

Xmas Presents

ORFÈVRES FROM 50c UP.

Brass Easels,
Gift Easels,
Silver Easels.

All pretty and suitable for a present.

Photogravures,
Pictures,
Engravings,
Fac-Similes,

Recent purchases for the holidays.

Photographs,
Photo Stands,
Carbon Photos,
Admired by all and reasonable in price.

A HANDSOME MEDALLION FOR 75c.

O. B. GRAVES,
222 Dundas Street.Medical Batteries,
ONLY... \$6.00Highly recommended by the Medical
Faculty for rheumatism, etc.London Electric Co., Ltd.,
370 Richmond Street.

Xmas Furs

It is always more pleasant to
—give than to receive. Then
—select your Xmas gifts from
—our store, and there will be no
—doubt that the recipient will
—be well pleased. We have a
—splendid stock of Furs.
—Prices Low.H. BEATON,
138 Dundas Street.

SKATES.

We keep them, all
styles, sizes and prices.BROCK'S
Gun and Bicycle Factory,
192 Dundas St. London, Ont.Wood Mantels
Latest American designs in all
classes of wood.
Estimates given.LONDON SHOW CASE WORKS,
237 King St. London, Ont.
W. A. HARRIS, Manager. F. E. ROSSER, Treasurer.

NO PLACE LIKE POCOCK BROS.

Xmas Slippers, All Kinds of Footwear, Trunks & Valises

SEE OUR XMAS SHOW WINDOWS.

Stylish Rubbers and Overshoes at Low Prices.



AT SUCH PRICES AS THESE:

600 TO \$2—Men's—Dozens of styles, silk, plushes, velvets, fine leathers, in all the popular shades, alligator and fine carpet, cozy felt. Also Boys', in all the popular styles, at low prices. Men's, Boys' and Youths' Skating and Hockey Shoes, tan and black leathers, \$1.50 to \$2.50. Men's Patent Leather Dress Shoes, Pumps and Oxfords.

500 TO \$3—Ladies' Slippers, elegant display. Satins in all the latest novelties and popular shades, white, kid, bronze, oze and patent leathers, steel and oxidized beads. Ladies' Cozy House Slippers, from 15c to \$1.25. Fine felt, kid leather, carpet, bedroom slippers and common-sense house slippers. Ladies' and Girl's Skating Boots, black, tan, felt lined, from \$1.25 to \$2.25.

SENSIBLE GIFTS.

The gifts that bear most of the giving spirit are gifts of value—gifts of use.

POCOCK BROS.

FREE—Beautiful Dolls and Fine Cream Candies to ever purchaser of over \$1.50 from Saturday to Christmas.

NOVELTIES IN

Evening Goods

SEE OUR WEST WINDOW.

Brocade Taffeta Silks Silk Laces
Striped Taffeta Silks Silk Chiffons
Bengaline Silks Beaded Gimps
Faille Silks Beaded Ornaments
Silk Velvets Beaded Fringes
Silk Hosiery and Gloves.

FINE DRESSMAKING.

Priddis Bros.

158 Dundas Street,
157 Carling Street.
Telephone 324.

ACTIVE RANGES

We have a stove that can be guaranteed. It sells easily. The latest improvements are attached to it. The best assorted stock in the city and the lowest prices.

WM. STEVELY & SON,
362 Richmond St.—Phone 452.

FAIR WEATHER.

Toronto, Dec. 15—11 p.m.—The depression to the south of the lakes yesterday is now central off Cape Hatteras. It has caused light snow in Southern Ontario, otherwise the weather remains fair and cold throughout the lake and eastern district. In the Northwest there is no marked change, the temperature and pressure being about the same as yesterday.

Minimum and maximum temperatures:
Calgary, 14-18; Edmonton, 8-22; Qu'Appelle, 4-20; Winnipeg, 15-20; Port Arthur, 24-34; Parry Sound, 6-24; Toronto, 18-26; Ottawa, 14; Montreal, 4-14; Quebec, zero-12; Halifax, 18-20.

