

Quality and Price!

When making a purchase two things should be considered—QUALITY AND PRICE. Any article that has been purchased at a low price, but which has not quality behind the price, has really been a very expensive purchase. We offer you QUALITY at REASONABLE PRICES.

Men's Shirts.
Khaki Work Shirts, 90c. and \$1.50 each
Negligee, a large variety,
70 cts. to \$2.80 each.

Men's Braces.
Police and Firemen's, 35 cts. per pair
Cyclo, 45 cts pair.
President, 60c. pair.

A Clearing line
Boys' Straw Sailor Hats.
A Big Job.
Navy, Brown, White and Red. Reg. price, 85c
Selling now at 50c. each.

arsnall Bros

Men's American Neck Ties.
A splendid assortment of American Wide End Silk Neck Ties, 25c., 35c., 50c., 60c. and 75c. each. We have a Tie to suit you.

Men's Stylish Hats.
SOFT FELT.
Brown, Navy, Black, Grey and Green, \$1.40 and \$1.60 each.
HARD FELT.
Comfortable and neat, 80c. to \$2.50 each.

When is a Bargain.

By RUTH CAMERON.



RUTH CAMERON

"Yes," said my next door neighbor when we expressed our admiration of a distinctive looking plaid skirt, she was wearing, "that skirt is one of the best bargains I ever bought."
"Why, I thought you told me you bought it the first of the season before there were any markdowns," said the lady from across the way in surprise.
"So I did."
"But you said it was a bargain."
"A Bargain Not a Mark Down."
"It was, my dear. I never had anything that so many people admired and thought becoming. It's dressy but not too dressy. And while it has a good style of its own it's not a style that will go out of style. I've worn it all winter and I plan to wear it off and on this summer and all next winter. It's a splendid material and I bought it at a reasonable price. If that's not a bargain, what is? I didn't say a markdown, you know."
"Yes, I suppose so," said the lady from across the way, "but you have gotten such wonderful things marked down that it seems strange for you to pay full price for anything."
"What A Bargain Really Is."
My next door neighbour laughed. "That's the way I used to feel myself," she said, "in fact I went quite crazy over hunting for markdowns. But gradually I came to my senses and realized that a bargain isn't just a thing marked down. It's exactly what you want and need bought at a reasonable price. Of course I often go to bargain sales and get lots of wonderful values that way, but I don't forget that when I pick up what I want at a reasonable price it's a bargain even if it isn't a markdown."
The Better Meaning.
That's pretty good philosophy, don't you think?
I looked up bargains in the dictionary when I got home just for the interest of the thing. It has two meanings, "an advantageous purchase" or "anything bought cheap."
Wise is the woman who shops by the first rather than the second meaning.
Minard's Liniment Co., Limited.
Gents,—I cured a valuable hunting dog of mange with MINARD'S LINIMENT after several veterinarians had treated him without doing him any permanent good.
Yours, etc.,
WILFRID GANGE.
Prop. of Grand Central Hotel,
Drummondville, Aug. 3, '04.

Household Notes.

Brussels sprouts are easily grown. The best steak is 1 to 1½ inches thick.
All raw foods should be thoroughly washed.
Before painting furniture be sure that it is clean.
Cheese ramekins are an excellent luncheon dish.
Jellied prunes can be served with boiled custard.
Sweet corn and pop corn should not be planted together.
Economy studied as an art, becomes actually interesting.
The longer the tomato sauce is cooked the better the flavor.
New peas are improved by a little sugar, and so is cut-off corn.
A heavy wire double-broiler is most convenient for steak broiling.
Don't salt steak until ready to serve it. If you would have it tender.

IN STOCK:

25 Kegs Scotch OATMEAL

Just Arrived:
California Oranges.
California Lemons.
Fresh Tomatoes.
Table Apples.
Texas Onions, etc.

FRESH EGGS.
FRESH SALMON
(by express twice a week).

Edgeworth Tobacco—
10 to the lb. and 4 oz.
Ready Rubbed; 2 oz.
and 4 oz. sliced.
Central Union Tobacco—
Caddies.

Homestead is Not a Tea

that is to build up a sale for to-day and be forgotten or supplanted tomorrow. It's a tea whose merit of quality makes it permanent friends, whose list grows longer all the time.

There's a smile in every cup of Homestead.
50 cents lb.
Sole importer.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

New Goods To-Day!

80 crates Small Onions.
50 crates Green Cabbage.
10 crates Ripe Tomatoes.
5 cases Fresh Grape Fruit
80 boxes Red Apples.

ORANGES.

