

Best for bells, buzzers, gas engine ignition, radio and all general purposes. More power, setter service for a long, long



Tourist Traffic and

CLUB BY MR. J. F. MEEHAN.

In an address delivered at the Rotary Club luncheon on Thursday, Oct. 29th, Mr. J. F. Meehan, President of the Nfld. Tourist Bureau, spoke as

The Tourist Association is not working with a view to a sudden huge innux of Tourists, but rather in a monest way to prepare the country for a secretary association can attempt to citizens can, without being boastful, vanishing cream. Every toilet regradual increase yearly, and to make our plans according to the requirements of the visitors. Naturally this tion we wish to draw attention to anments of the visitors. Naturally this other defect. The prevalence of Flies any critic where can he or she find any taste.—oct20 tu,f,tf the necessary financial cutlay which at a certain season of the year. Nothas in ordinary business must be from The first requisite in any enterprise is number of these pests while eating to those not so familiar with the posrellent returns can be looked for from the more attention be given to this should begin at once to seek oppor The investment made with this end in matter. A few wire screens and fly tunities to do his share. Just a hint or

We have learned a good deal this enterprise begins. Scenery, good roads to us by visitors whom we come in

in this whole scheme is a Hotel or Inn but the menus must be attractive and John's. the rooms bright, clean and airy.

the Publicity Bureau mendations from us, has rendered citizens is marked by the visitor, and pretty lips, mysterious fragrances and ADDRESS DELIVERED AT ROTARY tant enterprise than any other agency. ple who care little or nothing of their will women gaily secept the magic and private enterprise would be well own surroundings, and this fact tends aids to beauty discovered by those who advised to seek opportunities for in- to militate very seriously against ef- leve to explore for them. Richard able spots on the Highways. More ac- visitors. commedation is needed and will be advertise or attract Tourists to us.

While on this matter of accommodapleasant than the presence of a great vince to point out the obvious danger

public in the hope that others will see and Trout rivers and streams are as tractions this country possesses and to undergo the inconvenience of poor object in view at the end or the turn- criticisms are not ours, they merely ing point. Here is where the private echo our disadvantages as pointed out

contact with. First we took the preb-lem of accommodation which a little

road houses. We have learned by per- them and as first impressions are al- you think of the value of and we feel that it is positively essen- here and before any listener who may is an opportunity to some five sales-man handling lighting and pumping more than their best under very seroutfits as well as some of our local fous handicaps to bring the citizens of plumbers, to catalize on this vital need.

The work of the Highway Commission of the Council by pointing out this help the Council by pointing out this tion, which in a sense needs no com- very indifference on the part of the

Of course we must not make the captivating Three Flowers odor. Delicneeded, and we can with confidence in mistake by attempting to make com- ate-subtle-spicy with the breath of the possibilities encourage the im parison with cities from four to twenty Oriental vapors-this dainty perfume mediate erection of several up-to-date times our population. Such a com- charms the fastidious ladies of all road houses. These must be at least in parison would be mere bluster and lands. You may now obtain this fraprospect, before this or any other fatal to our purpose, but St. John's grant scent in taleum, face powder or point to its public buildings, its quisite bearing the Three Flowers churches, its parks and to some of its name contains this beautiful scent. To

