

Bearing these facts in mind, the people of Canada will be quick to see the need of unrelenting exertions and they will, I believe, be fully as responsive to the Sixth Victory Loan Campaign as they have been to those which preceded it.

Canada is now spending about a hundred million dollars each week to do our part in defeating the enemies of mankind. About half of this huge sum is being paid by our taxes; the other half must be borrowed from the Canadian people. Such a task calls for self-denial and saving by citizens in every section of the country and in every walk of life.

The nine replicas of the Sixth Victory Loan insignia on this platform are inscribed with the names and pledges of the nine provinces, each to meet its share of the first objective in the voluntary lending requirements for the war. Representatives of the Armed Forces from each of the provinces will today transmit each of these replicas to couriers. These couriers will transmit them to the provinces by air express. In each province, the replica of the Sixth Victory Loan insignia will be received by the National War Finance Committee on behalf of its citizens.

In thus opening the Sixth Victory Loan campaign, I desire to say again to my fellow citizens: it is both the privilege and the inescapable duty of every Canadian to give full support to our armed forces as they approach the climax of their struggle.