PROBABILITIES.
Toronto, Dec. 16—1 a.m.—Probabilities for 24 hours for lower lake region: Moderate winds; fair weather; little change in temperature.

LOCAL TEMPERATURES.
The highest and lowest readings of the thermometer at the observatory yesterday were: 28 degrees and 22 degrees.

Flowers are Indispensable

at parties and evening gatherings. A glimpse in our store is enough to convince you that we have attained a high position in the floral arena.

J. GANNAGE & SONS,
213 Dundas St.

Ready

For the Christmas Trade.
I have now a first-class stock of Pipes, Cigar Cases, Cigar Holders, etc., and leading line of Cigars done up in boxes of tens and twenty-fives, especially for Christmas gifts.JOE NOLAN
Masonic Temple, Richmond St.

GIRLS, DON'T HAVE

the boys wearing out their

SOCKS

running about the house without their shoes on. Buy them a pair of Fancy Slippers for a Christmas present. Buy them from us. Hundreds of styles to choose from at prices ranging from 40 cents to \$3. Come early and avoid the jostle. Everything new. Nothing shop-worn.

J. P. Cook

173 Dundas Street.

OPEN EVENINGS UNTIL CHRISTMAS

Springbank Car

leaves corner Dundas and Richmond streets daily as follows:

7:30 a.m. 2:30 p.m. 5:30 p.m.

London Advertiser.

TELEPHONE NUMBERS.

107.....Business Office.

134.....Editorial Rooms.

175.....Job Department.

London and Environs

THE BACHELOR'S SOCKS.

I will not hang my stocking up! I really can't, consarn 'em! They wouldn't hold a present, and it takes too long to darn 'em!

—Many of the girls don't seem to appreciate the fact that they won't have another leap year chance till 1904.

—Mrs. Cochrane, of London, Ont., was called to this city by the death of her nephew, Charlie White.—Port Huron Times

—The Victoria (Masonic) Club will hold a special meeting in their new rooms this evening. An important matter of motion will come up for consideration.

—Mr. J. W. Jones yesterday began his sale of Japanese goods at his Dundas street rooms, which were filled with purchasers. The display is unusually fine, and comes direct from Japan.

—The large window of Messrs. W. J. Smith & Co. an imitation colored boy sits upon a rude packing box. Many believe the figure to be human, so perfect is the workmanship of the model.

—Wolsley Barracks will have a full complement of short courses next year. There are over 200 applications for admission from all parts of Western Ontario, but only 100 can be accommodated.

—Owing to illness, Mr. Taylor, floor manager of the European Wait Club, was not present at the club gathering last evening. His duties, however, were ably performed by Mr. Turk, of Wolsley Barracks.

—Miss Nellie Plutten, of Fargo, Ont., who has been in St. Joseph's Hospital for the past six weeks, where she underwent an operation, has sufficiently recovered to leave the hospital. She is at present with Mrs. James Western, of London.

—Rev. W. L. Amittage, who is removing to Peterboro, was presented with a surprise, a pocket communion service, and a check by the members of All Saints' Mission Chapel, Hamilton road, on Monday night. A eulogistic address read by Mr. Stanton accompanied the gift. Mr. F. J. Fitzgerald presided.

—Rev. H. P. Ladham, who is well known in this city, and who has been visiting friends and relatives in Winchester for some time, has left for India, where he will resume his duties as a missionary. He was accompanied as far as Toronto by Mrs. Ladham, who will join him in India in the spring.

—Mr. Ladham, who came from New York to Liverpool, and after spending Christmas in London, goes to Marcellus, France, whence he sails for India.

—The funeral of George E. Vick, who was found in a dying condition on the railway tracks at Compeau, Ohio, in August last, took place from his parents' residence, Robinson Hall chambers, yesterday afternoon. Rev. Canon Richardson conducted the services at the house and at the grave. The deceased was for some years a chorister in the Memorial Church, and the following former choristers acted as pall-bearers: John Wilson, L. Hamby, John Doherty, Wm. Smith, John Yates and Frank Symons. The cortege was a large one.