can the city of St. John's. So much for the public, now let Mr. Private Citizen take a little thought to himself and ask himself wherein can hope in this report to be able to prove of these nuisances from a health point I help, or what can I de? Many are helpless but many more can an spraying machines will work wonders two. First, take the sidewalks of all the principal streets. Here is an ouyear as a result of our efforts, which Our scenery is excellent, the roads portunity for some public spirited knowledge we now propose to make are vastly improved and our Salmon persons to act. Who will be the first to lay an asphalt sidewalk or a half it as we do and that by united effort attractive as any in the world, but it grass, half corerete, sidewalk? Ciron the part of those with sufficient is not enough and those we would cular Road set the example. Take the faith in the possibilities, steps will be wish to attract and those that we now lead, and from Rennie's Mill Read to taken to properly co-ordinate the at- know we can attract are not prepared King's Bridge Road, lay a half grass, render them accessible to the visitor. lodgings and flies for even the thrills ment and Municipal Council will per-In this connection we have learned that our Salmon fishing can provide. haps lay their side of the street. Just that pleasure trips of every nature, to. We endeavour herein to give you all do it and see what a difference it will be successful, must be taken with an the facts as we have found them. The make; then watch the other streets follow suit. Second. take the drains; their condition is being continually commented upon. No need to always wait for the Council men to clean them. Do it yourselves sometimes, and place the dirt in a covered barrel or box in the rear of your house until the | Shawin Council men can collect it. Thirty per Dom. Textile zens contributed say 2 or 3 per cent. Chicago, May, old . additional taxes, the Council would Winnipeg, Nov. .. thereby he enabled to do much in this Winnipeg, Dec...... irection, and the additional cost to the taxpayer would be returned in

> to deter visitors. Proprietors and Editors of the Even-buying stocks which they thought ating Telegram and Daily News for ing Telegram and Daily News for tractive, in anticipation of a more fav-their initiative in attempting to create orable buying opportunity, have not

> One important suggestion to the ment has culminated, without a worth-Gavernment. Please take away all the while reaction. buildings fronting the Memorial leav.
>
> There are certain phases of the situation which are un atisfactory, but

These are some of the disadvantages that the current demand for stocks is tages, now for some of its advantages speculative in nature. Investment about the current demand for stocks is tages, now for some of its advantages tages, now for some of its advantages and to the points which appeal. We find that spots having historic associations have a wonderful appeal to the visitor, particularly those who only come for a short stay. This association this season attempted in a modest way to cover this by getting modest way to cover this by getting know how quickly the situation up some illustrated folders giving a change from stocks being in insufficient sketch of each point. This folder of selling orders which buyers are unproved most helpful and was eagerly proved most helpful and was eagerly ought for by the visitors and Tourist Agencies abroad, but as this move-ment grows, this folder will need to be supplemented by a more elaborate folder setting forth descriptions of the whole country. However, we have learned enough to know that the time for this is not very large than usual. There is no sign of a change in present speculative senti-ment, which is decidedly builtish. for this is not yet. Here we wish to point out the importance of placing in their original state the old forts at Signal Hill and Fort Amherst. We understand that a movement is underway to collect the old cannon and other appurtenances belonging to these forts, and we will be glad to cooperate with the originator of this scheme. We are told that the cannon can be located and the expense of replacing them should not be great, at oint out the importance of placing placing them should not be great, at any rate, insignificant, as compared with their value to the country as an nistorical asset and of its interest to

We would also suggest that a re-

plica of the old guillotine or gibbet, or Road House, call it what you like, zens can be set right. Next we pointed the spet. This may sound like veritable out the fly nuisance in the houses at nonsense, but we have learned enough certain seasons of the year, the rem-These places need not of necessity be edy of which is very simple. The next ancient facts can be prefitably memory and perhaps the most important point indicated. We should at once commendately and perhaps the most important point. large parties with meals and board, is the condition of the Capital. St. rate with Brass Plate or granite mound St. John's being the natural gate- first wireless message and also com-However, we regret having to stress way to the country for the large memorate with some visible mark the the absence of any except the most crude sanitary arrangements in these realize the responsibility placed on trans-Atlantic flight. Surprising when sonal enquiry that the lack of these ways the most important, the respen- cash. Ninety per cent. of all visitors modern conveniences is a most ser- sibility of creating a good impression to the city will go to see them when lous deterrant to intending visitors, rests largely on us as citizens. Right they learn of them, and it is our intential to the development of the Tourist at the moment occupy a seat in the cards or view books in which photos Traffic that these defects be remedied governing council of the city, can in- of these places are included. We and remedied quickly. We give full terject a remark, we wish to say that know now that tourists will do these credit to one enterprising individual this is not a criticism of the Council things, they are the very essence of who has installed a complete water or of its work. We fully realize the our attractions to short period vissystem including a bath. Here surely difficult position they are in and we iters or round trippers as we collo-

