to 12½c.

15-cent Fancy Knickerbocker reduced to 8c.

20-cent Polka Dots reduced to 10c.

Parasols.

Fancy Sateen Parasols reduced from 47c to 25c.

Fancy Colored Satin Parasols reduced from \$1 65 to \$1 15. Fancy Shot Silk reduced to

\$1 50. Fancy Colored Satin Plain or Brocade with flowers re-

duced to \$2. All must be sold. Hence the low prices.

Hosiery.

See our west window for prices and styles. Come inside to examine the qualities. Men's Lisle Thread Hose re-

duced from 27c to 12c a pair. Ladies' Cotton Hose, regular price 122c; sale price 3 pairs Jor 25c.

Ladies' Black Cotton Hose, regular price 14c; sale price Children's Cotton Hose, regu-

lar price 11c; sale price 8c. Ladies' Seamless New York Chemisettes, 10c. In Gloves we have all sizes, prices and colors in Lisle Thread, Silk and Taffeta.

regular price 15c; sale price Ladies' Taffeta, extra fine, Ladies' Pure Silk Gloves re-

Ladies' Colored Lisle Gloves,

Small Wares.

Ours are always worthy of special notice. Our new annex is full of them, and we are selling four times as much since the change in the location of our Small Wares Department. Perhaps we are selling cheaper, but at any rate you get the benefit. At least this looks like it:

2,000 pieces, various kinds, Fancy and Plain Ribbons, all selling at 5c a yard. 40 pieces Pure Silk Sash

Ribbons, regular price 25c, sale price 12½c.
1 box Real Maltese Laces, regular price 40c to 60c, selling at 20c and 25c.

10 dozen French Woven Corsets, reduced from \$1 to 90 pieces, 6-inch all War Laces, regular price 15c,

ing at 5c. Ladies' American Leather Belts reduced to 20c.

KINGSMILL'S

128 and 130 Dundas Street. 130 and 132* Carling Street, London.

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A rumor has been the Toronto paper