—Yesterday afternoon Glen Maple, Woodbank, the residence of Mr. C. W. Baker, was the scene of a very happy event, when his daughter, Miss Alice Baker, and Mr. J. E. A. Fulton, of this city, were joined in holy wedlock. The bride, who carried roses, looked handsome in a dress of cream silk, with pearl trimmings. The bride was supported by her sister, Miss Margaret Baker, her niece, Miss Elsie Baker, being maid of honor. Dr. Dawson, of this city, was groomsmen. The ceremony was performed by Rev. Wm. Quance, of Woodbank. After the ceremony the guests partook of lunch, provided in the dining room. The bride and groom took the evening train for the west.

—At a well-attended meeting of Star Lodge, No. 297, A. O. U. W., last night, the following officers were elected for the current year: Master workman, Bro. J. M. McWhinney;

If you want a good, bright, cheerful light for the long nights, get Lilywhite Oil. Ask your grocer for it. It's the best lamp oil now offered. We don't supply peddlers. Gasoline, kerosene, cylinder and machine oils at lowest price. Phone 307.—Empire Oil Co.

THE CHOICEST OF PERFUMES

We have received a new lot of delicate odors, put up in very dainty cases. One of these makes a most desirable Christmas gift. Come in and examine them. We have also a very fine assortment of English, French and American Perfumes in bulk.

W. S. B. BARK-WELL,
CHEMIST AND DRUGGIST,
268 DUNDAS STREET.

The London Business University

Academy of Shorthand and Typewriting
(Formerly London Commercial College),
212 and 214 DUNDAS STREET
WANTS

A number of young men and women to qualify for positions at our disposal. A few dollars in money and a few months time will insure honorable and remunerative employment.

W. N. YEREX, Principal.

Ladies..

I have solved the problem what to give a gentleman for an Xmas gift. My stock of Pipes, Cigar Cases, Cigar Holders, Pouches, Walking Cases, Cigars, etc., is complete. You can buy present here that is inexpensive, and at the same time appropriate.

Sam K. Stewart,
204 DUNDAS STREET.

Watson's Cough Drops

Alleviate irritation and produce a soothing effect upon the vocal organs. TRY THEM.

past master workman, Bro. W. Blair; foreman, J. Costello; overseer, D. Frapp; financier, Bro. A. J. Clarke; receiver, Bro. S. Grant; recorder, Bro. T. Woolley; guide, Bro. J. J. Dalton; inside watch, Bro. A. Campbell; outside watch, Bro. J. Lashbrook; representative to Grand Lodge, Bro. S. Grant; alternative, Bro. Blair; trustees, Bro. H. M. Douglas, T. G. Davis and J. W. Douglas; medical examiner, Bro. J. D. Wilson and Dr. C. S. Moore.

—Hackett Loyal Orange Lodge, No. 805, held its annual meeting last night in the Edge block and elected officers as follows: Bro. S. H. Wood, P. W. M.; W. Fox, W. M.; F. Brodison, D. M.; W. Gibson, Chap.; John E. Shaw, Sec.; R. S. S. H. Wood, F. S. Joseph; Murray, Treas.; James Gillis, lecturer; James Lawrence, deputy lecturer; committee-men, John Dwyer, Ben. Tydd, Samuel Young, John Johnston, John Kew; W. Brodison and S. H. Wood, trustees; Dr. J. R. Pingel, A. R. Butler and Thos. Reid, auditors; Dr. J. R. Pingel, physician; Robert Cair, outside tyler; Thos. Dempsey, inside tyler. The officers were installed by Past District Master Bro. W. Brodison, and refreshments were served.

—The district meeting for South London of the Western Ontario Bible Society was held in the Asklin Street Methodist Church last evening. It was very slimly attended, much less than the occasion demanded. However, the deficiency in this respect was more than made up by the excellence of the addresses delivered by Rev. A. Aronson, Davis, Rev. J. G. Stuart, Rev. W. M. Walker, and Rev. R. Hobbs. Rev. J. G. Stuart presided, and the choir of the church were present and rendered valuable assistance. The Misses Harrison and Land favored the audience with solos.

