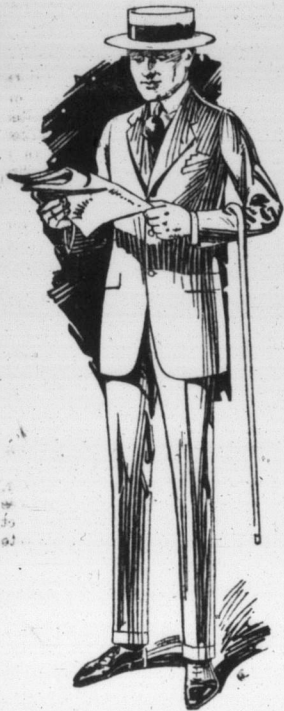


This Week We're Going the Limit in Price Cutting



Bargains extraordinary will be displayed all over this big store. Every turn you make your eye will fall on some wonderful bargain. Headquarters for Summer Comfort Clothes for summer vacation, for the Chautauqua—July 18th to 21st.

Most Amazing Price Reductions on all

STRAW HATS, SUMMER UNDERWEAR AND SHIRTS
All Straw Sailors, English Semit, cushion sweat, \$1.89.
Men! Where else can you buy such good shirts, \$1.29?

33 1-3 PER CENT. DISCOUNT

HOBBERLIN TAILORING
There is bound to be a rush of orders from this sale, so be prompt to place your order early.

What This Discount Saves You in Dollars

Range	Reg. Price	You Pay	You Save
2075	\$42.50	\$28.33	\$14.17
3075	47.50	31.67	15.83
4075	52.50	35.00	17.50
5075	60.00	40.00	20.00
6075	65.00	43.33	21.67
7075	70.00	46.67	23.33
8075	80.00	53.33	26.67

ANOTHER BIG SHIPMENT JUST OPENED OF VOILES, ORGAN-DIES AND GINGHAMS
All at cut prices.

NEW NECKWEAR FOR WOMEN

consisting of Collars, Sets, Vests, pointed lace and banding of organdie. Many new styles.

LIGHT SUMMER CORSETS, \$1.39

They are made up of strong quality light material with low bust and average skirt length; four hose supporters, heavy skirt hook, and finished at top with embroidery. Special, \$1.39.

LADIES' COMBINATIONS, 98c

Fine Knitted Combinations in step-in style, neatly finished. Special, 98c.

COOL WHITE VOILE BLOUSES

\$2.95 to \$3.95, at \$1.95.

CHILDREN'S STRAW HATS

Regular up to \$2.50, for 89c.

Another Lot of CHILDREN'S DRESSES

at half price. A special lot, including Gingham, Chambray and Muslin Dresses, in all good styles. All \$3, \$4 and \$5 dresses at half price.

E. A. MAYHEW & COMPANY

Everyone is coming to the Glencoe Chautauqua, July 18th to 21st

The Transcript.

THURSDAY, JULY 21, 1921

NEWBURY

Mrs. Joseph Soper and baby Jean of Toronto are visiting her sister, Mrs. Elmer Connolly.
D. J. Batsner left on Monday for Des Moines, Iowa, on a few days' trip.
Mr. and Mrs. George Dear of London spent the week-end at John T. Armstrong's.
Mrs. J. W. Hammett and son Tom and niece Theresa Miller left on Saturday for Walkerton.
Miss Mamie G. Bayne is visiting Glencoe friends.
Miss Thelma Pringley of Cairo is visiting her uncle Oliver here.
Mrs. Johnston has returned home to Vancouver after visiting her brother, G. D. Dobbyn.
Miss Mildred Pryne returned to Brantford on Saturday after spending a few days with her sister, Mrs. P. Robinson.
Miss Helena Pryne of Toronto, who came with her, is remaining for some time.
Miss Mabel Chasely of West Lorne is the guest of Mrs. R. H. Moore.
Rev. C. D. Farquharson is taking his vacation, spending some time at Chatham, Port Stanley and St. George.

