

REMNANTS

American

SCRIM,

6 to 10 yd. lengths,

ONLY

12c.

per yard.

Value for

20 cts.



NEW SPRING GOODS!

Our Store is Filled with Bargains. Come and See Them.

WHITE LACE CURTAINS!

100 pairs JOB WHITE LACE CURTAINS, 3 yards long. Good value for \$1.30 pair.

Now Selling at \$1.00 per pair.

AMERICAN SCRIMS!

20 pieces of AMERICAN SCRIM in White and Cream, with dainty borders, 10, 12, 15, 20, 25, 30 cents per yard.

SPRING BLINDS.

5 doz. SPRING BLINDS, Plain, with fittings 27c. each
3 doz. SPRING BLINDS, with fringed ends 30c. each
3 doz. SPRING BLINDS, Insertion with fringed ends . 40c. each
2 doz. SPRING BLINDS, Insertion with lace ends . . . 50c. each

WINDOW POLES.

200 WOOD WINDOW POLES, in Oak and Mahogany, with fittings complete, 30c. each.

JOB WALL PAPERS, at 7, 10, 12, 15, 20 cts. per piece.

Marshall Bros

CURTAIN

NETS!

50 Pieces

White and Cream

Curtain Nets,

9 cents

TO

45 cts.

per yard.

Reading Advertisements.

By RUTH CAMERON.



What tremendously interesting things advertisements are! I know of people who lay aside a magazine or a newspaper as finished when they have read the stories or the news. They treat the pages of advertising as if they were blank pages. What a squandering of interest and amusement they are!

There was a time when I used to be as extravagant, and then one evening I had to spend four hours in a railway station with one newspaper and one half read magazine as my sole literature. I read them both literally from cover to cover, and learned a lesson in intensive cultivation in reading which will stay with me the rest of my life.

Advertisements are chock-full of both interest and instruction. If you get the right angle on them.

Classified "Ads" Are Short Stories in Embryo.

Take, for instance, the classified advertisements. To anyone with a particle of imagination they are a never failing source of interest. The low and staid column "always delights me. Even the houses and rooms to rent and the business advertisements, though the driest of the lot to one not personally interested, have many high lights of human interest.

Can't you feel the probable story behind the advertisement for two rooms for a man and baby girl "in a

respectable home where care can be given the child?

And nothing in the intentionally columns of the paper ever amused me more than the extraordinarily worded advertisement for laundry work of two ladies who were evidently strong on color and the "high falootin'" language that so often goes with it.

How to Write An Advertisement.

Though my automobile is in the land of some day and my horse is in the land of once on a time, I love to read the automobile and horse advertisements and what my Yankee wife on their careful emphasis of some points and slurring over of others. We amused ourselves during an afternoon walk, by the way (after having passed through a period of house-hunting), by selecting unattractive houses on our route and by a process of elimination and emphasis composing advertisements for them which would tell the truth and nothing but the truth, but not the whole truth. It's an interesting game. Try it some time.

I've left the best until the last—the personals. Almost every one of these is a short story in embryo. Turn the sun of your imagination upon it and it will develop into a full grown romance in the twinkling of an eye.

I never tire of reading such items as "If R. M. will come back to her family no questions will be asked" or

"Alma. Miss my big loving sister like a brother. Love you. Write."

Waiting for a Long Lost Uncle.

Moreover, I once heard of someone who inherited a small fortune through reading in the paper that the heirs of an uncle whom the family

Ready for Delivery.

MATCHES.

750 gross Sea Dog Matches.

TINNED FRUITS.

25 cases Apricots.
25 cases Peaches.
25 cases Sliced Peaches.
25 cases Pears.
25 cases 1's Cubes Pine-apple.
25 cases 1 1/2's Cubes Pine-apple.
75 cases Ass'd. Tomatoes.

Soper & Moore.

Phone 480.

had long thought dead were sought. Despite the fact that persistent questioning of the other members of the family has failed to provide me with a long lost uncle, I can't quite quell the hope that the same thing will some day happen to me.

Minard's Liniment Co., Limited.

"Dear Sirs,—Your MINARD'S LINIMENT is our remedy for sore throats, colds and all ordinary ailments. It never fails to relieve and cure promptly."

CHAS. WHOOTEN.

Port Mulgrave.

Japan Helps Arm the English.

Two Million Rifles Said to Have Reached Liverpool.

New York, May 5.—According to news received from Liverpool by the White Star liner Megantic, 2,000,000 rifles and 200,000,000 rounds of ammunition has arrived from Japan for the use of Kitchen's army, and were being distributed as rapidly as possible to the various training camps.

