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VICE-PRES. AND MANAGING DIRECTOR

The Canadian Courier



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Editorial Chat

IN this column the editor has been chatting confidentially with his readers, and at times he may have seemed egotistically inclined. His aim has been to be frank rather than egotistic. He fully realises that in the final test it is not what he says but what he does that will count.

This week he would like to record again something about the progress which the CANADIAN COURIER is making. During the past ten days five hundred and fifty new subscribers have been added to the list. Ninety-five per cent. of these are for one year or longer. This is a record which the editor believes has never been equalled in Canada.

If there be a doubting Thomas in the community, and he is-within reach of this office, we will be pleased to show him the list and prove the foregoing statement. A national weekly which aims to be the leading exponent of Canadian thought could not afford to leave any one in doubt as to the accuracy of its statements.

Next week, the cover will be ornamented with a very successful effort by one of Canada's cleverest artists, Mr. C. W. Jefferys. It will be done in colours, and should be fully as pleasing as any cover that has yet appeared.

The issue of April 6th will have a striking automobile cover design, by Mr. Tom. O. Marten, whose previous efforts have elicited much comment and praise.

Plans are being made a long way ahead, and much good artistic work is in preparation.

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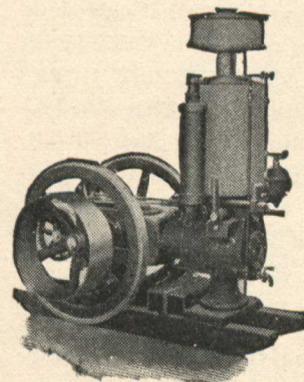
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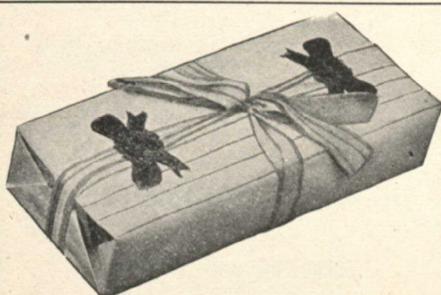


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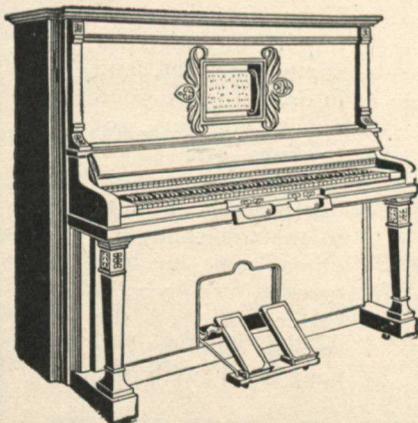
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