WARDSVILLE

Dr. Rennie, wife and four children of Portage la Prairie spent a week at Mrs. Atkinson's.
Harvey and Jim Clare are visiting at Miss McVicar's.
J. D. Morrow and wife and Dorothy of Toronto are visiting Mr. and Mrs. Jim Mulligan.
Mr. and Mrs. McRoberts and Mabel of London visited Mr. and Mrs. Jack Sloan recently.
Miss Florence Martyn, who has been visiting in the village, has returned to Detroit.
Misses Mand and Violet Murphy are visiting in Dutton.
Loren and Nora Henderson have returned from a visit in Detroit.
Mrs. F. A. Gourley and daughters Lila, Ila and Eulalie of Adrian, Mich., are visiting Mrs. Jim Thomas.
The Misses Reilly of Regina, Sask., are visiting their aunt, Miss M. Aitchison.
Miss Mary Purdy of Detroit is visiting in the village.
C. D. Gillett of Detroit is visiting at Alfred Nethercott's.
Several from Wardsville attended the English church garden party in Newbury, also the social at Campbellton.
Miss Stevenson of Toronto visited last week at Mr. and Mrs. A. B. Linden's.
Mrs. Tom Henderson and children of Detroit are visiting Mr. and Mrs. Frank Henderson.
Miss Kathleen Hoard is visiting Miss Muriel Willis.
Dr. and Mrs. Wm. Rennie and children of Portage la Prairie spent Sunday at Alfred Nethercott's.

A little ad. will sell it.

NORTH EKFRID

Mr. and Mrs. Tom Ramey spent the week-end in London.
Mrs. Ed. Bryer of Vancouver is visiting her brother, Ben Patterson.
Mrs. Charles Roemmele and family motored to London Friday.
Mrs. Foster returned home from Detroit Tuesday.
Little Olive Down is not recovering very rapidly.
A number from this vicinity celebrated the Battle of the Boyne on the Glorious Twelfth in London.
Miss Lizzie Down returned home Tuesday from an extended trip east.
Farmers are complaining of the lightness of the hay crop. Wheat cutting is all done in this vicinity, and a fair crop is reported.
Sacrament of the Lord's Supper was observed in the church here Sunday afternoon, with a large attendance.
A few from this neighborhood motored to Port Stanley Sunday.
Mrs. Ed. Cobbin and family of Sarnia motored here Saturday.
Mr. and Mrs. Louis Ketchum of Dearborn, Mich., motored to Niagara Falls.
The W. M. S. will hold their monthly meeting at the home of Mrs. Robert Pierce this (Thursday) afternoon.
Mr. and Mrs. George Klemm and Mr. and Mrs. J. McDonald of Appin were the guests of Mr. and Mrs. Will Webber Sunday.

Mothers Value This Oil.—Mothers who know how suddenly croup may seize their children and how necessary prompt action is in applying relief always keep at hand a supply of Dr. Thomas' Electric Oil, because experience has taught them that this is an excellent preparation for the treatment of this ailment. And they are wise, for its various uses render it a valuable medicine.

WOODGREEN

Thomas Simpson had two calves killed by lightning in a severe electrical storm that passed over this district on Thursday.
A number from here attended Campbellton lawn social on Friday evening.
Mrs. Mary Watterworth spent Friday with Mr. and Mrs. Thomas Simpson.
A number from here spent Sunday at Rondeau.
Mrs. J. C. Green and daughter left for visiting at Thos. Simpson's.
Miss Marie Hodges is visiting at A. Dan's.
A number from here attended the funeral of the late Richard Reycraft, held on Sunday from the Methodist church, Glencoe, to Oakland.
Miss Peters of Mount Brydges has been engaged to teach in S. S. No. 3 for the coming year.

MIDDLEMISS

Miss Linda Battin is spending her summer vacation at her home here.
Mr. and Mrs. Jack Graham spent Sunday in Middlemiss.
Jim Watterworth and Russell Childs of Wardsville renewed old acquaintances at Middlemiss Sunday.
Sorry to hear that Wm. Fallick is very ill.
Miss Muriel Stevenson of Toronto is visiting her grandmother, Mrs. W. Lucas.
Carl Lucas is visiting his sister in Aylmer.