We have full stocks of Ripe, Juicy, Sound Fruit—250's, 216's and 176's sizes.

Soper & Moore,
WHOLESALE JOBBERS,
Phone 480.

Rann-dom Reels.

THE ELEPHANT.

The elephant is a massive, flat-footed beast with a puncture-proof hide and a coarse, yawning complexion. Many attempts have been made to refine the complexion of the elephant by applying cold cream and the patent pimple eradicator, but without any success whatever.



Many attempts have been made to refine the complexion of the Elephant by applying cold cream.

Elephants do not grow in this country to any extent, as the climate is too severe, but are found in great abundance in the heart of Africa by daring hunters who have left their wives with ill-concealed relief to brave the dangers of the tropical forest and the deadly rigors of the Congo fea. Elephant hunting is an exciting pastime and frequently causes several deaths to occur far from home. It must be sad to go so far away in search of rest and quiet and then die with a low gurgle as the result of being stepped upon by the hind leg of an infuriated elephant.

The elephant is a kind animal and seldom strikes the first blow. It does not go around with a chip on its shoulder, like the uneasy female lioness. Nobody ever saw an elephant reach out and sink its trunk into an innocent bystander who had brought his entire family to the circus on a bill-board pass. Yet some people

would rather stand up close to the cage of the lioness and watch the swift, nervous play of her back teeth than to hang around the elephant and see him swallow long, curly strands of timothy hay.

The elephant is more intelligent than he appears to be on the surface, being in this respect much like some of our greatest statesmen. A bright, thoughtful elephant can be trained to do nearly everything that man does except drink lemon extract and swear. When an elephant is taken hold of in childhood it can be taught the latest dance steps in a few weeks, which ought to bring the blush of shame to the cheeks of middle-aged husbands who refuse to learn.

In his wild state the elephant comes equipped with a pair of sharp, prying tusks. On being captured, however, these are sawed off and converted into billiard balls, celluloid piano keys and mental machinery for ball players. The demand for this machinery is so much greater than the supply that many players go without any.

There are several men in this country who could learn a useful lesson by observing the patience, industry and good nature of the elephant, if they were not so busy trying to run fifteen balls from the break.

Red Cross Fund.

Amt. already acknowledged \$40,320.10
Stephenville Crossing, per Chas. C. Martyn 22 50
The following 4 amounts from Bonavista, per John Roper S.M.—
Proceeds of concert held by C. of E. Teachers and their friends in S. U. F. Hall, at Bonavista and Eliston 45 00
Miss Marion Mifflin 1 00
Miss Jessie Mifflin 1 00
Thomas Mifflin 1 00
From Magistrate Scott for Twillingate Empire Day collection 430 00
Proceeds Tea and Dance held at Presque, per Mrs. T. P. Sullivan 52 50
F. Smallwood 20 00
Nfld. St. Andrew's Society, per Chas. F. Brown, Sec. 4 00
Employees Consolidated Fdy. Proceeds Patriotic Entertainment held at Lewisporte in honor of Lance-Corporal Northcott 13 95
Miss May Stick 58 00
E. G. Cousens 30 00
Wesleyville, per Geo. Hann 10 00
Employees and Customers T. H. Garland 90 48
Miss E. G. Stirling, 2nd installment 1 00
St. Andrew's Church Work Association, Port au Bras, per Mrs. H. E. Cheeseman 5 00
\$41,119.08
F. H. STEER,
Hon. Sec.-Treas.
St. John's, Nfld., July 9th, 1917.

DODD'S KIDNEY PILLS
CURES ALL KIDNEY DISEASES
RHEUMATISM
BRUITS OF THE BACK
DIABETES & BACCHIC
WATER
No. 23 THE PHARMACEUTICAL

\$50.00 in Cash Prizes

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a lucky number at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.

1st Prize \$20.00
2nd Prize \$15.00
3rd Prize \$10.00
4th Prize \$ 5.00

P.S.—The above does not apply to "wholesale" buyers, but only the "Retail Cash Purchases" made at our two stores.
These prizes will be drawn by two prominent business men on the above mentioned date.

DR. F. STAFFORD & SON,
Theatre Hill,
STAFFORD'S PHARMACY,
Duckworth Street.
Stafford's 3 Specialties:
STAFFORD'S LINIMENT.
STAFFORD'S PRESCRIPTION "A."
STAFFORD'S PHORATONE COUGH CURE.

Hr. Grace Notes.

Magistrate Fitzgerald, with his wife and children is in town on a visit to old friends.

