

BOYS' WINTER ULSTERS, SPECIAL VALUE AT \$4.95

# EATON'S DAILY STORE NEWS

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## Two Remarkable Sale Specials in Youths' Ulsters at \$4.25 and Men's Suits at \$5.95

### Smart and Cosy Ulsters for Youths, Almost Half Price, Wednesday, Each \$4.25

IN sizes 31 to 35, here's a saving worth while in Youths' Ulsters; a bargain that should crowd the department on Wednesday until every garment is sold. They are 46 to 48-inch length, double-breasted, have deep storm collar, perfect-fitting shoulders, neat convertible lapels, and warm linings. The fabrics are thick, warm tweeds and special soft overcoating materials with new mixtures in brown and grey. We advise early shopping, for such a saving is unusual. Phone or Mail Orders filled as long as possible. Sale special almost half price, Wednesday . . . . . 4.25

### A Great Saving in Well-Tailored Suits for Men, Wednesday, \$5.95

The fit, fashion, finish, durability and variety of these suits is that which you'd expect to find in suits at almost double the price. The materials are strongly woven tweeds with mixtures, stripes and checks, in brown and grey, the linings are durable, and the pockets, buttons and seams are strongly sewn. Sizes 36 to 44. Sale special Wednesday, . . . . . 5.95

—Main Floor, Queen Street.



Mr. W. M. Freeman, of

### Lampton Golf and County Club, in Charge of Golf School Opened on Fifth Floor

Six Lessons of Half Hour Each, for \$3.00

Perhaps you have heard the story of the two British Tommies home on leave, being taken to a golf links for a day's outing. The first Tommy, after swinging wildly at the ball, missing it several times, was thus hailed by his comrade: "Hit the bloomin' thing; we've only got four days' leave."

Whether you're as bad as that or just want a brush up on some of the fine points of the game, you'll no doubt find this personal instruction a great help.

The large net erected for the purpose permits full play in driving, etc. Dates and hours can now be arranged with Mr. Freeman.

—Fifth Floor.

### Comfortable Gloves and Mitts for the Outside Man

All Exceptionally Low Priced, Particularly a Horsehide Fleece-Lined Mitt at 65c.

TO KEEP the hands warm in zero weather is no doubt a problem with many men whose work keeps them constantly in the out-of-doors on days like these.

The following are descriptions of some of the Gloves and Mitts specially made for the comfort of soldiers, teamsters, builders, deliverymen, chauffeurs, railroad and street car men, etc. They are displayed on Main Floor, two circles from Yonge St. Entrance, and are very low priced, considering the present conditions of the leather market.

One of the most desirable winter mitts made consists of thick horsehide covering, fleece lining and knitted cuff. A certain quantity of this type is reduced in price just at present because they are slightly scratched or marked; imperfections that do not affect their wearing qualities or warmth in the least. Exceptional value, per pair . . . . . 65

Another line of Horsehide Mitts with fleece lining, full welted seams and knitted cuff, are, per pair . . . . . 1.50

Men's Dogskin Mitts, with knitted lining and cuff, are, per pair . . . . . 50

Split Cowhide Gauntlet Gloves, fleece-lined, with inworn seams, per pair . . . . . 75

Men's Boulevard Horsehide Gloves, with fleece lining and hand tops; have cord and fastener, per pair . . . . . 1.25

Men's Black Leather Gauntlet Gloves, with fleece lining and outside seams, are, per pair . . . . . 1.50

—Main Floor, Yonge Street.

### Comfortable Flannelette Sleeping Garments for Men

Serviceable Qualities and Splendid Values in Pyjamas at \$1.00 to \$2.50 a Suit and Nightrobes from 75c to \$2.00

FLANNELETTE is one of the most desirable materials known for men's night clothes. It's soft, warm, smooth and unirritable when worn next to skin. The Pyjamas and Nightrobes in the EATON selection are made with plenty of roominess in every size, which adds greatly to their comfort, and moreover they're well made to give great service and to withstand many washings.

Some of the splendid EATON values:

Men's Pyjama Suits, made of medium weight flannelette, in stripes of pink and blue, blue and tan, blue and white, pink and white. Have military collar, breast pocket and frog trimmings. Sizes 34 to 46. A suit . . . . . 1.00

Men's Pyjama Suits, "EATON" and "Faultless" brands, made of heavy-weight flannelette, in stripes of pink and white, blue and white, tan and white. Have military collar, silk frog trimmings and breast pocket. Sizes 34 to 46. A suit . . . . . 1.50



Men's Nightrobes, made of heavy-weight flannelette, "EATON," made with stripes of pink and white, blue and white. These have low-cut neck, fancy turn-down front and breast pocket. Sizes 15 to 19. Each . . . . . 1.25

Men's High-grade Nightrobes, American made, of heavy-weight flannelette, in stripes of tan, blue, helio, pink on light grounds. Have military collar, silk frog trimmings and breast pocket. Sizes 15 to 19. Each . . . . . 2.00

—Main Floor, Centre.

