

"The Corporation will continue its efforts to bring television service to unserved areas. In the light of the current level of financial and engineering resources the Corporation expects to bring service to some new areas each year until such time as costs involved might prove impractical.

"The second problem is the development and continued improvement of the national program services.

"While the needs of the 1,250,000 Canadians who do not have any Canadian television are clearly recognized and appreciated, the Corporation also feels that it has a simultaneous although different responsibility to the 17,000,000 Canadians within range of the national service. This latter and larger group is clearly entitled to expect the Corporation to provide it with national program services showing reasonable development and improvement and which reflect and represent all major parts of the nation.

"In order to achieve geographical balance, the Corporation for many years has maintained that it must actively engage in broadcasting or have facilities within easy access of every province in Canada. Seven years of television experience in attempting to develop a truly national service from but six cities scattered over the tremendous breadth and depth of Canada has confirmed this opinion. However, while the Corporation regards this development as highly desirable it recognizes the many problems involved and accepts the necessity for maintaining a relatively long-range approach."

In closing, this submission would point out one of the most overlooked factors involved in the operation of a Canadian national broadcasting service. On behalf of Parliament, the CBC maintains not just one national broadcasting service -- but four: CBC English television; CBC French television; CBC English radio; CBC French radio.

This factor has a very real bearing on the manner in which, for example, the efficiency of the Corporation is regarded. CBC estimates for the current year as approved by the House, called for \$62,000,000 in public funds for domestic operations.

To the person who speaks only English and perhaps just watches television, that rightfully seems like a large amount. But that person probably does not know that an entirely separate service must also be provided in the French language and that the CBC is also operating separate French and English language radio networks. A great many people