—It was announced that collectors would shortly call upon the residents of the district for their contributions towards the Bible Society.

KNOWS A GOOD THING.
Mr. Charles W. Andrus, of 361 Dundas street, this city, writes to the editor of The Advertiser from Florida under date of Dec. 12: "In the hope of recovering from injuries sustained from being thrown from a carriage at Clandebye on the 4th of September last, I have to spend the winter in Florida. And that I may know something of what is taking place in London, I want you to send me The Daily Advertiser, commencing Feb. 15, Dec. 15. My address for the present will be Mount Dora, Florida."

EAST END FORESTERS.
Juvenile Branch Jeffery, No. 50, A. O. F., celebrated its first anniversary last night in the Anderson block, East End. It was organized on Dec. 4, 1895, and named in honor of Mr. A. O. Jeffery, of this city, high chief ranger of Canada. It has flourished exceedingly, and the membership has grown from 34 to 70. An excellent programme was furnished last night as follows: Instrumental solo, Miss Fowler; recitation, Charles Terry; sailor's hornpipe, Miss Flo Small; instrumental, Messrs. Moule and Ender; solo, Miss L. Watson; quartet, Messrs. Nicholas, Wickman, Stein and Fitzgerald; Highland fling, Chris Hogg; song, Mr. R. Comber; instrumental, Mr. P. Fitzgerald; song, Mr. H. Froggett; instrumental, Messrs. Stuart and Bateman; Irish jig, Chris Hogg; song, Mr. R. Comber; song, Mr. W. Young; recitation, Mr. Perry. The committee of management comprised Messrs. Nutkins, T. Tuxford, T. Hogg, G. Ewen, R. Moule, C. Walters, W. Scollick and W. Hogg. The district chief ranger, Bro. W. G. Ford, was chairman.

SPECIAL NOTICES.
Hunt & Sons' old established Feather Bed and Hair Mattress Cleaning Factory. Beds weighed; samples given. Manufacturers of hair mattresses and goose feather pillows. Furniture and drapes of every description. 283 to 287 Richmond street, opposite Victoria Park and Central avenue. Telephone 297.

Don't forget when in want of furniture, that our prices are as low as the lowest, while in quality nothing better, at W. M. TRAFFORD'S, 55 and 57 King street.

A bankrupt, who was examined in London recently, stated that he had been living at the rate of £2.00 a year and had no income whatever.

SANTA CLAUS DRYGOODS HEADQUARTERS.

GREAT SACRIFICE SALE

IN ALL DEPARTMENTS.

SENSIBLE, SERVICEABLE, ECONOMICAL, JUDICIOUS, ATTRACTIVE, APPRECIABLE CHRISTMAS GIFTS.

GLOVES.

Perhaps throughout the whole inventory of drygoods stock nothing strikes one as being more desirable for a gift thing than GLOVES. Our Ladies' Glove Department is the best assorted in the city. We are exclusive agents for four leading manufacturers. Ask to see our

MONARCH, COUVERSIER, CZARINA, QUEEN, IDEAL, MAJESTIC, DERRY, ALEXANDRIE.

A special line Red and Tan Mousquetaire Gloves, worth \$1. for 75c. Special line Ladies' Black Silk Mitts, worth \$1. for 50c.

DRESS PATTERNS.

Give-away prices—100 Dress Patterns, all colors and styles:

NO	(\$2.00)	NO
EQUAL	(\$3.00)	EQUAL
VALUES.	(\$4.00)	VALUES
	(\$5.00)	
	(\$6.00)	
	(\$7.00)	

WOMEN'S IMPORTED COATS, \$5.

Last week we started the selling of about 200 Ladies' Imported Coats at \$5. The number fell to 50. We have received another lot, and there is still about 100 to choose from. These garments started the season at from \$6 to \$15, and at those prices were unmatched values. They are made principally from Beaver and Cheviot Cloths, plain or braid-trimmed, or fur-trimmed. We ask you to examine these before you buy.

HANDKERCHIEFS.

