

DUSTORMUD?

**"FOR HEALTH'S SAKE
USE LIFEBOUY SOAP"**

Mud consists of the filth of the drains and streets, and more often than not the mud carried into your house on the children's boots, or yours, brings in disease germs. The dust you see in your house is dried mud and is generally laden with germs which cause sickness.

Take care to keep your floors free from mud and your curtains, window sills, stairways, etc., free from dust and thereby lessen the chances of heavy sickness in your home. Use LIFEBOUY SOAP, and plenty of it, on your floors and woodwork. Use it also for your wash.

LIFEBOUY is a disinfectant soap which cleans and disinfects at same time. LIFEBOUY is recommended by doctors and Health Departments and is made and guaranteed by Lever Bros., soap makers by appointment to His Majesty King George V. Your hands will benefit from LIFEBOUY SOAP.

BUY LIFEBOUY SOAP--don't take something else--LIFEBOUY IS BETTER.

The large bars of LIFEBOUY sell for 20 cents each and the octagonal shape cakes for 9 cents.

"FOR HEALTH'S SAKE USE LIFEBOUY SOAP"

Logging Forests Not Real Motive Behind Embargo.

**MORE EFFECTIVE MEANS OF
PRESERVATION CAN BE FOUND.**

ADDING TO WEALTH.

**THE EMBARGO WOULD GIVE
MOST FOR WOOD WE CUT
—AMERICANS STILL DIS-
CUSSING PROPOSAL.**

MONTREAL—American newspapers are publishing the specialized papers in publishing and paper-making field, making a great deal of comfort out of an opinion expressed privately by a "well-known publisher" that Canada has receded greatly from "its usual idea" of prohibiting export of pulpwood. Other American parties interested in the question are considering Washington despatches which state that in official circles the embargo will not be adopted. It is stated that officials of the Canadian Government have come to the conclusion that conservation of Canadian forestry resources can be had by means other than the imposition of an embargo which would cause friction in relations with the United States. It may be that the wish is father to the thought in these expressions

of opinion from across the line. Ottawa has indicated nothing of its attitude on the question since the Government got legislation to permit the establishment of the embargo if found advisable and since the appointment of a Royal Commission was forecast. Ottawa is getting a lot of worthwhile comments on both sides of the embargo question and it may be that Premier King and Finance Minister Fielding are letting the pot bubble a while just to see what ideas and opinions come to the surface. But action on the matter has been promised and unless it is forthcoming in due course, those who have been promoting the embargo are likely to renew their efforts.

The motives that are imputed to Canada in this matter by American newspapers are varied. The most popular is one that has been widely quoted and says that "Canada's radical proposal" is provoked by hostility to the Fordney-McCumber tariff, which has excluded Canadian products like wheat and cattle. Back in the hands of Mr. Fielding and some of his conferees at Ottawa there may have been the thought that an embargo threat would be an excellent club to bargain with in tariff matters. But when it gets down to the final analysis, Canada is not thinking about the American tariff at all in this matter, much as this country has been hurt by that tariff. There are broader and more important reasons why the embargo should go on.

Many American newspapers have

hysterically proclaimed the embargo as a threatened unfriendly action. But the calmer ones are frank to admit that the embargo would be nothing of the kind any more than the Fordney-McCumber tariff which interfered with Canadian commerce as it was before the tariff, is an unfriendly action on the part of the United States to Canada. One newspaper, calling for better trade relations between the two countries, traces the present differences of opinion on many economic matters and the consequent lack of joint action to Canada's refusal of the reciprocity treaty in 1911, a refusal that started a series of trade discriminations.

Is It a Conservative Measure.

Many Canadian newspapers, favoring the embargo, have declared it necessary to save Canada's forests from depletion. It may as well be frankly admitted that the embargo would not do a great deal to save Canada's forests from depletion. Canada is cutting about 4,000,000 cords of pulpwood yearly. Of this amount roughly 3,000,000 cords are used in Canadian pulp mills and paper mills and would not be affected in any way by the embargo. The remainder, about 1,000,000 cords, is exported to the United States and it is the exportation of this wood that would be prohibited. If its export were prohibited, the natural result would be the establishment of a further series of pulp mills in Canada of the enlargement of the capacity of the present mills to the end of converting this wood into pulp in Canada to be shipped into the United States in that form. The United States mills would require the excess over their own supply, whether in the form of wood or wood pulp. So the wood in some shape would leave Canada and would have to be cut. Moreover, the quantity of pulpwood exported does not cut much figure when compared with the depletion of Canada's forests from other resources. It is estimated that 200,000,000 cords of Canadian pulpwood have been destroyed by the burworm in the past few years. Even allowing for a doubling of the quantity of pulpwood exported each year, three generations would not see as much pulpwood exported as has been destroyed in a few years by an insect that could be fought. It is foolish as more than one maxim-writer has pointed out, to turn off the spigot and leave open the bung hole, and as a measure of conservation it will not get Canada very far to save 1,000,000 cords of wood each year that brings a revenue to that in preventable insect depredations and forest fires. Let the word be repeated—preventable.

Justified On Broader Grounds.

Canada can justify its action in planning to prohibit the export of pulpwood but not first of all as a measure of conservation. Canada should prohibit the export of pulpwood on the ground that our natural resources should be made to return the highest possible revenue to the country. If we do not allow other

nations to buy our pulpwood they will buy our pulp or our paper instead. We should then, manufacture the pulpwood into pulp and paper and leave that many more millions of dollars in the country to add to Canada's wealth and to help adjust the balance of trade.

Objection to the proposed embargo has come in Canada from several sources. Premier Taschereau, of Quebec, is opposed on the ground that it would be an interference with provincial rights. Another objection raised is that the embargo is a restriction upon free and unhampered business dealings. Such objections will have their chance for hearing at the sitting of the Royal Commission. These two are easily answered. Provinces are naturally jealous of provincial rights, but Quebec and the other forested provinces have subscribed to the pulpwood embargo by their own action in prohibiting the export of pulpwood from crown lands. That it is an interference with business is, of course, true, but so is the tariff an interference with business. The whole scheme of protection is an artificial fabric that aids many businesses but hurts many others and is justified, first, because it is believed to aid more than it hurts, and because it is believed to serve the national interests despite unfairness at isolated points.—Financial Post.

Liner Majestic Has Automatic Radio Sets.

The great White Star liner Majestic recently has been equipped with automatic transmitting and receiving sets which permit the sending of radio messages at the speed of 80 words per minute when the vessel is 1000 miles at sea. The receiver prints the dots and dashes on a tape which later can be deciphered at leisure. The apparatus receives the words faster than a man can decipher them.



Shampoo With Cuticura And Have Healthy Hair

Regular shampooing with Cuticura Soap will keep the scalp clean and healthy. Before shampooing touch spots of dandruff and itching, if any, with Cuticura Ointment. A clean, healthy scalp means good hair.

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With that Good Appearance

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HENRY BLAIR

A Time Limit.

Ted Cowan, the comedian, fired on a story the other day that made us all laugh.

It concerned a profiteer who bought a magnificent steam yacht and went for a cruise. The yacht hit a rock and sank, and the profiteer was nearly drowned.

"Yes," he said, recounting his experience to a friend, "I had a narrow escape. I thought I was done for."

"Tradition has it," said the profiteer's companion, "that when a man is struggling hopelessly in the water he remembers every evil deed he ever committed. Did that happen to you?"

"Well, not altogether," said the profiteer. "You see, I was only struggling about eleven hours."

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