

All The Store's A-Sparkle With The New Christmas Goods

And as beautiful with lights and flowers and decorations
as the crum-ful stocks will permit.

Every department is stocked to its greatest capacity
with practical, useful or ornamental Christmas Goods.

The List For FRIDAY and SATURDAY Gives Many Valuable Gift Suggestions.

Buy Blouses To-Morrow! Here Are Bargains.

SILK CREPE-DE-CHENE BLOUSES—In a wonderful variety of the daintiest styles for this season. Persons wishing to make easy the matter of selecting Xmas Gift Blouses, will find here just the kind they like at greatly reduced prices. Reg. \$5.50 each. **Friday & Saturday \$4.90**

WOMEN'S WHITE STRIPED MUSLIN BLOUSES—In various pretty styles; some with large handkerchief fronts and wide sailor collars, others with dressy roll collars nicely embroidered, and more with new, long collars, made to tie in a bow at front. Several other pretty styles are here shown. Unequalled value at the regular price, \$1.55 each. **Friday and Saturday \$1.65**

BLACK SILK POPLIN BLOUSES—Round, high and V neck styles in the smartest models shown this season. You'll find them very dressy. Just the kind for women's resplendent black blouses for holiday wear. Reg. \$4.25 ea. **Friday and Saturday \$3.65**

EMBROIDERED PILLOW CASES—A very fine quality; well made and finished with hemstitched hem. Regular \$1.50 each. **Friday and Saturday \$1.25**

TABLE DAMASK—New patterns, one with border of beaver and maple trees, and maple leaf centre; 72 inches wide. Bleached Regular \$1.50 yard. **Friday and Saturday \$1.35**

CURTAIN NET—Heavy floral designs with black borders. A most durable quality. Reg. 55c. **Friday and Saturday 48c**

JAPANESE CENTRE TABLE COVERS—Taped border. Hand worked centres. Regular \$1.25 each. **Friday and Saturday \$1.05**

Bargains in Xmas Toys

Here's your chance to buy Toys at prices away below regular values. And the selection is a broad and comprehensive one in every way.

Toy Tool Sets. Reg. 85c. each. **Friday and Saturday 72c.**

Steele Stockings. Reg. 65c. each. **Friday and Saturday 55c.**

Steele Blocks. Reg. 45c. each. **Friday and Saturday 38c.**

Steele's Plasticine. Reg. 55c. **Friday and Saturday 45c.**

Steele's Dolls. Reg. 75c. **Friday and Saturday 62c.**

Steele's Dolls. Reg. 60c. each. **Friday and Saturday 50c.**

Steele's Dolls. Reg. 40c. **Friday and Saturday 34c.**

Steele's Dolls. Reg. 30c. **Friday and Saturday 24c.**

Steele's Dolls. Reg. 20c. **Friday and Saturday 16c.**

Steele's Dolls. Reg. 15c. **Friday and Saturday 12c.**

Price Reductions on Boys' Clothes.

BOYS' CORDUROY SUITS—Surrey style in serviceable Brown Corduroy. The ideal winter suit for boys from 6 to 16 years. A suit that we have no hesitation in recommending for hard wear, comfort and service.

Sizes 6 to 8 years. Regular \$14.00 suit. **Friday and Saturday \$12.60**

Sizes 9 to 12. Regular \$14.75 suit. **Friday and Saturday \$13.28**

Sizes 13 to 16. Regular \$15.50 suit. **Friday and Saturday \$13.95**

BOYS' TWELVE PANTS—Good weight of union wool tweed lined with stout cotton lining, thus giving a good warm pants for present wear. Made with three pockets, open knee and Imperial waistband; sizes 3 to 8 years. Reg. \$1.75 pair. **Friday and Saturday \$1.55**

Men's Furnishings.

MEN'S NEGLIGEE SHIRTS—In canvas Cloth, Zephyr Percale, Casement and Cotton. Made with soft double cuffs, stiff collar bands and open fronts. This line we bought at a price much below the usual value. **Friday and Saturday we offer our customers the benefit of our good luck. Special, each, Friday and Saturday \$1.30**

MEN'S KHAKI WORK SHIRTS—Of a hard wearing cotton material, made with double cuffs, two pockets and collar attached. The seams are felled and warranted not to rip. Reg. \$1.90 each. **Friday and Saturday \$1.70**

MEN'S WIDE END TIES—In a host of delightful new designs. Just the kind for Men's Neckwear we have had the pleasure of offering for some time. You will have no difficulty in securing Gift Ties from this lot. Reg. \$1.00 each. **Friday and Saturday 85c**

STANFIELD'S UNDERWEAR—A new line in a heavy elastic rib. Perfect fitting, unshrinkable wool garments of reliable quality. Reg. \$2.50 each. **Friday and Saturday \$2.25**

MEN'S NEW-KIT UNDERWEAR—This line of underwear can be highly recommended for its hard wearing quality and comfortable fit. Reg. \$2.10 each. **Friday and Saturday \$1.90**

Showroom Department.

