

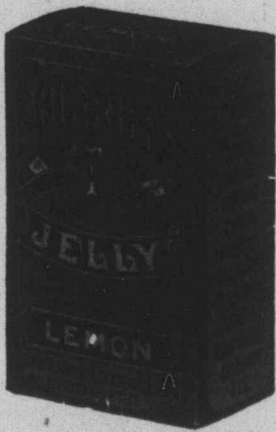
# Double Reason for Selling Shirriff's

There are two reasons for the growing popularity of Shirriff's Jelly Powders:

First—A good jelly makes all kinds of attractive desserts at low cost. That appeals to the housewife nowadays when she is saving in many ways.

Second—Shirriff quality has won first place in the estimation of constant users everywhere. For this double reason you can make splendid sales of

## Shirriff's *Jelly* Powders



There is a full range of delicious fruit flavors made from fresh, ripe fruit, including raspberry, pineapple, strawberry, lemon and wild cherry.

Give Shirriff's a chance to boost your sales by ordering a case now.

**Imperial Extract Co., Toronto**

*There are lots of good things you can say about Gold Dust. But you don't have to stop to say them. They are already known.*



MADE IN CANADA

**THE F. K. FAIRBANK COMPANY LIMITED MONTREAL**

Let the GOLD DUST TWINS do your work.

