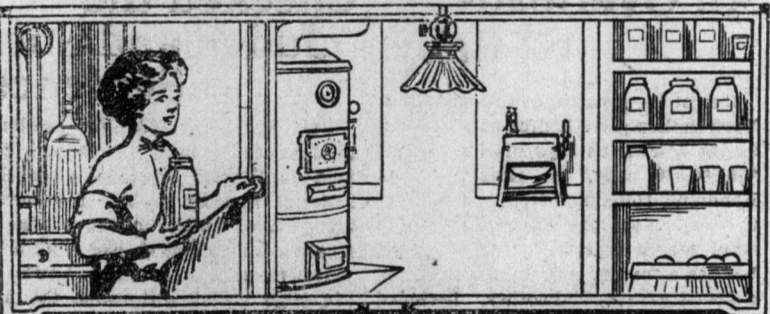


PRESENTATION
OF
1911 Coronation Sports Trophies.
Massed Parade of Brigades.
Presentations to be made by H. E. the Governor
at 9 p.m., on Thursday, February 1st.
at C. L. B. Armoury.
General Admission—10 cents. Jan 31, 21

Sealers Notice!
As notice has been given by the Board of Health that all persons going to the Seal Fishery the coming Spring must have been vaccinated Recently, no person will be signed for the "NASCOPIE," "BEOTHIC," "NEPTUNE," "DIANA" and "ERIK" unless they can produce certificate of vaccination.
JOB BROS. & CO., LTD.
Jan 12, 18, 24, 31, Feb 6, 13, 20, 27, 1p

MOTOR BOAT FITTINGS.
WE wish to intimate that we have been appointed Agent for Motor Boat Fittings and would be pleased to give estimates for the following articles:—Binnacles and Compasses, Patent Logs, (specially made for motor boats), Barometers, Brass Scuttles with glasses from three to six inches, Deck Lights, Small Brass Rouse Checks.
People intending to build this winter would do well to get our prices.
JOSEPH ROPER,
Marine Optician, Water Street.

REID NEWFOUNDLAND COMPANY.



Is your house really lighted from top to bottom or do you still have to take a candle or lamp when you go to the attic or cellar at night?
A great many people who have electricity in the rest of the house have no light in the cellar or attic because it is seldom needed; but, when you do need it, you need it badly.
One Incandescent Lamp set in a Holophane Reflector will give sufficient light for the darkest cellar or attic. Holophane Reflectors are especially adapted to lighting places of this sort as they control the light rays so that every ray is utilized. Wouldn't it be a convenience if you could turn a switch and light your cellar or attic before entering? That means an end to dangerous matches and flames—it means that you no longer need stumble against misplaced boxes and bark your shins in the dark.
We would like to tell you more about electric lighting and more about the wonderful light-saving Holophane Reflectors. May we send a representative to see you?

Reid Newfoundland Company

"A Dish that I do Love to Feed Upon."
Jacob's Asstd. Biscuits, Hartley's Asstd. Jams,
Evaporated Apricots, Evaporated Apples,
(From the land of sunshine.)
Lazenby's Pickles and Chow Chow,
Heinz's Baked Beans,
Royal Palace Baking Powder—20c. lb.,
Magic Baking Powder,
Lea & Perrin's Sauce,
Choicest Pulled Figs—from Smyrna.
J. J. ST. JOHN, Duckworth-st.

Hurry! Hurry!
To MILLEY'S
For unheard of price Reductions are
being offered this week on
Ladies'
Am. Shirt Waists.
Dainty Up-To-Date Shirt Waists, formerly sold for
\$1.70 to \$2.50 each, are yours at
\$1.00 each.
Bear in mind these are Up-To-Date, and you'll make a mistake if
you think all values in the different sales are alike.
This Shirt Waist offering of ours cannot be duplicated.
NO APPROBATION.
S. MILLEY

NAPERY DEPARTMENT
—AT—
HENRY BLAIR'S

SOME CHEAP LOTS OFFERING THIS WEEK:
100 yards 80 inch Fine Twill Bleached American Sheeting, worth 60 cts.;
now 48c. per yard.
100 yards 70 inch White Twill Sheeting, for single beds, 30c. per yard.
Special lots 80 inch English Fine Twill Bleached Sheatings, at 55c., 65c. and
75c. per yard.
Bleached Twill Pillow Cottons, at 16c., 19c. and 21c. per yard.
Bleached Twill Circular Pillow Cottons, at 25c., 28c., 32c. and 37c. per yd.
Very special lots of White Hem Stitched Embroidered Pillow Slips, at 25c.,
33c., 37c., 40c., 45c., 50c., 55c., 60c., 65c. and 70c. each.
A good variety of White Hem Stitched Pillow Shams, at 27c., 30c., 35c., 45c.
and 50c. each.
240 White Turkish Towels, from 12c. to 75c. each.
480 Brown Stripe Turkish Towels, from 11c. to 45c. each.
Extra Special Value in White Linen Damask Table Cloths, all prices, from
65c. to \$4.50 each.
White Damask Table Napkins, at 13c., 18c., 21c., 27c., 30c., 35c. and 38c. each.
A splendid show of White Hem Stitch and Embroidered Tea and Sideboard
Cloths, from 32c. to 80c. each.
Also White Swiss Embroidered Tea and Sideboard Cloths, from 25c. to 50c.
each.
13 New Style Down Quilts, the best covering for wintery weather, \$4.00 to
\$10.00 each.