### Men's Fur Lined Coats Offer

Great Savings at \$70.00, \$76.00 and \$90.00

The Coats included are about half a dozen samples from our own factory that are priced very close to the cost of production. The coats are all lined with well-sewn Canadian muskrat skins. The shells are of strong quality black beaver cloth. The collars are of Persian lamb or otter, in shawl or notch style. \$70.00—One only Sample Coat, size 40, close curled Persian lamb collar, in shawl style. \$76.00—One only Sample Coat, size 38, with fine glossy otter collar, in notch style. \$90.00—Three Sample Coats, sizes 38, 40, 42, with very fine glossy otter collars, in notch style.

—Main Floor, James St.

### For Winter Head Comfort, the Cap is Most Desirable

Shown Here in the Newest Styles With Hosts of New Patterns and Colors and Priced From 75c to \$2.50

IT'S IN cold, windy weather like this that a fellow feels the need and comfort of a good, warm cap. A cap is the proper winter head-piece, anyway, for skating, tobogganing, tramping, etc., and specially desirable for comfort, as well as for good appearance, is a line made of heavy chinchilla material in buff or ripple finish. They are in the popular golf style, similar to illustration, and have four or eight-piece tops, with or without inside pullover ear bands. In soft shades of grey, blue and brown. Price, per pair, \$1.00, \$1.25 and . . . . . 1.50

Another line of Men's Winter Caps, made of tweeds and blanket cloth materials, are also in golf style with four or eight-piece tops. All have inside band to pull over ears. Prices, \$1.00, \$1.25 and . . . . . 1.50

Men's Aviation Style Caps that can be pulled down to cover face. They are made of soft woolen yarn and some have silk, others chamolins linings. Splendid for motorists. Prices, 75c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00 and . . . 2.50

—Main Floor, James Street.



## THE T. EATON CO LIMITED

### FRENCH BEAT OFF GERMAN ATTACKS

Attempt of Enemy Against Posts Between Aisne and Argonne Fails.

### BRITISH SHELL CONVOY

Make Successful Raid on Trenches East of Loos.

Special Cable to The Toronto World.

London, Jan. 15.—North of the Aisne, where recent patrol and other activity has been proceeding, with gains for the British troops, the British gunners in their bombardment opened up on and shelled a German convoy today. A successful raid was carried out east of Loos, where the German lines were entered and severely damaged, according to the official communication issued on the campaign in France tonight. On the front between the Aisne and the Argonne the Germans launched attacks against the French advanced posts, and they were driven back with the loss of material and prisoners.

London's British official communication says: "During the night a party of our troops entered the German lines east of Loos. Many casualties were inflicted on the enemy, his dugouts were bombed, and some prisoners were secured. North of the Aisne an enemy transport was successfully engaged by our artillery."

In addition to the usual artillery activity along our front, the enemy's

positions were effectively bombarded south of Loos and opposite the Bois Grenier."

The French official communication of tonight reads: "Reconnaissance took place on both banks of the Somme, on the right bank of the Meuse, and in Lorraine. After a bombardment last night between the Aisne and the Argonne the Germans attacked our advanced posts; they were driven back after a spirited combat with grenades. "On our side we carried out several surprise attacks on the enemy lines, taking material and prisoners. "Slight artillery activity took place today."

### DESTROYED BY FIRE.

Handsome Brick Dwelling Near Belleville is Totally Burned.

Belleville, Ont., Jan. 15.—A large brick dwelling, owned and occupied by Mr. and Mrs. James F. Chisholm, an aged couple, was last night totally destroyed by fire, with its contents. The building was situated in the Township of Thurlow, just outside the city limits. An overheated furnace was the cause of the fire. The loss to the building, which was up-to-date in every respect, is about \$7000, and is partly covered by insurance.

### RETURNS TO FRANCE.

Woodstock, Jan. 15.—Major R. B. Ross of Embro, who came home on leave early in December, has left again for France. His notice to return was so short that even a farewell could not be given him at the station. He sails this week from Halifax.

### ELECTION OF OFFICERS.

Brantford, Jan. 15.—The Women's Hospital Aid, after contributing much in turnshirts to the local hospital, has closed the year with \$3,563 in the bank. Officers elected are: President, Mrs. R. S. Schell; vice-president, Mrs. F. D. Reville; Mrs. W. C. Livingston; secretary, Mrs. T. S. Wade; treasurer, Mrs. Geo. Watt.

### TEUTON EXCHANGE DECLINES HEAVILY

Drop of Nearly One Point Signalizes Market at New York.

### ITALIAN FALLS ALSO

Weakness in This Ally Comes From Heavy Purchases in United States.

Special to The Toronto World.

