

# REID-NEWFOUNDLAND CO.

## Humbermouth--Battle Harbor Service!

### S.S. "MEIGLE"

Leaves Humbermouth every Wednesday on arrival of Express Train from St. John's and Port aux Basques.

HUMBERMOUTH	BONNE BAY	PORT SAUNDERS	BRIG BAY	ISLE-AU-BOIS	WEST ST. MODISTE
CURLING	ROCKY HARBOUR	HAWK'S HARBOUR	CURRENT ISLAND	BLANC SABLON	RED BAY
LARK HARBOUR	COW HEAD	OLD PORT AU CHOIX	FLOWER'S COVE	BRADORE	CHATEAU
YORK HARBOUR	PARSONS' POND	BARTLETT'S HARBOUR	BONNE ESPERANCE	FORTEAU	HENLEY HARBOUR
TROUT RIVER	DANIEL'S HARBOR	NEW FERROLE	SALMON BAY	LANCE-AU-LOUP	PLEASURE HARBOUR
	CHIMNEY TICKLE	CAPE ST. CHARLES	BATTLE HARBOUR		

# Reid-Newfoundland Company.

## Bishop Feild College

RE-OPENS ON WEDNESDAY,  
Sept. 9th, at 9.15.

BOARDERS to be in residence on Sept. 8th.  
NEW BOYS should be entered on Sept. 8th. Headmaster will interview parents between 9.30 and 11.30 for this purpose at the College.

For Prospectus and Terms apply to

R. R. WOOD, B.A., Head Master.

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## CENTENARY HALL SCHOOL

WILL RE-OPEN

TUESDAY, September 1st.

Excellent facilities for the teaching of Shorthand and Typewriting to both outside and regular pupils. All regular school subjects taught.

For terms etc., apply to

M. G. KING, Principal.

aug25,27,29

## School Boots

Months ago we made contracts with the best manufacturers to make our School Boots. We were not content with the excellent shoes shown us, so we altered the specifications, changing a detail here and there, until we were sure that we had obtained the best School Shoes it was possible to procure.

The cost of these Shoes to US is more, but the satisfaction to YOU will be greater.

FOR BOYS.



Boots of Box Calf, Velour and Gunmetal Calf, double waterproofed soles, uppers waterproof, Lace or Blucher Cut all sizes and widths.

\$1.70, \$2.00, \$2.50, \$3.00, \$3.50 up.

FOR GIRLS.



Velour Calf, Box Calf and Gunmetal Calf, Button or Lace styles; all sizes and widths.

\$1.50, \$1.80, \$2.00, \$2.50, \$3.00, \$3.50, \$3.75 up.

Buy the SKUFFER and BUSTER BROWN brands of Footwear and ask for your coupons. See!

F. SMALLWOOD,  
THE HOME OF GOOD SHOES.

## THE VERY LATEST.

This illustration may amuse you. It tells a story. Our showing of NECK and SLEEVE FRILLINGS,



which are the very latest in their line, will also interest you. We have them in White and Coloured, and some new fancy effects.

18 to 25 cents

a yard. THEY ARE THE VERY NEWEST.

Robert Templeton.

## Black Oats! Yellow Corn!

At Lowest Prices ex S.S. "Morwenna,"

500 Sacks  
BLACK OATS.

200 Sacks  
YELLOW CORN--Whole.

F. McNAMARA, Queen Street.

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## War Service!

First—No extra premium will be charged on policies now in force on the lives of any policyholders of the Canada Life Assurance Company who may engage in military or naval service, in or outside of Canada, irrespective of whether such policies provide for an extra premium or not.

Second—In the event of any policyholder not having paid any premium falling due during his absence, the Company will keep his policy in full force and effect during his term of service abroad, the unpaid premium being treated as a loan upon the policy.

Policyholders should notify the Company upon entering foreign service.

## Canada Life

Assurance Company.

C. A. C. BRUCE, Manager, St. John's.

## A Panic Opportunity.

Rothschild once said that the foundation for his fortune was laid by buying at panic prices and holding for the resultant rise. Many securities listed on the New York Stock Exchange have not sold so low since the panic of 1907.

The following stocks at closing prices of July 30, besides giving a good income yield, afford an excellent opportunity for future profit.

	Div.	Present rate.	Low 1913	High 1914	Yield
Brooklyn Rapid Transit	6 p.c.	79	83%	94%	7.6
Canadian Pacific Ry.	10 p.c.	158	204	223%	6.4
Southern Pacific Ry.	6 p.c.	85	83	90%	7.1
Union Pacific Railway	8 p.c.	113	127%	164%	7.1
Western Union Telegraph	4 p.c.	54%	54	66%	7.4
Butte & Superior	3 28	18%	40%	10.5	

Ask for information on these securities.

F. E. McCURDY & Co.

C. A. C. BRUCE, Manager, St. John's.

## Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.  
Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.

Fire Insurance of Every Description Effected.  
LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

BAIN JOHNSTON & Co.,

Agents for Newfoundland.



## THE BIG Furniture Store.

### School Desks

Now arrived. Specially designed to suit the trade of this country. We have those Desks set up on our floor and invite inspection of the newest and most up-to-date Desk on the market.

Made in three sizes.

CALLAHAN, GLASS & CO  
Duckworth & Gower Sts.

## New POTATOES,

NEW CABBAGE,  
BANANAS.

BURT & LAWRENCE.

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