

## Showroom Department

Early Showing of New

### Spring Novelties,

AT

**HENRY BLAIR'S.**

First Showing of Ladies' Latest Style

### English Hats,

In Black and all the latest shades, Untrimmed and Ready-to-Wear. Now is the time to see the Milliner and make your selection.

A Very Choice Lot

### New Veil Nets,

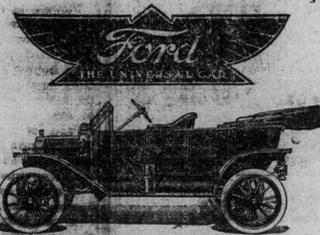
in Black, White and New Tints.

Best Show of

### Ladies' Neckwear,

in Lace, Muslin, Pique, Embroidery and Fancy Colored, Silk and Muslin makes, in all the fashionable shapes. Prices range from 15c. upwards.

## Henry Blair



\$870.00 including instructions.

BY "STEPHANO."

Geo. G. R. Parsons will be leaving by this "Stephano" for the Ford Factory. Any Car orders sent in before leaving will be attended to personally while there. Deliveries by April 1st. feb23,41

**GEO. G. R. PARSONS, King's Road**

## Quality COUNTS!



We have just opened a splendid assortment of WINTER SUITINGS and OVERCOATINGS, the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are

THE STORE THAT PLEASURES.

**CHAPLIN, The King of Tailors.**

Advertise in the TELEGRAM

### The S.S. "Bonaventure"

Will sign Sealing Crew on Wednesday, March 3rd, and will sail on March 5th.

**A. HARVEY & CO.**

feb26,31

### S.S. "BLOODHOUND"

Crew will sign articles on 6th March, 1915, for the Seal Fishery.

**Baine, Johnston & Co.**

feb26,marr.15

### S.S. "Terra Nova" and S.S. "Viking"

Will sign Sealing Crews on Wednesday, March 3rd, and sail Friday, March 5th, at noon

**BOWRING BROS., LTD.**

feb25,51.

### DUE NEXT WEEK,

Per s.s. "Graciana" from London:

300 SACKS

### 'Molassine' Meal.

The famous feed for keeping all live stock in good condition.

Put in your orders early to your feed dealer as this little lot will not last long.

The manufacturers have not yet secured a license to ship our next order from the British Government, who are supervising the export of all food products and feeds from Great Britain.

**HARVEY & CO., LTD.**

Wholesale Agents.

P.O. Box 23 **SLATTERY'S** Phone 512

### Wholesale Dry Goods,

TO THE CITY AND OUTPORT TRADE:

We carry in stock for Spring trade an attractive stock of Regular Price Goods and Pound Remnants. Prices!

**CHEAPEST IN THE CITY.**

NOTE: See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.

**SLATTERY BUILDING**

Duckworth and George's Streets, St. John's.

## COAL!

North Sydney,

Well screened. From the old mines.

Scotch Household,

Good Household Coal.

Anthracite,

Best Lehigh—Nut, Stove, Egg and Furnace sizes.

**H. J. Stabb & Co.**

Jan20,11,60d

Southworth LIBRARY,

10c.; Postage 2c.

"The Degraded Daughter."  
"Cruel as the Grave."  
"Vivia or the Secret of Power."  
"The Three Beauties."  
"Only a Girl's Heart."  
"The Haunted Homestead."  
"Retribution." "A Husband's Devotion"  
"The Trail of the Serpent."  
"The Missing Bride."  
"The Fortune Seeker."  
"Victor's Triumph." "A Noble Lord."  
"Self-Raised." "The Bridal Eve."  
"The Widow's Son."  
"Love's Labor Won."  
"Dorothy Harcourt's Secret."  
"The Curse of Clifton." "To His Fate."  
"Nearest and Dearest."  
"The Lost Heir of Lallthgow."  
"Little Ned's Engagement."  
"The Rejected Bride."  
"A Beautiful Friend."  
"The Mystery of Raven-Rocks."  
"The Unloved Wife."  
"The Struggle of a Soul."  
"For Woman's Love." "Ishmael."  
"India or the Pearl of Pearl River."  
"Gertrude's Sacrifice."  
"A Tortured Heart."  
"Tried for Her Life."

**GARRETT BYRNE,**

Bookseller & Stationer.



**T. A. PIPPY,**

Machinist, AND BRASS WORKER,

Waldegrave Street.

Agents for

**E. LEONARD & SONS, LTD.**

Engines and Rollers.

**LLOYD MFG. CO., LTD.**

Saw Mill Machinery.

**KITSON-EMPIRE LIGHTING CO.**

High Power Kero Oil Lamps.