KNAPDALE

Miss Carrie McLean of Ferguson Crossing is spending a few days with her aunt, Miss Carrie Wilson.
Miss Ava Weer and James O'Hara of Wardsville spent Sunday with the former's cousins, Misses Nora and Geneva Stewart, Knapdale.
Miss Lizzie Munro of North Glencoe spent a few days recently with her grandmother, Mrs. McDonald.
Only the uninformed endure the agony of corns. The knowing ones apply Holloway's Corn Remover and get relief.

SHETLAND

Sorry to hear that John Gray is in the Chatham hospital with blood poisoning in his hand.
Frank Johnston, wife and children of Windsor spent Sunday at Fred Jeffery's.
James Whittington, wife and baby spent a day at Wm. Bolton's.
Mr. and Mrs. Wilfrid Marshall and Mrs. Fields of Detroit spent Sunday with Shetland friends.
The T. T. S. class of Shetland held their annual picnic on Friday at Sarnia Beach.
Bruce McLean is the guest of his uncle, Clifton Wilson.
Bessie Jeffrey spent a few days with Wardsville friends.
Miss Reta Badgley is visiting friends in London.
Lloyd Johnston spent a few days with his uncle, Fred Jeffrey.
Miss Verda Badgley has been engaged to teach in a school.
The death occurred at his home in Euphemia on Thursday, July 14, of L. Smith. Sympathy is extended to the bereaved family.

DIAMONDVILLE, MOSA

Diamondville, Mosa, July 13.—Reconstruction is receiving quite an impetus in this locality. John C. Giles has shingled his house; Jas. Munroe's home has been improved by a neat yard fence and the large house covered with Artcraft roofing and siding; Mitchell Innes has treated his house to a coat of paint; Wm. Reycraft's fine new brick house is rapidly nearing completion and would be a credit to any community; George Walker has put his horse stable up on cement wall and otherwise improved his property.
James Brown is entertaining summer guests from Windsor, Toronto and other places. In company with Windsor friends Mr. and Mrs. Brown motored to St. Thomas recently.
Mr. and Mrs. Avery Gillett were London visitors on Tuesday, accompanying Newbury friends.
Mr. and Mrs. Peter Munroe of Brooklee on James Munroe and family Monday evening.
Mr. and Mrs. W. H. Parnall and daughters and friends of Newbury called at Mitchell Innes' Monday evening.
Mr. and Mrs. Ernest Giles were weekend guests of Mr. and Mrs. Chas. Giles of "The Tower".

Recognized as a leading specific for the destruction of worms, Mother Graves' Worm Exterminator has proved a boon to suffering children everywhere. It seldom fails.

CASHMERE

Miss Clara Tunks of Pontiac is visiting her mother, Mrs. Chas. Tunks.
A number from here motored to Rondeau Park on Sunday to spend the day.
A delegation from here went to Glencoe to negotiate for hydro on the Longwoods road.
Mrs. Allen Sittler spent Monday with her son Calvin.
Mrs. J. E. Taylor and Donald and Grace of Windsor are visiting the former's parents, Mr. and Mrs. Arch. Patterson.
Mr. and Mrs. Earle Tunks and son spent Sunday with Mr. and Mrs. Allen Sittler, Bothwell.
Mr. and Mrs. W. H. Jeffery of Newbury spent a few days with their granddaughter, Mrs. Calvin Sittler.
Mrs. Bobbie and daughter Hazel of Bothwell spent Sunday with the latter's sister, Mrs. Hugh Taylor.
Mr. and Mrs. Calvin Sittler and son Franklin spent Sunday with Mr. and Mrs. Allen Sittler, Bothwell.
Most of the haying is done in this vicinity except the second crop of alfalfa which will be ready within a few days.
The raspberry crop is about finished. The recent rains did much towards making it a bumper crop.
The wheat, oats and barley are cut and for the most part in the barn.