Our assortment embraces over 1,000 dozens of all kinds, from 5c to 45c. Every one has been reduced. Our buyer took a whole day, at the job of cutting the prices—some lots a quarter off, others a third, and some others a half. They are here for your inspection and choice. Inquire for our Silk Handkerchiefs at 10c and 25c each.

EIDERDOWN QUILTS.

Warm, light, pretty, cheap. Nothing shows better taste in selecting a Christmas reminder than a nice Eiderdown—real Eiderdown—Quilt. We have them covered with cotton, saten, saten and satin borders, and all satin, ranging in price from \$4 to \$17, and every one a bargain. A line of our own make Saten-covered Comforters, extra large size, reduced to \$25 and \$35 each.

DRESS SILKS.

If there's one thing more than another we're proud of it's our Silks. We are strictly within the bounds of truth when we say our silk stock is larger than the combined retail stocks of town. That means big business and big selling, also cheap buying and cheap selling. Just now we are making special dresses in the most fashionable Black Dress Silks. The dress at from \$9 to \$12; former prices, \$15 to \$18.

MILLINERY.

Do you want one of those real French Pattern Hats or Bonnets that made our first show this season so particularly attractive? They've served their purpose, and you may choose from them today at about one-third cost to us. Your choice for \$5. Any other trimmed millinery at half price. Ladies' and Misses' Black and Colored Walking Hats, 75 cents and \$1.

BLANKETS.

There must be a reason for this blanket selling passing all former records. It is worth money to you to understand the reason, and be guided to this one best blanket store. It isn't what we say that keeps the old store a hive of busy bees. It is what we do. See the marvelous values offering at \$2.50, \$3 and \$4 a pair.

DUNDAS STREET KINGSMILL'S CARLING STREET

TAKE A HINT

FROM THOSE WHO KNOW.

ON WHAT?

Why, on the kind of Xmas present to give your friends. We have, at great expense and trouble, purchased a large quantity of samples from a New York House of Slippers and Leather Goods such as were never shown in London before. We are still giving with every purchase of Boots, Shoes, Trunks, Valises and Christmas presents of \$1.25 or over, a

Large, Beautiful Doll FREE!

A few of our specialties which we would ask you to call and examine are:

Purses at.....	15	Barristers' Brefs.....	\$4 20
Purses at.....	25	Ink Bottles, for pocket, leather case.....	25
Purses at.....	50	Hat Boxes, heavy leather, with spring lock.....	3 60
Purses at.....	75	Leather Shopping Bags.....	1 25
Purses from \$1 to.....	5 00	Dressing Cases, ladies'.....	75
Portfolios, all leather.....	1 00	Dressing Cases, gentlemen's.....	75
Portfolios, extra, \$2 to.....	12 00	Dressing Cases, ladies', extra, with Brush, Comb, Mirror, Manicure Set, Scissors, etc.....	5 00
Cigar Cases, crushed calf.....	3 00	Dressing Cases, gentlemen's, extra, with Brush, Comb, Nail Brush, Tooth Brush, Razor, Razor Strop, Lather Brush and Soap Box, in solid leather case.....	4 00
Playing Card Cases, cards, case and counters.....	2 00	Skate Straps.....	5
Cold Tea Flasks.....	50	Skate Straps, long.....	10
Card Cases, leather.....	10	Trunks.....	1 00
Gentlemen's Bill Wallets, 25c to.....	4 50	Valises.....	45
Card Case and Purses, combined.....	40		
Nurses' Chatelaines.....	50		
Handkerchief Cases, leather.....	1 50		
Necktie Cases, leather.....	1 50		
Glove Cases, leather.....	1 50		
Lunch Cases.....	40		
Music Rolls, solid leather.....	1 00		
Music Cases, solid leather.....	1 50		
Drinking Glasses, leather case.....	25		
Shawl Straps.....	20		
Razor Straps.....	25		
Razor Straps, extra.....	50		
Rubber Sponge Bags, 35c and.....	50		
Opera Glass Cases.....	1 00		
Surgeons' Grips.....	4 80		

We are still giving a large Doll with every pair of Boots or Shoes. See our window

JOHNSTON'S,

198 DUNDAS STREET.