

Smallwood's BIG SHOE SALE!

This Time it's Men's Boots

About 970 Pairs of Men's Fine, Goodwear, Welting Boots worth \$8, \$9, \$10 the pair

SALE PRICE ONLY \$6.50 the pair



Heavy Sole, Broad fitting.
Only \$6.50.



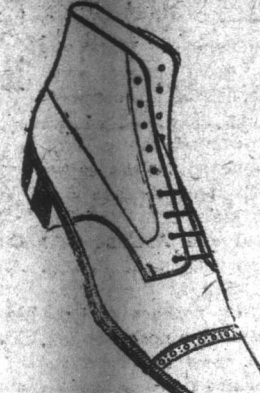
Genuine Tan Calf.
Worth \$10.00.
Now \$6.50.



For \$6.50.
Black Leather; invisible
eyelets.



American Last.
In Black and Tan Leathers.
Worth \$12.00 per pair for
\$6.50.



Pointed Toe; English Last.
In Black and Tan Leather.
\$6.50.



These Shoes are the best
for \$6.50 in St. John's to-
day, and represent the high-
est grade of Men's Shoes
ever imported into New-
foundland.

High Grade Footwear for Little Money.

Shoes you may feel proud to walk in.

Your opportunity to select the Shoe of your heart for \$6.50.

Mail Orders Accompanied by Cash will receive our usual prompt attention

No Charging

All Shoes may be fitted in the Store

No Approbation

F. SMALLWOOD, THE HOME OF GOOD SHOES

218 and 220 Water Street, St. John's

Child Sacrifice

Altar is Found.

One of the altars at which the Carthaginians for centuries sacrificed their first-born to the Goddess Tanit has been discovered by M. Pouissot and M. Lautier, two French archaeologists, who are searching the ruins of ancient Carthage, according to the Paris correspondent of the London Times.

Tanit was the name given by the Carthaginians to the Goddess Astarte. In front of an altar near a temple of Tanit three vaults have been unearthed, which contained the charred bones of new-born babies and children from two to three years of age.

The archaeologists express the view that to the left of the altar was a stone slab with a bronze grill, under which burned a fierce fire, and here the naked bodies of the first-born were offered in accordance with the ancient rites, which were regularly practised from the sixth or seventh centuries before the Christian era until the days when the Romans conquered and destroyed Carthage.

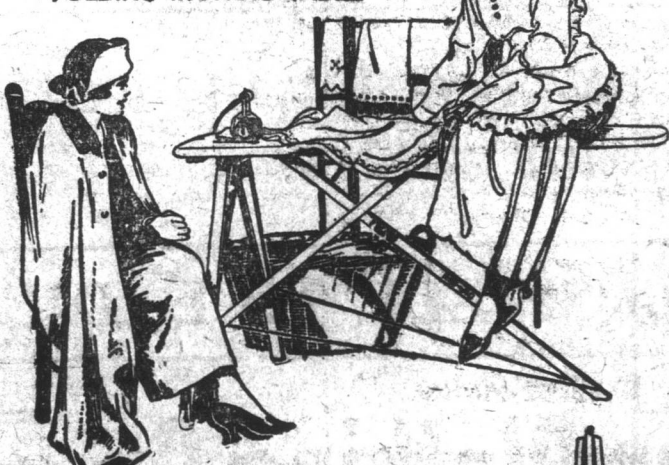
Another theory advanced is that, as it was customary for the parents to reclaim the remains of the first-born after the sacrifice, the bones now unearthed—which made a gruesome pile of feet, ribs—are the remains of sacrificed children placed by their parents under the protection of the all-powerful vault—Washington Star.

Use STAFFORD'S Phosphate Cough Cure for coughs and colds. It will cure.—catalist

Water Hemlock.