Mrs. J. Lockyer, of Bonavista, accompanied by two children, are in town. Mrs. Lockyer intends removing from the beautiful home in Bonavista and taking up her residence in Hr. Grace.

Miss Bertha McKay, of Mr. J. C. Steward's employ, Bell Island, who has been home as the result of a sprained foot for the past two weeks, intends leaving for the Island again on Thursday, via Kelligrews.

The flag of the Conception Bay British Society is at half mast today out of respect to the memory of one of its members—Pte. Albert Horwood, who is just reported to have died of wounds received on April 14th. The bereaved family have the sympathy of all our citizens.

Mr. Edward Power, son of Constable Power, formerly of Hr. Grace, but now of St. John's, is in town on a visit to friends.

It is expected that the pulpit of St. Andrew's Church here will be occupied on Sunday next by Rev. G. Dickie, of St. John's, the Rev. F. S. Coffin taking the Pastor's place at St. John's for that day.

Codfish is still scarce but our fishermen are hoping for good hauls soon.

The barque Gaspé was on dock here last week. She left for St. John's yesterday morning, in tow of the s.s. Diana.

Work at the shipyard is going ahead with a swing and bids fair to be a great boon to Harbor Grace.

The schr. Caribou Hill is now discharging a cargo of coal to her owners, Messrs. McRae & Sons.

A number of teachers left by this morning's train to take in the Summer School there.
—COR.
Hr. Grace, July 9, 1917.

5c. The Crescent Picture Palace. 5c.

AFTERNOON, 2.15—NIGHT, 7.30 AND 9.15.

Presenting Marin Sals and True Boardman in
"The Fight for Paradise Valley."

An episode of the "Girl from Frisco" series in 2 reels.
"THE WORK HABIT"—A great Biograph drama.
"IN THE ELEMENTAL WORLD"—A strong drama of the wilds.
"THE ARTFUL ARTISTS"—A Kalem comedy, featuring Bud Duncan and Ethel Tearse.
MADAME OLIVE TIMMINS SINGING CLASSY BALLADS.

PROFESSOR McCARTHY playing the Newest and Best Music—Grams and Effects.

Framed Pictures!

Now that the Wedding Season is here, we call the attention of those on gift-seeking bent to the suitability of well-chosen, well-framed Pictures as Wedding Presents.

Our selection of Framed Pictures is by far the most important in the colony, and includes Oils, Water-Colours, Etchings, Sepias, Steel Engravings, and a very large choice of fine Photographures.

For Framed Pictures, suitable for a large Dining-room, or for the dainty intimacy of "My Lady's Boudoir," you need go no further than the

U. S. Picture & Portrait Co.,
The Home of Pictures.

CERTAIN-TEED

PAINTS and ROOFINGS
Guaranteed the best obtainable
GEO. M. BARR, Agt.

The "Evening Telegram" is read by over 40,000 People daily.

Thous Hear

Marconi Describes
trally Was Told
to Halt German
From Bed, Was
prise of News That
Hon Men Against

New York, June 22.—
to the Italian commu-
last night in a dinner
itors at the Waldorf
chel and attended by
and citizens of New
dinner full of Italian
patriotism made nota-
monstrations for Gugli-
and for Mayor Mitchell
of the Italian speak-
terms of high praise
ude for his services to
the Allies and his firm
statement of the clear
which Italy announced
decision to remain neu-
set of the war, there-
service against the Ger-
vancing through Bel-
thousands of French
would have been need-
Alpine frontier if the
ment had decided to
other members of the
in their aggression, as
told by Senator Marconi
of a speech which be-
of the accomplishments
Army and Navy and
the tremendous natu-
with which they are
describing the services
being rendered to the
army and navy of Italy.

"And now, gentlemen,
what is perhaps one of
known matters in con-
the war, the great, de-
cisive influence of Italy
the very outbreak of
1914. Let me tell you
concerning the inner
of those fateful days
when the fate of Europe
ling in the balance.
"Germany did not expect
her in her savage attack
in her her savage attack
to remain neutral. Her
much deeper and more
one." She wanted us to
our great Latin sister, as
our intentions.

"On the morning of
that is to say, one day
declared war on Russia
before she declared war
the Marquis de San Giulio
was then our Foreign
officially informed the
sador in Rome that Italy
er side with the Central
war of aggression. Italy
was immediately wired
it was not sufficient to
feel absolutely certain
titude was favorable to
there was as yet no offi-
tation of neutrality on our
part."

And France was
"On the 2nd of August,
days before England
against Germany, at a Coun-
sisters held in Rome, Italy
formally to declare her neu-
news was immediately
to our Charge d'Affaires
Ambassador being absent

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