HENRY BLAIR.

NO WARNING
is ever given of either small or large
fires,—but there is only one result—
disaster! To those that are sufficiently
insured the misfortune is robbed of
most of its horrors. Are you thus
protected?
PERCIE JOHNSON,
Lower Rates, Insurance Agent.

JOB PRINTING Neatly EXECUTED

SERRAVALLO'S TONIC
(BARK AND IRON WINE.)
GIVES HEALTH and STRENGTH.
At all leading Druggists, and
HAYWARD & Co., Distributing Agents.
Jan 16, 11

Am. Cabbage, Red Apples, etc.
Just Landed ex "Florizel,"
60 barrels American Cabbage.
150 barrels No. 1 Red Apples—Spy, Stark, etc.
50 sacks P.E.I. Turnips, 50 sacks P.E.I. Parsnips. Also, 7
50 kegs Sweet Grapes, 50 cases Sweet Oranges.
Jan 31, 11 **EDWIN MURRAY.**

USE
Molassine Meal
To Nourish and Im-
prove Your Stock.
See the name "MOLASSINE" MEAL
clearly marked on every bag. The best food on
earth for all animals, for sale by all dealers,
or wholesale from
HARVEY & Co.,
AGENTS.

The Dessert that Never Fails,
All Redie Plum Pudding,
Usual price 15c. per pkt., now selling at 5c., sufficient for 6 or 7 persons.
Jacob's Butter Puffs. Fresh Cod Tongues, 1-lb. tins,
Jacob's Cream Crackers. only 10c.
Jacob's Treasure Crackers. Sedlitz Powders, tins contain-
10 gross Bird's Custard. ing 1 dozen, for 20c. tin.
Swiss Trifle, 11c. pkt. ENO'S FRUIT SALTS, 70 cts.
Raspberry Trifle, 11c. pkt. bottle.
Charlotte Russe, 11c. pkt. 10 cases Skipper Sardines, 10 cases Van Houten's Cocoa.
Swiss Cream, 11c. pkt. 25 cases Sea-Dog Matches—50 gross each.
LOWEST PRICES.
STEER BROTHERS.

BRASS and IRON BEDS.
Most magnificent display of all Brass and Iron Bedsteads in
the City.
Unparalleled values and unprecedented showing.
It is worth while just to see the beauty and variety of these Beds.
In no store will be found the number of different designs now
being displayed on our second floor.
U. S. Picture and Portrait Co.
Complete House Furnishers.

TORONTO, Noon.—F
winds, generally fine an
and on Friday: some lo
ries.
ROPER'S, at Noon.
ther. 26 above.

ROSSLEY
THEATRE
Thursday, Friday & Sa
Another Gigantic Pr
A Great Comedy
entitled:
Dr. Quack
Jack Rossley, as Sa
Joe Burkhardt, as B
Marie Rossley, as Ne
Percy Orth, as Dr. Qu
Bonnie Rossley and
Brayley.
In a new Sister Act
THE BRAYLEYS
In a Novel Specialty
Little Buster,
The Old Clown,
The Arab Steed.
BONNIE ROSSLEY
In a beautiful Illustrat
Three Great Reels
tures and THE STAI
CHESTRA. Time and
as usual.
Big Matinee on Sat

Skates!
Skates!
Skeleton Skates, 21 cts. pair.
Acme Skates, 45 cts. pair up.
Hockey Skates, 40 cts. up.
Hockey Sticks, 10 cts. up.
Hockey Pucks, 20 cts. up.
Ankle Supports, \$1.25 pair.
—ALSO—
Children's Steds, 40 cents up.
Curling Brooms, \$1.00 each.
Bowring Brothers,
Hardware Dept. Limited.
PHONE—332.
Use Morey's COAL.
Just landed and to arrive
North Sydney Coal,
OLD MINES.
ANFARACITE COAL—Furnace,
Egg, Stove, Nut.
You can safely rely on the
quality of
Our Coal, it's Good Coal.
M. MOREY & CO.