Keep your eye on the ad. column.

FARM COLD STORAGE

Have an Up-to-date Equipment for Family Purposes.

The Farm Refrigerator a Great Boon—You May Put the Heated Term Out of Bounds—Early After Harvest Cultivation.

(Contributed by Ontario Department of Agriculture, Toronto.)

Cold storage practice so far has been connected with the large produce warehouses in our towns and cities. These establishments could not do successful business if their plants were not provided with large storage chambers kept cool and in other particulars suitable for the long storage of perishable products of the farm, such as eggs, butter, cheese, fruit, and so forth. Some day, probably not so far distant after all, the farmers may become sufficiently well organized to build and equip mechanical cold storage warehouses of their own, whereby they will be able to have complete control over the products of their own labor until they are disposed of to the consuming public. The extent to which individual farmers may make use of such cold storage plants on their farms is necessarily limited because the quantities of products requiring to be stored any one time are small. The exceptions are very large fruit or dairy farmers, and even in these special lines of farming it might not be a paying proposition in all cases to erect an expensive cold storage plant. Personally, I believe the problem of cold storage on the farms should be handled through co-operatively owned warehouses provided with adequate cold storage facilities.

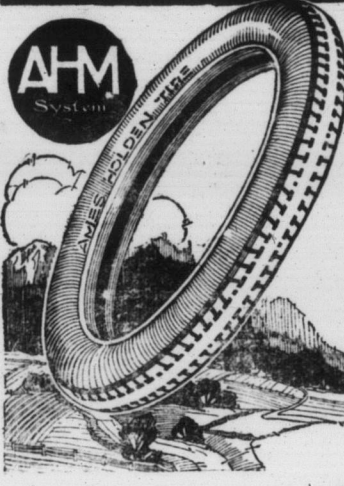
Apart, however, from the question of a cold storage with up-to-date mechanical equipment for the farm or farmers' association as suggested above, there is the problem on almost every farm pertaining to the storage for a few days of small quantities of various foods used on the table from day to day, such as butter, meat, milk, etc. It is certainly a great saving and matter of convenience to have on the farm a small cold storage chamber or refrigerator in which to keep these very perishable articles of food in a good fresh and wholesome condition for use on the table during the warm season of the year. This is made possible by the use of ice, and as it is procurable in almost every district of this country at a reasonable cost, there is no excuse for farmers not laying by in the winter season a few tons in some cheap form of ice-house. In summer time this ice will be found most useful for cooling the milk and cream, supplying an ice-box or refrigerator in which the butter, for example, may be kept firm, the milk and cream sweet, and the foods in good condition for the table day by day. With ice always to hand, and the best of cream available, it is possible for the housewife to make such delicious and wholesome delicacies as ice-cream, sherbets, and many delightful and cool drinks, all of which are most refreshing and stimulating to the folks on the farm in the hot and busy season of the year. In case of sickness, too, ice is sometimes a necessity. There is no doubt then about the fact that every farmer would find a supply of good ice a great advantage in many ways, whether it be stored in some bin from which it is removed as required or in some form of small ice-cold storage where it cools automatically a small refrigerator room, adjoining the ice storage room. There are several types of small ice-cold storages suitable for use on the farm. In using these small ice-cold storages, however, it must be kept in mind that the temperature cannot be maintained lower than about 40 or 45 degrees Fahrenheit scale, which of course is not low enough to keep perishable products like fresh meat longer than a few days, and the quantities of perishable articles must not be stored in a small chamber, nor too many kinds at one time. In spite of this limitation it will pay any farmer to have a supply of ice, preferably stored in a small ice-cold storage that needs no care. In a subsequent article I will deal with a few of the most common and practicable forms of small ice-cold storages for the farm.—R. R. Graham, O. A. College, Guelph.

Beet Growers Can Make Good Syrup.