New York, Jan. 15.—The feature of the foreign exchange market in the early dealings today was a drop of nearly a point in Teutonic exchange. As compared with 89 1/2 for reichmark cables at the close on Saturday, 87 1/2 was touched this morning, and cheques showed an equal decline to 88 1/2. Vienna was also weak at 11 3/4 for cables and 11 3/8 for cheques. Italian exchange was a shade easier, at 6 3/4 for cables, and 6 3/4 for cheques. Sterling and francs were steady at the top figures of this movement. Quotations follow: Demand sterling, 4 7/8-10; cables, 4 7/8-10; 90-day bills, 4 7/8; franc cables, 5 3/8; cheques, 5 3/8; Swiss cables, 5 1/2; cheques, 5 1/2.

In the early afternoon Teutonic and Italian exchange worked still easier. Reichmarks cables declined to 88 1/2, a loss of 1 1/2 from Saturday's final, and cheques were nominal at 88 1/2-16. The extreme low record for reichmark was 87 1/2-16, and the high on last year's rally was 75. Vienna sold off this morning to 11 3/8 for cables and 11 3/8 for cheques. The extreme low record on kronen was 10 1/2-16. Italian exchange declined today to 6 3/4 for cables and 6 3/8 for cheques. Rubles were steady at 28 1/2 for cables and 29 1/2 for cheques. White reichmarks continued heavy at

the low point of the day, and Vienna came within 30 points of the extreme low record, the feature in the afternoon was a decline to a new low record in Italian exchange. Lire cables were quoted at 6 5/8 and cheques at 6 5/8. Italy's weak-ness was attributed to the large purchases for Italian account in this country and the almost nominal exports from that country to the United States. Sterling and francs held firm at the opening figures. Other quotations were: Demand sterling, 4 3/8-10; cables, 4 7/8-10; franc cables, 5 3/8; cheques, 5 3/8; reichmark cables, 87 1/2-16; cheques, 88.

### DISBANDING OF ARMY TO BE SLOW PROCESS

Britain Faces Problem of Releasing Six to Eight Million Men.

### SNOW STOPS MARKET

Storm Drives Brokers Indoors—Mining Shares Go Generally Lower.

Special to The Toronto World.

New York, Jan. 15.—Only a moderate amount of business was done on the Broad street curb today, a driving snowstorm in the afternoon making the brokers seek shelter and further diminishing trading. Price changes were in nearly all cases to lower figures, but the losses were small and without importance, except as indicating a continued absence of outside interest. Some new issues were traded in, among them American Ice common, which sold at 10. This is one of the issues which it is proposed to give present holding of American Ice Securities shares in the readjustment of capitalization. Two new sugar stocks were also traded in. One was United Sugar, when issued, which sold at 25 to 26. The other was Cecilia, the common stock selling from 2 1/2 to 3 1/2, and the preferred being traded in at 18 to 19 1/2. Canadian Car and Foundry opened at 31 and dropped to 27, and the preferred sold at 65. Triangle Film was without support, and under small offerings sold down to 1 1/2. Midvale Steel ranged from 6 1/2 to 6 1/4. Carbon Steel dropped from 95 to 88, and then rallied to 94. Mining stocks were generally lower. There was initial trading in the long-advertised Tommy Burns, which started at 60 cents and dropped to 40 cents. Oil stocks were also lower, with the exception of Sinclair,

which rose from 61 to 61 1/2. Rock Island "A" preferred sold at 37 1/2, and the "B" preferred at 7 1/2. Russian 5 1/2's were steady, with sales at 90 to 100. United States Rubber 7's were traded in at 37.

### TRADE ON CURB IN THREE NEW ISSUES

Dealers Buy Two Fresh Sugar and One Ice Stock.

### PARRY SOUND ELECTION.

Parry Sound, Jan. 15.—Municipal elections, held here today, resulted in the following being elected: Mayor, H. F. McQuire; councillors, P. I. Walton, George Fawcett, H. Purvis, H. E. Stone, George White, John Perks.

### KAISER WANTS PEACE WISHES MORAL DEED

German Paper Publishes Letter to Dr. von Bethmann-Hollweg.

### WEALTHY IN BRITAIN LEADERS IN ECONOMY

Servants and Luxuries of Many Kinds Are Dispensed With.

### GIVE UP MOTOR CARS

One Family Closes Castle and Occupies Few Rooms Only.

Special Cable to The Toronto World. London, Jan. 15.—Members of parliament and men high in government circles are carrying out the strictest of war-time economy in their own households. "We are cutting down indoors and out by putting an end to all luxury," writes a peeress. "My husband and I are without maid or valet, tobacco, spirits, ayets, chocolate, chestnuts, motorcars, traveling, holidays, visiting, entertaining, shooting, horses, and are economizing to the utmost in the matter of clothing and evening dress."

Another letter, also from the wife of a member of the house of lords, says: "The castle has been closed and only a few rooms in one corner are occupied. We have ourselves moved into small rooms, having dismissed all the staff except four of the older women servants. The fireplaces have been rearranged and coal-savers put in. Out of doors no man eligible for the army has been retained. Only girls are now employed in the gardens, where potatoes are grown in the flower beds and the lawn used for hay. The stock of deer in the park is being systematically reduced for food supply."