"The wild parsnip" is best known as "water hemlock," and other common names for it are spotted hemlock, beaver poison, musquash root, cowbane and spotted cowbane. Several species of the water hemlock grow commonly in Canada. Parts of some of these are deadly in their effects. This fact was well known to the Indians, by whom the root, the most poisonous part, was sometimes used for self-destruction, being very rapid in its action. It was known to the Indians as the "suicide plant." The roots have a sweetish and not unpleasant taste and a rather parsnip-like odor. Cases have been reported of horses being killed by eating roots upturned by the plow. Animals also have been poisoned, especially in the spring, by drinking water from wet places where the water hemlock existed.—Indianapolis News.

RID-JID FOLDING IRONING TABLE



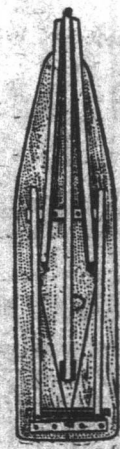
A New and Better Ironing Board

THE Rid-Jid Ironing Table is as steady as a bridge—it will not wobble away, bend nor creep when you iron. You can sit on the end and it will not even tilt. No more propping an old board up on two chair-backs and having to lift it each time you wish to iron a skirt or petticoat. The Rid-Jid stands firmly on its own foundation, and is constructed that a full-length skirt may be slipped on over the end.

In spite of its marvelous rigidity, the Rid-Jid is lighter than any other folding board made. It closes up compactly as a pocket knife. We would be glad to have you stop in and see it.

BOWRING BROS., Ltd.

HARDWARE DEPT.



**Hen
Feathers
in small
Sacks
Special
Prices
to wholesale
buyers.**

**BOWRING BROS.,
Limited,
Hardware Dept.**

Does Advertising Raise the Price?

Some of the subscribers of "Printers' Ink," the New York advertising journal, have been having a spirited discussion over whether advertising increases the price of a product. This subject has never been settled and I don't suppose it ever will be. Or ever can be, really, for sometimes advertising is an expense, which brings nothing back, and sometimes it is an investment which brings back more than it costs. It depends on the advertising entirely; there can't be any rule about it.

The right kind of advertising can so increase the demand for a thing that the reduced cost of making, and the consequently lowered selling price, will amount to more than the advertising cost. In that case advertising has lowered, not raised the price.

But there is a heap of advertising that has no result at all. It doesn't increase the demand or reduce the cost of making; it just adds to the expense, and of course in those cases advertising does raise the price.

Perhaps not much, for the normal demand for the product may be so large that the advertising spread all over it may not amount to a fraction of a cent per package. But even this is unnecessary, for advertising can always be made to pay, if there is anything to advertise.—Grocery World.

**Take
BEECHAM'S PILLS
for Constipation**

IF YOU FAIL

to dispose of your Estate by Will it will be divided according to law.

Is it your desire that your Estate should be dealt with in this manner?

We have often seen distressing results from neglect to make a Will.

We are always pleased to give our advice to those who contemplate making their Wills and to quote our fees for acting as Executor or Trustee.

Montreal Trust Company.

ROYAL BANK BUILDING.

Sir Herbert S. Holt, President.

A. J. Brown, K.C., Vice-President.

F. G. Donaldson, Gen'l Manager.

F. T. Palfrey, Mgr., St. John's.

Floral Tributes to the Departed.

Nothing so nice as flowers in time of sorrow. We can supply wreaths and crosses on short notice, and guarantee satisfaction. We will endeavour to meet the humblest purse. "Say it with flowers."

VALLEY NURSERY.

Feasler Brothers.



This Uuruly Member

generally starts a riot, at midnight drumming up recruits all along the line, in an always losing battle. Be wise—seek the

FINEST DENTAL WORK
to be had—right here in our office where the skill will redeem an unruly member or arrest him in his sins.

DR. LEHR,
THE SENIOR DENTIST,
329 Water St.
Specialist in Extracting and Plate Work.

DR. DICKSON
of Toronto
DENTIST
Gear Building,
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Open Saturday nights 7.30 to 9.30
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BILLY'S UNCLE



Sour Grapes.

By BEN BATSFORD