> (to be continued.) Magic Aids to Beauty

more valuable service to this impor- suggests at once that here is a pea- dancing eyes bewilder-just so long vestment in and around the most suit- forts made by any agency to attract Hudnut's passion for the witchery of

STOCK MARKET NEWS

ã	The second secon
200	TO-DAY'S NEW YORK OPENING
ď	NEW YORK, Nov. 6th.
ü	Amer. Tobacco "B" 118%
	Amer. Tobacco "B"
8	
ĕ	Anaconda 511/2
	Anacenda
	Certainteed
	Crysler
ŝ	Crysler
	Du Pent
	Consolidated Cigar 441/2
ŝ	Gen'l Motors
	Gen'l Petroleumn 4058
g	Hudson Motors
4	
	Mack Trucks
	Overland Com 31%
3	
G	U. S. Steel
E	Crucible 821/4
	MONTREAL OPENING
ö	
Ŋ	Asbestos 94
1	Brazilian 18 /8
H	Asbestos
N	Montreal Power 214%
600	Stadil December 59

(From our Besten Correspondent) large dividends yearly besides eliminlarge dividends yearly besides elimin-ating a very serious annoyance as well may be summed up very briefly. News as a menace to the health of the city which is getting St. John's a lot of upnecessary criticism and which helps much else worth saying. Day after deter visitors.

We commend the enterprise of the few and far between and quickly haltgreater interest in these small but vital matters, and sincerely hope they keep up the good work.

The market is not unprecedented in this respect. There have been times in the past when prices have mounted steadily until the move-

wharf. Then set the citizens an example by beautifying this space and making it into something the city can they seem capable of exerting an immediate influence.

mediate influence.

It is hardly a matter for argumen

ARMOUR & COMPANY.

"The Brass Bowl"

MAJESTIC THEATRE To-Day

STARRING EDMUND LOWE AND CLAIRE ADAMS

If you miss this one, you will miss more thrills and more delightful romance than you ever saw crammed into one picture before. A Thrilling Photodrama of two men, one good and one dangerous, who look

alike and like the same girl. A story of mysteries that thrill and thrills that mystify. Love in a battle with

All Ready for the Big Matinee Saturday Afternoon MONDAY:-MEM-O-REA-THE GREAT MIND READER.



Announcement Extraordinary Commencing Monday, Next, November 9th

THE BALFOUR STOCK CO. Presenting the Latest English and American Successes.

MON, - TUE, - WED. "THE FIRST YEAR" By Frank Craven. A Comic tragedy of Married Life

THUR. - FRI. - SAT. "FAIR AND WARMER" A Mile-a-Minute Comedy. By Avery Hopwood.

VAUDEVILLE SPECIALTIES BETWEEN ACTS.

Special Scenery and Lighting Effects.

PRICES:—\$1,00, 75c. 50c. 30c. 20c. MATINEES—Wednesday and Saturday: 30c. and 50c. SEAT SALE FRIDAY MORNING—CASINO BOX OFFICE.

mon stock capitalization. The acquisi- has been paying \$4.00 per share for

strong and sound financial condition seem a desirable acquisition. and that the outlook for future business is excellent. The placing of the B stock on a dividend basis would

tion of Morris & Company has result-ed in operating economies and there a substantial margin. The company has been important recovery in the has practically a monopoly of the position of some of its subsidiary com-panies. Armour has always been a in very strong financial condition, large earner, its record in this respect holding more than \$8,000,000 of cash ing been interrupted only by the and marketable securities in its treapast war period of deflation. The com- sury. In the event of any general inor had left Indian Islands on Nov. pany's president states that it is in a market weakness, the stock would 1st, and passed Battle Harbor yester-

sent tons of earth to the bottom of the dock. Fortunately no casualties Tinken Roller Bearing is a stock occurred, the workmen at the time being engaged on the top. which could easily become the subject of increasing speculative attention. It

Schooners Reported

A message to the Marine and Fisheries Department confirms the report that Pomroy's schooner Helen Maxday. Snow's schooner also bound South from Labrador passed Battle B stock on a dividend basis would CAVE-IN AT DOCK.—A nortion of Harbor on Monday. There was considered to early consideration, the old dock, where excavation work is going on, caved in last night, and of both schooners, and report had it erable anxiety as to the whereabouts that the Helen Maxinor had left for home on Oct. 23rd. She has about 50 people on board.

hist of Persons Convicted under Alcoholic Liquor Act" and report to the Board of Liquor Control durin the month of October.