The prices will make it worth your while anticipating your wants.

WOMEN'S ART SILK KNITTED SCARVES—It will pay you to see the selection of beautiful colors shown in this line, and they are of such durable high class finish that you will buy one or more for gift-giving. Regular \$2.50 each. **Friday and Saturday \$2.15**

CHILDREN'S WOOL SETS—Comprising tasselled wool scarf with white striped ends and pom-pom trimmed wool cap. Would make a delightful Xmas gift for a girl from 9 to 15 yrs. Regular \$3. ea. **Friday and Saturday \$2.55**



CHILDREN'S WHITE BEAR AND WOLF PLUSH SETS—Cord-trimmed muffs and neck pieces in several different styles. Unequalled value at \$2.25 set. **Friday and Saturday \$1.85**

INFANTS' EIDERDOWN BATH ROBES—Trimmed with satin edging and silk cord. Just the nicest little robe for an infant from 6 to 12 months. Reg. \$3.30. **Friday and Saturday \$2.90**

BELTING'S STAMPED LINEN TRAY CLOTHS—Owing to the big demand for Belting's stamped Linens, we have decided to offer this line in several different patterns. Size 18 x 36 inches. Regular \$1.00 each. **Friday and Saturday 85c**

BUTTERFLY SILK—For making Xmas Gift Blouses, you cannot get silk to equal this line at so low a price as \$1.55 a yard. The colors are White, Fawn, Sage, Y. Rose, Champagne, Navy, Pale Blue, Myrtle, Reseda, Brown and Black; 36 inches wide. Regular \$1.95 yard. **Friday and Saturday \$1.55**

PEARL NECKLACES—Bright, lustrous finish; medium size; 14 inches long. Would make very desirable gifts for misses. Regular 45c. each. **Friday and Saturday 38c**

PEARL BLOUSE PINS—Circular and oval shapes on hinged, white metal backs. Reg. 8c. pair. **Friday and Saturday 7c**

XMAS HANDKERCHIEFS—Of fine soft Cambric, daintily embroidered at corners and finished with narrow hemstitched trim. Sold in lots of 3, nicely boxed, suitable for gift giving. Regular 55c. box. **Friday and Saturday 47c**

WOMEN'S GIFT HAND BAGS—Of genuine leather in various qualities. Made with stout metal frame, nickel finished, fancy ball fastener and leather hand strap. Fitted with mirror and coin purse. Some with attached inside purse, others with three compartments. Reg. \$1.85 each. **Friday and Saturday \$1.60**

MEN'S HEAVY GREY SWEATER COATS—In light and dark shades. Made with shawl collar, two side pockets, close fitting wrists and neck. A most unusual value at \$1.50. **Friday, and Saturday \$1.30**

MEN'S TARTAN SILK MUFFLERS—In choice colors and patterns. A muffler makes a most appropriate and suitable present for a man or boy; and one who receives one of these will consider himself fortunate. The quality is excellent and the price moderate. Reg. \$2.10 each. **Friday and Saturday \$1.85**

MEN'S TAN KID LINED GLOVES—This is a glove that is in great demand and on account of its good looks and serviceable quality would make a most acceptable Xmas gift. All sizes. Regular \$4.75 pair. **Friday and Saturday \$4.20**

MEN'S SILK AND WOOL MUFFLERS—Knit in fancy contrasting stripes. Self colors of khaki and grey with black silk fringe also shot effects in Black and White, Black and Red. Regular \$1.60 each. **Friday & Saturday \$1.30**

MEN'S TAN KID GLOVES—Made from soft pliable skins and are finished with one dome fastener and warm wool lining. Serviceable gloves for the wear in cold weather, and at a very moderate price considering their quality. Regular \$3.60 pair. **Friday and Saturday \$3.20**

MEN'S SWEATERS AND JEANS—With the high roll or low collar. These garments are surprisingly low priced, when you examine closely the qualities, and shrewd buyers will be quick to take advantage of this bargain. Regular \$2.75 each. **Friday and Saturday \$2.50**

Gifts Men Like.



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A Sale of Women's Dresses and Skirts.

Styles and Qualities Always Dependable.