Shortage of sugar need have no terrors for the sugar beet grower. A rich sweet syrup that can be used for all cooking purposes, serving as a substitute for sugar, can be made from sugar beets, according to the investigations of the Federal Department of Agriculture and chemists of the Minnesota College of Agriculture. A bushel of good beets will make from three to five quarts of syrup. The beets in the quantity mentioned should be cut into thin slices and put in a barrel or wash boiler and covered with boiling water and allowed to stand for about an hour. The water should then be drawn off and strained through a cloth into a kettle or wash boiler for evaporation. When the syrup has been sufficiently concentrated by the process of boiling it down it should be poured while hot into sterilized glass jars or tin cans and closed tight. Beets that have been stored several months can be converted into good syrup provided they were fully mature when harvested.

Why Not Start a Family Budget?

"Keeping accounts," says a Wisconsin woman, "keeps me from buying bargains I do not need and thus saves me money."
"Just that one lecture at the bank the other day on the household budget," remarked a Duluth woman, "has helped me in a lot of ways."



"Grey Sox" Tubes

Wm. McCallum
Phone 88

KILMARTIN

Burns' church, Mosa, was the centre of a large and unique gathering on Sunday last when Rev. Dr. I. H. Macdonald of Kintore, a former pastor, conducted a Gaelic service at 11 a.m. and an English service at 7.30 p.m. Miss Mary Campbell McLeod, Detroit, late of Scotland, one of the most beautiful singers who has ever visited these parts, sang both in Gaelic and English. On Monday evening the garden party conducted by F. J. Fitzgerald under the auspices of the singing class was acknowledged by all to be one of the best ever held in the vicinity. We anticipated a rare treat in Mary Campbell McLeod and were not disappointed. When she appeared in her beautiful Highland costume the crowd were completely captivated. Rev. Mr. Robertson occupied the chair and Sandy McDonald, Toronto, a Scotch comedian, provided clean humor which was heartily enjoyed by all. Solos were well rendered by Mr. Matthews of London and Mr. Morrison of Aylinton, and music was supplied by the Imperial Orchestra of London. Altogether Sunday and Monday were days long to be remembered in Kilmartin, and it is expected that this will be made an annual event.
Elizabeth and Hugh Cowan, Toronto, are holidaying at D. N. Munro's.
The deepest sympathy of the community is extended to Mrs. McIntyre, Duncan McKellar and his family in the death of Mrs. McKellar, one of our most esteemed residents.

APPIN

Glad to see some improvement going on in the park.
Dr. W. J. Stevenson called to see his former patient, Mr. Glasgow, one day last week.
Sorry to hear that Miss Gibbs is not improving very quickly.
Frank Essey spent Friday in London.
Miss Clarissa Glasgow is spending her holidays with her grandparents here.
Mrs. Chester Thormicroft and son Evan are spending a couple of weeks with relatives in Belmont.
Mr. and Mrs. E. V. Thormicroft left last week for a month's visit in the West.
For Scalds and Burns.—Dr. Thomas' Electric Oil is a standard remedy for the prompt treatment of scalds and burns. Its healing power quickly soothes the pain and aids a speedy recovery from the injury. It is also an excellent remedy for all manner of cuts, bruises and sprains, as well as for relieving the pains arising from inflammation of various kinds. A bottle in the house and stable saves many a doctor's and veterinary's fee.

MELBOURNE

Norman Graham, a Melbourne young man, was injured in the G. T. R. yard at London by a train such an extent that one leg had to be taken off a few inches below the knee. The remainder of the limb was badly bruised. It is not known just how badly he is hurt. The accident took place at 3 a.m. and although he was at once taken to the hospital the loss of blood left him in a weak condition.

