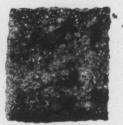


Ye. Billekin.



Prairie Flower.



Royal Lemon Sandwich

These light P.F. Dainties are exceptional sellers

Their pleasing flavor hits the public taste. Wherever introduced they are a pronounced success. We use only high-grade ingredients and we originate the many popular designs and flavors.

Our biscuits reach your store, fresh and crisp. They are packed in hermetically sealed, airtight tins. If you are looking for the popular sellers, send to any of our agents for price list and catalog.

PEEK, FREAN & CO., Limited

Biscuit Manufacturers LONDON, ENG.

AGENTS:

THE W. H. MALKIN CO., LTD., of Vancouver, for British Columbia: Ruttan & Chipman, of Winnipeg, for Manitoba, Alberta and Sask.
The Harry Horne Co., of Toronto, for Ontario.
F. L. Benedict & Co., of Montreal, for Ottawa and Eastern Canada.





The Connaught.



The Bowser Red Sentry Pump means Pure Gasolene for the motorist and More Business for the grocer. We've taught the motorist to look for the Red Sentry and we've made a Red Sentry with electric bulb that will show a red light at night and look for the motorist. An automobile is like a wagon load of money rolling along and paying some out to each enterprising merchant. Get yours! We'll show you! A

Outfit in your store means increased sales of gasolene and kerosene accurately measured; it cuts out the "guess" and keeps in the profit. It keeps your store clean and saves soiling your hands with measure and funnel; it measures gallons, half-gallons, quarts, pints and half-pints, and shows the price; it shows how much to give for "five cents' worth," how much to charge when you "please fill this can." Bowser and Oil Profits go together. Write for booklet "For Your Store." No obligation incurred.

S. F. BOWSER & COMPANY, Inc. 66-68 Frazer Avenue, Toronto, Ont. Canada

Original patentees and manufacturers of standard, self-measuring hand and power driven pumps, large and small tanks, gasolene and oil storage and distributing systems, oil filtering and circulating systems, dry cleaner's systems, etc. Established 1885.