WOMEN'S GREEN SERGE DRESSES—Made in a smart stylish model with pleated front and back from the yoke. A wide belt embroidered in gold and green silk circles the waist and closes at left side. The smart looking cuffs and wide sailor collar are of yellow corded silk, while glass buttons trim the front closing and cuffs. Reg. \$11.50 each. **Friday and Saturday \$9.80**

WOMEN'S BLACK AND NAVY CLOTH SKIRTS—A smartly tailored model with fancy button trimmed belt, invisible side closing and high waist. A really good value. Reg. \$6.25 each. **Friday and Saturday \$5.50**

BLACK SATEN UNDERSKIRTS—With wide flounce trimmed with green or red embroidery in various designs; elastic waistband adjustable to any size waist. Reg. \$3.25 each. **Friday and Saturday \$2.85**

JAPANESE TABLE CENTRES—With hand-worked linen centres and wide borders. Would make very desirable gifts. Reg. \$1.50 ea. **Friday and Saturday \$1.65**

BUREAU and 4 SIDEBORD CLOTHS—Made from stout cotton, neatly trimmed with lace and insertion. Good large size. Splendid value. Reg. \$1.10 each. **Friday and Saturday 90c**

HAND-WORKED TRAY CLOTHS—Beautifully embroidered and finished with double hemstitched hem. Regular \$1.30 each. **Friday and Saturday \$1.10**

MAIDS' CAPS—Of fine embroidery in openwork and solid. Regular 30c each. **Friday and Saturday 25c**

BELTING'S BUREAU CLOTHS—Pure Linen, stamped ready for working. Size 18 x 36. Regular \$1.00 each. **Friday and Saturday 85c**

WOMEN'S SILK CREPE-DE-CHENE COULLETS—Pink, Fawn, Blue, Champagne and Ivory in large sailor styles with wide hem and tucks. Stitched with heavy silk Regular \$1.20 each. **Friday and Saturday 98c**

CORSETS—Made of firm White Contil substantially boned yet very flexible, has four strong hose supports, lace trimmed, medium or low bust and elastic band across the front section. Regular \$3.35 pair. **Friday and Saturday \$2.95**

WOMEN'S UNDERPANTS—Made in open styles. A comfortable, neat fitting garment that will give splendid wear. Regular 70c pair. **Friday and Saturday 60c**

WOMEN'S "KOZY" SLIPPERS—Wool lined felt slippers with kid covered flexible soles of durable quality. Colors: Hello, Blue, Tan and Wine with self color ribbon let in around the top for trimming. Pom-pom trimmed fronts. A dressy looking, serviceable shoe at a very low price. Regular \$1.70 pair. **Friday and Saturday \$1.55**

WOMEN'S FELT JULIETS—Stout leather soles and heels; cut out self color bow and silk ribbon trimmings. Crisp and Wine only. Sizes 3 to 6. Special. **Friday and Saturday \$1.90**

DENNISON'S CREPE PAPER—In packet folds. Fine lustrous finish for decorating. Over 36 different shades. Regular 16c. package. **Friday and Saturday 14c**

NERVE SILK RIBBON—A nice assortment of desirable plain colors. All new 1/4 inch wide. Regular 50c. yard. **Friday and Saturday 42c**



CHILDREN'S BLACK CASHMERE HOSE—A most durable quality with double thrust knees, reinforced toes and heels and ribbed legs; sizes 2 to 7 years. Reg. 60c. pair. **Friday & Saturday 50c**

WOMEN'S BLACK CASHMERE HOSE—Fancy and plain ribbed, also plain Cashmere. Really a good value at 75c. pair. **Friday and Saturday 68c**

WOMEN'S HIGH GRADE CASHMERE HOSE—Knit from pure wool cashmere yarns in ribbed and plain; shaped legs, seamless feet; wide garter tops. Regular \$1.60 pair. **Friday and Saturday \$1.35**

WOMEN'S SILK STOCKINGS—In Navy, Grey and Champagne. Sold in separate pairs, or three pairs nicely boxed, suitable for Xmas gifts. Reg. \$1.75 pair. **Friday and Saturday \$1.55**

INFANTS' BOOTLAKES AND WOOL GAITERS—Crimson only, knit in fancy contrasting stripes, shaped to fit the leg. Reg. 80c. pair. **Friday and Saturday 48c**

Our Millinery Department

Offers a delightful sight by the showing of a splendid assortment of high class Hats imported from the leading fashion centres, and we in our usual generosity have marked them at remarkably low prices.

CHILDREN'S VELVET BONNETS—Becoming little Bonnets with fur edging, silk ribbon band and trimmings of soft flowers. Made from crugable materials that will prove most durable for children from 1 1/2 to 6 years. Reg. \$6. **Friday and Saturday \$3.00**

CRUSABLE FELT HATS—With stitched and plain edge. A most serviceable large crown hat that can be worn in several different styles. Trimmed with corded silk braid, feathers and bow. Reg. \$5.75 each. **Friday & Saturday \$5.95**

WOMEN'S STYLISH BEAVER HATS—In solid colors of Black and Navy, and two-tone effects. Made in a most up-to-date American sailor shape; will suit almost any face. Reg. \$6.75 each. **Friday & Saturday \$5.95**

Men's Headwear.