CAIRO

Mrs. George Calhoun and children of Hamilton are visiting at Mrs. Sarah Annett's.
Mr. and Mrs. Will Randles of Wardsville spent Sunday with his brother, John Randles.
Alex. Brown and Jas. Even of London and M. D. Smith of Aberfeldy visited at the home of D. M. Smith on Sunday.
Mrs. Matthews of Windsor is visiting her daughter, Mrs. J. Burd.
M. L. Lee has accepted a position with R. H. Moore, Newbury.
Mrs. V. Kelso Annett is visiting at the home of G. A. Annett.
Mr. and Mrs. Fred Burr motored to Sarnia on Sunday and spent the day with Mr. and Mrs. T. A. G. Gordon.

RIVERSIDE

The half-yearly communion will be held on Sunday, 24th July, at 11 o'clock. The preparatory service will be held on Friday at 2.30. There will be no service in the Melbourne church at 11, but the usual evening service will be held at 7.30.

CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears
Signature of *Chas. H. Fletcher*

Cleaning Up Adjustments

Adjustments on faulty tires rarely satisfy—they are annoying too, and take time. Except in the case of Ames Holden "Auto-Shoes"

Should the necessity for an adjustment arise on any Ames Holden "Auto-Shoe", an obviously honest effort will be made to meet you—frankly and fairly, without quibble or red tape.

AMES HOLDEN "AUTO-SHOES"

Cord and Fabric Tires in all Standard Sizes

For Sale By

Wm. McCallum
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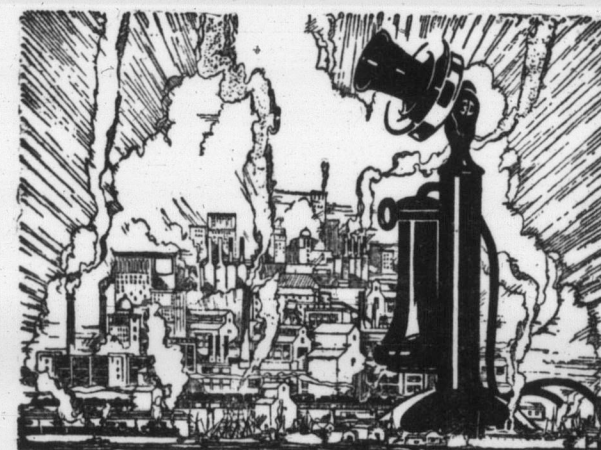
THE NEW STORE

NOW OPEN FOR BUSINESS

Some exceptional bargains in Dry Goods, Boots and Shoes. All goods bought at greatly reduced prices and marked at very close margins. Groceries fresh and clean. Hardware lines will be added to stock later.

Call and see us. We will do you good

J. H. McIntyre, Wardsville



To Speed Up Our Industries —Use Long Distance!

"I am reorganizing business methods—speeding up the mechanism of industry, multiplying the number of sales, reducing the cost of selling, and making it possible to accomplish more in the business day."
"I give you the right of way into Everyman's office. In the midst of a conference, listening to your rival's salesman, reading a telegram or special delivery letter, he will stop—and listen to Long Distance."
"I am the quickest Messenger on earth, reliable, never sick or on holiday, never too tired to work all night, always ready to serve you. 13,000 trained telephone employees make it possible for me to render such service."
"From the office I direct the operation of branches—buy and sell everything—make new customers—stimulate and encourage salesmen—forestall competition—verify credits—pacify customers—collect bills. I have been called 'the greatest business-getter in the world.'"
"For the factory and warehouse, I speed up and direct incoming and outgoing shipments—take advantage of a favorable turn in the market to secure coveted material or supplies—order new parts to replace broken equipment."
"I am the wonder-servant of the age—your cheapest and most faithful employee. The Long Distance Telephone."

DOMINION TIRES

Electric Supplies—Irons, Toasters, Grills, Washing Machines, etc.
Muresco, Floglaze and Sherwin-Williams Paints.
Beatty Bros. Hay Cars and supplies.
Barrett's Slate Surface and Elastic Roofing.
Perfection Oil Stoves, Lawn Mowers, Ham-mocks, Harvest Tools, Auto Accessories, Buggy and Auto Rugs—in fact, just about anything you need in hardware, at prices that are "exactly right."

C. T. DOBBYN, NEWBURY