

## What is the True Meaning of THE VICTORY LOAN?

We are within sight of Victory, and now, less than ever, can we afford to rest in a false atmosphere of security

Now is the moment for a grand rally, an irresistible push forward with men and money.
The men are there and alvays fresh ones ogo They must continually be fed, clothed, and supplied
ammunition. The work of supporting them, the EASY PART, is ours. Shal with ammunition. The work of supporting them, the EASY PART, is ours. Shall any one of us fail them
at this end?

NO, A HUNDRED TIMES, NO:
And what are we asked to do? What is it that Canada asks of us?
Simply to LEND to our own country, more money, that the great fight may be finished, for us, and
hat the sacrifces made for us in four veart of wars hall not he in vain. Wh thinking man or realizes this can fail to respond to the years of war shan his or her ability in vain.

And Canada makes it very easy for us to do this' through

## The Victory Loan 1918

She will pay us interest at $51 /$ per cent. on any amount ve lend. She offers us Bonds badked by the
country itself, the highest security in the world, Bonds lssued in convenfent demominations of spio s $100, \$ 500$
 THE Let us get right down to business, OUR OWN BUSINESS-AND HELP OVER SUBSCRIBE

 Buy VictoryBonds

