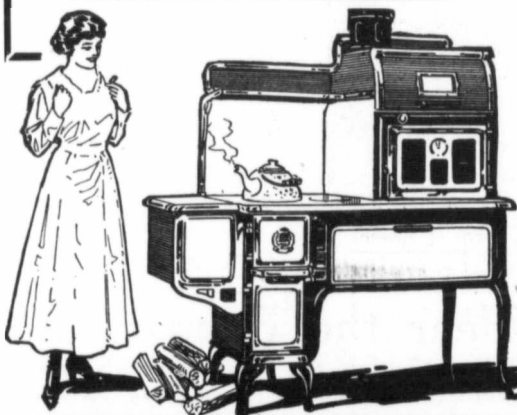


Better Cooking—Lighter Work

You use a stove a thousand times a year—it's worth thinking about. It is natural for fire to travel in a straight line up, but all low oven ranges go against this principle—and take much longer to heat. Then, too, think of the stooping a woman must do to watch a roast or cake or bread! Nothing will pay bigger dividends in health than

The NEW LIGHTER DAY RANGE

Doors and Splash Backs can be had in either Blue Enamel or entirely Nickerled.



High Oven
Coal or Wood

It's easy on fuel because it heats all parts so much quicker. It's easy to keep clean because it is burnished—no black leading—just a damp cloth now and then. And the material and construction are just right so that you can have absolute confidence in the "Lighter Day," year after year. We'll gladly explain all details to you—they're in a lovely interesting folder showing the photo story of "Lighter Day" Ranges. Get your copy by sending in the coupon.

**Clare Bros.
Western Ltd.**

Makers of "Hecla" Furnaces

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Please send me "The photo story of Lighter Day Ranges."

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The question of sending a delegate to the Dominion conference was debated at length. Finally it was decided that in spite of the expense, Mrs. A. H. Oakes, the president, should represent the Manitoba branch of the union.

The session closed with the election of the following officers: Treasurer, Mrs. F. A. McCharles, Manitou; Y.P.B. branch Mrs. M. M. Jacobs; L.T.L. branch, Mrs. W. T. Wallace.

On Thirst By One Who Has Thirsted

DID you ever meet a person who, in the midst of an ocean of sparkling liquid, was literally prepared to barter his soul for a drink? In common with thousands who, like myself, have never tasted that banned "re-

frigerant" everywhere—but not a drop to drink!" Clear as crystal and cool as the polar current it was, but no salt was ever half so salt as that great expanse of water "strongly impregnated with chloride of sodium," as the chemist would say,



A BUNCH OF BIBULOUS BEAUTIES

Be it tennis-court, dance-hall, canoe or gondola, with the girls who make life a sweet-song; what can be so nice from it's packing of ice, as a bottle of cool Coca-Cola?

freshment" which breeds the most awful craving known to men, I have known the thirst of hell.

One night and two days in an open boat under a tropical sun did it. "Abund-

and pressing home the temptation of its fatal hospitality with maddening persistency.

Then there's the milder form of this great human experience of thirst that

one knows who has been working hard or playing with no less energy in the hot sunshine. This is the time when the sensation takes the delightful form of a thirst one "wouldn't sell for fifty dollars"; yet it can be satisfied to the soul's last desire—for five cents, the nimble nicker that the most unscrupulous retailer will dare to ask for a bottle of Coca-Cola.

Of course the world is in general agreement as to the glass of water from the cool mountain spring being the most wonderful drink that heaven provides. But where, for example, in Western Canada can you get this greatest of Nature's luxuries? Need we elaborate on the sinking of wells and the filtering of creeks and streams to get what at its best cannot be called palatable and is often fraught with extreme danger?

It needs no effort of the duldest imagination to conceive the difference between a glass of flat, tepid water with a powerful flavor of iron, alkali sulphur, or something worse to it, and the cool, crisp effervescent beverage known to the world as "Coca-Cola."

Every page of the history of commerce is dotted with the failures of men who have attempted to make a drink that is at once a thirst quencher, that grips even the jaded palate, and that leaves no aftermath but that of invigoration.

Such is Coca-Cola, and Coca-Cola was a success from the start. Indeed, as a story of business romance, its rise and progress may be regarded as one of the "seven wonders of the world." This simple beverage was born in Atlanta just 30 years ago, and to-day it is the most popular drink in North America.

So enormous has the increase been that figures of very recent date have got out of hand, but an idea may be gathered from the fact that Coca-Cola grew from 26 gallons the first year of its existence to the stupendous total of over seven and a half millions of gallons in 1915.

Coca-Cola did not win its way through money or influence in high places, but