



# When *Borden's* Milk enters Sour milk problems vanish

Tell your customers that a half dozen or so assorted tins of *Borden's Milk* kept always on their shelves will absolutely eliminate summer sour milk problems and enable them to have a constant supply of fresh, rich, creamy milk always on hand. For summer cottagers, campers, etc., as well as for general household use *Borden's* original preserved milk has proven itself a real necessity. Keep your Borden stocks well displayed during the warm weather months—remember it pays to feature Borden's.

The Borden Co., Limited  
Montreal

*Borden's* Products—  
Eagle Brand Milk  
St. Charles Milk  
Reindeer Coffee  
Reindeer Cocoa  
Borden's Malted  
Milk



*Borden's*

Canada's  
National Milk