In addition to the 3,000,000 troops raised in England, a native army of 1,500,000 men, it was said, are being trained in India, for service in the war if needed.

Several of the captured German merchant ships are now being used to carry British troops across the Channel to Havre, Dieppe and Boulogne. Names of the vessels have been effaced and numbers marked on their sides similar to the other transports. It was said.

The former Stolz has become the C-4, the Scharfzels the C-5, and the Wildenfels C-11. Six more captured German ships are at Tilbury Docks.

Kitchen's New Army

Commander-in-Chief at Malta is in Chief Command.

London, May 6.—The official Gazette to-day announces the appointment of General Sir Henry Rundle, governor and commander-in-chief of Malta, to the chief command of one of Great Britain's six new armies. Two of the armies already at the front are under General Sir Douglas Haig and General Sir Smith Dorian, while another is in the operations against the Dardanelles under General Sir Ian Hamilton. Of these armies not yet in action Lieut. General Sir Archibald Hunter commands the 1st "Kitchen's" army, and Generals Rundle and Bruce Hamilton the remaining two.

General Sir Arthur Paget has been appointed commander of the Salisbury training centre.

TEETOTAL MINERS.

Led by Mr. Leonard Llewellyn, general manager of the Cambrian Combine Collieries, a movement has been started among South Wales mine officials and men to follow the King's example in the matter of alcoholic drink.

It has been taken up at Messrs. John Lancaster's Colliery, Collieries, the Rose Heyworth Colliery, and two other Monmouthshire mines. At the Rose Heyworth practically the entire staff and over 400 miners have taken the pledge, and over 1,000 have enlisted in the new movement in Monmouthshire.

Brighton-General Hill, commanding the troops in Dublin, has made an order closing all licensed premises in the Dublin Metropolitan Police district to members of the forces for the sale and consumption of intoxicating liquor. The order does not apply to soldiers residing in or billeted on licensed premises.—Ex.

MOBILIZED!—50,000 bottles of Stafford's Liniment for killing Rheumatism, Lumbago, Neuralgia and all Aches and Pains.



"Damp Weather."

Be careful of that Cough and Cold that you have had for such a long time. It is too late when it settles on your lungs.

Try Stafford's Phosphate Cough and Cold Cure. It is the best preparation you can use for all kinds of Coughs and Colds.

Price 25c.; Postage 5c. extra.

Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld.

Manufacturers of the three Specialties: STAFFORD'S LINIMENT, STAFFORD'S PRESCRIPTION "A", STAFFORD'S PHOSPHATE COUGH CURE.

Stafford's Liniment used in combination with the Phosphate Cough Cure quickly relieves that tightness on the

Movements of Red Cross Ships.

The S. S. Stephano will get a quick despatch from New York. She arrived there yesterday and is expected to sail again some time to-morrow evening with a full cargo.

The S. S. Florizel, which is engaged on a cruise to West Indian ports is due back to New York shortly. She will immediately take up the Red Cross route. Then the Stephano will lay up for her annual overhauling and cleaning up and put in first class condition for the tourist traffic.

How to Grow Hair.

The French are now placing on the market a preparation containing the extract from Henna leaves, which is having a phenomenal sale.

This preparation is called Salvia and is being sold with a guarantee to cure dandruff and to grow hair in abundance. Being daintily perfumed, Salvia makes a most pleasant dressing. Sold by your druggist. A large, generous bottle for 50 cents.

Ice in the Bays.

A large quantity of ice is still in evidence in Bonaville and Conception Bays. The coastal steamers, in consequence, are experiencing much difficulty going north. After leaving here on Tuesday morning the S. S. Prospero had to steam through 10 miles of ice before reaching her first port of call—Bay de Verde. When she left there for the next port she had to retreat twice.

Here and There.

DIRECT STEAMER.—The next direct steamer from London to this port will be the Furness Liner Tobasco, set down to sail June 10th.

FOR AEROPLANE FUND.—The Boys' Class of Cow Street Sunday School are sending \$5 to the Times Fund, London, towards the purchase of an aeroplane for the army.

OUTPORT FRIENDS and Customers will please note our new address, No. 282, Duckworth Street. We have vacated our old premises 140 Water Street. CHESLEY WOODS.—may 3, 11.

CLEARED FOR BARBADOS.—The schr. Mabel D. Hines has cleared for Barbados with 1,028 qtls. of codfish, 293 packages of herring and 36 packages of salmon.

SIGHTED OFF BAY BULLS.—Last evening a three masted vessel was reported off Bay Bulls. She is supposed to be the "Success" now due here from Barbados with a cargo of molasses.