MEN'S WINTER CAPS—Dark and medium color heavy tweeds in quartered crown style with fur lined ear bands to turn up on the inside. A cap suitable for all weathers. Reg. \$3.00 each. **Friday and Saturday \$2.60**

MEN'S TWEED GOLF CAPS—Plain and quartered styles in Greys, Browns and Greens. A very becoming shape for young men; all sizes. Reg. \$1.20 each. **Friday and Saturday \$1.05**

MEN'S "CHRISTY" HATS—Excellent wearing quality hard felt in the new shape; satin lined. Extra value at the Sale Price. Regular \$5.00 each. **Friday and Saturday \$4.30**

BOYS' AND GIRLS' BLACK PLUSH HATS—Soft, flexible Hats that can be worn in almost any style desired. Considered remarkable value at regular price of \$1.10 ea. **Friday and Saturday 90c**

MEN'S ENGLISH SOFT FELT HATS—In Slate, Brown and Black. A nice, weight for present wear; corded silk ribbon band, double rim and bow at back. Regular \$2.00 each. **Friday and Saturday \$2.70**

MEN'S OVERCOATING—Genuine Oxford fabric in dark grey; 68 inches wide. Regular \$5.80 yard. **Friday and Saturday \$5.30**



Prohibition.

Editor Evening Telegram.
Dear Sir,—Now that the results of Prohibition are daily before our eyes, it may be of interest to look back to the period when its supporters were agitating for the measure, and to see how the reality compares with their forecasts. This was during the summer and autumn of 1915—not long enough ago for the average man to have forgotten it, but long enough to make him hazy as to the actual details. I shall, therefore, with your permission, recall these incidents to your readers' minds.

No sooner was the Act providing for a Plebiscite on the Statute Book than an intense and energetic agitation was begun. Well-meaning and enthusiastic ladies left their homes and their children to look after themselves and went about from pillar to post, covering the whole country in a spirited crusade against the Demon Rum. In the light of after-events, one cannot avoid the reflection that if all this energy had been directed in Red Cross, or other patriotic channels, or even in caring for their homes and families, it would have been vastly better for the country. Other ladies without pressing home duties were imported from the United States and Canada, and these were even more positive in their promises of the millennium to come when the measure was introduced. In fact, the less these people know about Newfoundland, the more certain they were that Prohibition would succeed here.

Of reasoned argument there was very little. Impassioned and sentimental appeals to "save" the children, the weaker brother, and various other people, with a display of more than dubious statistics to invest them with a specious appearance of reason, were the order of the day.

Certain medical cranks in the States had pronounced that alcohol was of no value as a medicine; ergo, that the deliberate opinion of the medical profession in America. Some ignorant genius discovered that sal ammoniac is used as a stimulant, and the "substitute" idea was played for a great deal more than it was worth. When the Demons, Rum and Whiskey were driven out (not to speak of the Little Wine and Beer Demons, together with brandy, gin and all other belated poisons), the jails, lunatic asylums, and police courts would be rendered obsolete; every man's wife would have a silk dress, and poverty, sickness, neglect, desertion, crime and a few other little things like that would be banished from the fair face of our Island Home! Strange, that the world should have borne all these ills so long when the remedy lay close at hand!

It would be absurd to regard all these fantastic claims as serious, but we may fairly say that they constituted a promise of improvement in the condition of the people, in trade, and in public morals; a large decrease in crime, pauperism and lunacy figures; improved health conditions, to be shown by a lower death rate, and so on. About their only reasoned contention was that the loss to the general revenue would be made up by increased importations in other branches of trade.

In subsequent letters I shall show how these forecasts have worked out. Thanking you for space,
I remain, Sir,
Yours truly,
P. L. C.

December 5, 1918.

Horse Was Snow-Bound.

A Petty Harbor man, who arrived in the city yesterday afternoon, told a Telegram reporter of a perplexing predicament he had encountered on his way out. His horse was harnessed to a slide and suddenly plunged into a drift of snow on the road. This was so high that it went above the horse's belly, and struggle as he did, it could not free itself. The man dared not go within reach of the animal's hoofs, and quickly ran further out the road, where he knew there was a house, the owner of which went back with him, taking shovels along. Between them they shovelled the horse out, and the team continued on its way. The driver informed us that the country roads are filled with drifts.

Herring Story.

Tales and tales have been told of the fishery, but this one of the herring fishery appears to us to cap all we have hitherto heard.

A correspondent says that two Bonne Bay fishermen went out to haul their nets. They did exceptionally well and were returning well pleased when their boat refused to go ahead. The engine was working well, and they did not know what to make of it. At last one of them looked overboard and said to his boatmate: "Look! See the herring," and they vouch that the herring there was swarming; and that they had to pull back fully fifty yards ere they got out of that school of fish. Some school undoubtedly, but that's what the fishermen said.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS.

The Royal Stores Ltd.