**REMINGTON KERO OIL ENGINES.**

Stationary and Marine.

We carry in stock:

Shafting, Shaft Couplings,

Bearings, Saw Mandrels,

Fulleys, Iron Pipe and

Pipe Fittings, Valves, etc.

PHONE 252.

Jan13,6m,60d

**ORANGES! ORANGES!**

20 brls. CHOICE ORANGES

(Sweet and Juicy).

Selling Cheap to Clear.

**M. A. BASTOW,**

P. O. Box 121, Phone 304.

feb55,31

**MINARD'S LIMENT CURE**

COLDS, Etc.

## Sugar! Sugar!!

On the spot and to arrive,

500 barrels

American Granulated SUGAR.

**COLIN CAMPBELL,**

85 Water St.

Great Reduction in Prices.

The Big Furniture Store.

Visit our Home Furnishing Department and examine for yourself our excellent qualities in all lines shown there: BRASS and WHITE ENAMEL BEDSTEPS, BUREAUS, WASHSTANDS, TOWEL HORSES, MATTRESSES, BOLSTERS, PILLOWS, CUSHIONS, SIDEBOARDS, BUFFETS, TABLES, CHAIRS, BOOKCASES, HALL STANDS, CAKE STANDS, COUCHES, LOUNGES, PARLOUR SEATERS, OAK CHAIRS, And a splendid variety of WICKER, BAMBOO and RATTAN GOODS.

**CALLAHAN, GLASS & CO.,**

DUCKWORTH & GOWER STREETS.

MR. CUSTOMER,—

Probably you've economised by doing without your small suit and overcoat during Fall of 1914. Are you going to have that down-and-out look in Spring 1915? The Allies have millions of men on the firing line, each requiring thirteen pounds of wool every six or eight weeks. The British Government are keeping British Mills turning out army contracts. Spring quotations for woollens are sky high. We have on hand a particularly fine range of Serges, Tweed Suitings and Overcoatings. Order now as you will have to pay considerably higher in the Spring.

**John Maundel**  
TAILOR & CLOTHIER  
ST. JOHN'S, N.L.

### SPECIAL!

During the Lenten Season we can supply

Watered Fish

of No. 1 quality, and

Watered Herring,

Labrador.

The above also obtainable at my store on Wednesdays and Fridays throughout the year.

**JAS. J. WHELAN,**

Cor. GOWER & COLONIAL STS.

### Solid Comfort In Our Chairs

is a marked feature, and has built us a reputation for reliable and luxurious furniture that can not be beaten. Any Chairs, upholstered and otherwise, purchased at our store are guaranteed in every particular.

This week we are offering special values in Arm Chairs and Morris Chairs, real Rest Chairs, built for ease as well as ornament. We are showing Arm Chairs—all upholstered, or with mahogany frames, and upholstered in Leather, Tapestry and Plush; also a fine grade of Morris Chairs, fully upholstered in Leather or Plush, and with adjustable padded leg rests. If you want "Solid Comfort" Chairs, you can get them at the

**U. S. Picture &**

**Portrait Company.**

TEN PAGES TO TORONTO. Noon.—winds and moderate gales to W. and N., turning er with snow flurries. ROPERS, Noon.—Bar. ther. 40.

VOLUME XXXV



Consult U

when you want to BUY A HOUSE SELL A HOUSE RENT A HOUSE LET A HOUSE PLAN A HOUSE BUILD A HOUSE INSURE A HOUSE EXCHANGE A HOUSE REPAIR A HOUSE APPRAISE A HOUSE MORTGAGE A HOUSE Come right to head. Absolutely free advice.

**Fred. J. Roil &**

—REAL ESTATE SMALLWOOD BUILDING Duckworth St.

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Give him something to him of home and mother Daily Text Books. R. C. Devotional Books. Small Prayer Beads. Prayer Bead Cases. Scapulars, Crucifixes.

These little things do much, is suitable for the and would be the means v many a happy hour w spent which otherwise m dull and lonely.

**GARLAND'S Books**

TWO DOLLAR

Ladies, we offer

Genuine Barg

275 pairs Ladies' Fin Vici Kid, Gun Meta Regular \$3.00 val only \$2.00. Sizes 1½ to 4½.



P. S.—We have 40 Ladies' Low Rubber 200 pairs Ladies' Rubbers at 45 and 50 to clear.

**F. SMALLWOOD**

The Home of Good



NO AMATEUR cut the meats we offer. T here are experts and our and sanitary.

We handle only the cho

**BEST MEATS**

Why not give us a tria see how satisfactory we you.

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