IN EXCELLENT CONDITION.—The Eagle's seals were in prime condition, having been fed down all the spring. Yesterday and to-day the proverbial flippers, though rather late now, were much in demand.

BASEBALL.—To-morrow evening the Baseball League will meet. The principal business to be dealt with will be the drawing of the season's fixtures. The opening game is to take place about the second week in June.

REMOVAL NOTICE.—Marphy's West End Barber Shop has been changed from the old stand to a more commodious parlour opposite Springdale Street. Prompt attention assured all patrons.—may 13, 31.

MINARD'S LINIMENT CURES DITH.

WAR! WAR! WAR!

Authenticated Motion Pictures from the Firing Line.

SHOWING THE BELGIAN DEFENDERS IN ACTION—THE RUINS OF THE CITY OF RHEIMS—THE FAMOUS CATHEDRAL AT RHEIMS DAMAGED BY GERMAN SHELLS.

A VITAGRAPH DRAMA—A KEYSTONE COMEDY—A BIOGRAPH MELO-DRAMA.

Extra Pictures for the Children's Bumper Matinee Saturday. DON'T MISS THE NICKEL TO-NIGHT—IT'S GREAT.

BRITISH THEATRE!

Week-End Programme!

"THE ELDER BROTHER."

A two-part drama, featuring the famous actor, Francis X. Bushman.

"THE BOY FROM THE POOR HOUSE."

The story of a boy's uphill climb in life.

"DAWN."

An interesting story of the West.

"TANGLED TANGOISTS."

A Vitagraph comedy scream. Everybody's doing it. They get married a la tango. See Bunny do the tango. It is irresistible. Pianist: MISS M. DEVINE. MISS M. ELLSWORTH. Show starts 7.15. Daily Matinees for Children, beginning Tuesday afternoon at 2.30.

TO-NIGHT'S FEATURES!

AT THE "CASINO" THEATRE!

Klaw and Erlanger's Great 4 Reel Production,

"CLASSMATES."

An interesting and exciting West Point Photo-Play. Pathe Freres wonderful 3 Reel subject:

"Harding's Heritage"

will also be shown.

MAFEE SATURDAY AT 3 O'CLOCK.

Monday, Tuesday & Wednesday, the historic and magnificent picture,

"The Boer War," in 5 parts.

A thrill in every move—Don't miss these features—You can't afford to!

East End Rossley's Theatres West End

St. John's Leading Vaudeville and Moving Picture Theatre, with finest Orchestra, Mr. A. Crocker, Leader.

Big Vaudeville Programme—

MR. BALLARD BROWN and MISS MADGE LOCKE.

Songs, Dances, Jokes and Costumes—all new.

Great Fun Contest Friday Night.

Lots of names, lots of novelties. Singers, Dancers, Comedians and Acrobats. 1st prize, \$5.00; 2nd prize, \$3.00; 3rd prize, \$2.00. Great Vitagraph feature in 3 reels—"A MODERN PRODIGAL"; THE BLIND BASKET WEAVE (Kalam), and 4 others; all good. NOTE.—In active preparation, POTTED PANTOMIME. "There was an old woman who lived in a shoe," with the Rossleya, Jack, Marie and Bonnie; Mr. Ballard Brown, Miss Madge Locke, and Mrs. Rossley's clever pantomime children. Magnificent costumes and specially prepared scenery. Everything new.

Homestead Tea always finds a Welcome Reception

Wherever presented. It is the acme of the tea grower's art, where only the most delicate and highly cultivated blends are used. Quality beyond comparison.

There's a smile in every cup of

Homestead, 50c. lb.

For 5 lb. parcels 10 per cent. discount.

G. P. EAGAN.

DUCKWORTH STREET & QUEEN'S ROAD.

1 lb. TINS CAKE,

assorted kinds, 20c. each.

PUDDING,

assorted kinds.

MALT EXTRACT.

SALAD & SANDWICH

(Glass).

Ready for immediate use.

"ENNISKEAN"

Pure Irish Table Butter.

"GLINT-O-GOLD"

American Table Butter.

Pure TOMATO KETCHUP

Under following well-known brands:

Heinz, Libby's, Armour's,

Gorman & Eckhard,

Wills United Dairies, etc.

SEED POTATOES,

White & Blue.

SPE

Rea

ROSE T
High

S. M

Hantley
and
Palmer's
Biscuits.
Hartley's

Jams
and
Jellies.
Heinz
Pickles,
Sauces,
etc.

Wilbur's
Cocoa.
Lazenby's
Jellies.
Virol.

is still lead
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