Benjamin Perrier, St. George's.

Anot

2nd

Hencefo

For

PARI

as oppo

an inte

-was

the Lea

Comp

Walter Jesso, St. George's. Aaron Shepherd, Rose Blanche. Philip Power, Argentia. Daniel Colford, Bell Island. Joseph Bennett, Corner Brook. Alonzo House, Corner Brook. Samuel Goldman, Corner Brook William Goldman, Corner Brook John Buckle, Corner Brook. Richard Reddy, Corner Brook. William House, McIvers. S. Green, Corner Brook. Edmund Osmond, Bishop's Falls. osenh Warren, Bishon's Fall Paul Kelly, Argentia.

Philip Conway, 18 Barron Street, John's Robert Pearce, Damirell's Lane,

Samuel Dawe, Casey Street, St. John Richard Hanlon, Sr., Livingstone St. John's. Michael Quinlan, George Street, John's.

Frank Ashley, Lime Street, St. John Austin Cluney, Stephen St., St. John Albert Howell, Brazil's Square,

Daniel Curran, St. John's. William Fitzgerald, George Street, St. John's. James Aspell, Duckworth Street,

John's. Ralph Reid, Prescott St., St. John's Richard Gray, Wickford St., St. John Herbert Wescott, Petty Harbor. Edward Oliver, 222 Water St. West St. John's.
Richard Cullen, James St., St. John's Patrick Culleton, Simms' Street,

John's. John Dalton, Carew .t., St. John's. Patrick Gray, Deady's Lane, St. John's BOARD OF LIQUOR CONTROL;

Chairman

I. J. MIFFLEN,

In the Supreme Court.

In the Matter of the Winding-up Dodds Garage, Limited.

HOUSE FOR SALE BY TENDER. Tenders will be received by the u

dermentioned Liquidator, up to an including Saturday the 7th day of Nov ember, 1925, for the leasehold interes in the two storey dwelling house, No 1 Hayward Avenue, belonging to the estate of Dodds Garage Limited. The highest or any tender not necessarily accepted. Particulars can be had from the undermentioned Liquidator. Dated at St. John's this 2nd day

WILLIAM F, LLOYD,
Liquidator, Dodds Garage, Limited
address: Court House, St. John's,
nov8,6

Now is the time that minceme and fruit cakes should be prepared they are to "ripen" sufficiently fo holiday use.

MINARD'S LINIMENT FOR SORE

MCGlary's Hall Stoves cent. of the dust nuisance will be thereby reduced. Speaking of dust, we are not going to rub it in, but if citi-Nickel Finish Sizes Hall Stove Boards \$1.55 to \$2.95

Improved Standard Stoves Carried in Stock

'Special'

COAL BOX WITH GOLD BAND. 75 cents

Wm. J. GLOUSTON, Ltd. 187 Water St.



-a good enough first shave; then each shave worse.

"The blade got duller and duller, until in a fret I'd throw it awayand insert a new one. A constant annoyance, an expense. "I thought I'd go through life shaving this way. Ever dissatisfied. I was in a habit rut.

"But now I own a Valet AutoStrop Razor. I sharpen the blade, I shave, I clean the razor, all without removing the blade. "I'd never go back to the old way."



And neither will you go back to the old way when you have used the Valet AutoStrop Razor with the automatic self-stropping feature built right into the frame of the razor. Not only does it mean a "first shave" edge every day on the same blade, it also means a quicker and smoother shave.

Just switch for awhile. See if you'd go back to

Valet Razor

Leather strop for sharpening the blades is supplied as part of every set.

Sold the world over Millions of satisfied users

Prices:— Complete Outfits, \$1.00

De Luxe Models, \$5.00 up.