

WHEAT RETAINS POSITION



This bit of a mention is nothing more than a dail
reminder, intended keep the store well
evidence. We wat

 doing by way of develrep-
ment and what we claim

in \begin{tabular}{|l|l|}
\hline In the line of business. \\
in the \\
Even if you never spend \\
a cent here, it'll do no

 

a cent here, itll do no \\
no \& $\begin{array}{c}\text { a } \\
\text { harm to emphasize our } \\
\text { reputation for style. } \\
\text { in }\end{array}$ \\
The trouble is some

 

in \& advertisers take them- \\
est \\
selves too seriously. One \\
at \& would think the competi-

 

at \\
at \& $\begin{array}{l}\text { would think the competi- } \\
\text { tion of business was } \\
\text { fought out in the news- }\end{array}$ \\
fapers. But most men-
\end{tabular}

 Our aim is to make
this store so pleasant you
will want to come again
and bring your friends.
J.W.T. FARTHEATHER \& CO.,







A Simpson Made Rain Coat $\$ 10.00$. in the mans store. Now, this is something very, very noteworthy.

Our customs tailoring department had a hand in
this-how much we do not feel at liberty to say
but be sure of this much-youlll look a long, long
wav before you'll find such perfect fitting, perfectly
tailored coats elsewhere at $\$$ ro.oo. Indeed you will.
 75 Cents.


Dollar Caps for 15 Cents.

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Some Grocery " Specials."
Simpson's big basement Grocery Store has come muzh into evidence since holiday time began. We've been outfitting so many camping parties and supplying
such a large number of summer cottagers this season. We print a list of particularly interesting prices for to-m grocery store of ours.


A Day of Chairs.
Furniture Sale oommencement for Tuesday conoentrates upon Chairs.
The the very first primal requisites of a cilvilized home. Tuessay our Furniture Sale deals with chairs. Chairs of fall kinds, chairs of all values, chairs of all descriptions,
singly and in sets, for every room in every style of house. Kitche singly and in sets, for every room in every style of house. Kitchen chairs, drawing-
room chairs, dining-room chairs, bedroom chairs, hall chalrs, wooden chairs, upholroom chairs, dining-room chairs, bedroom chairs, hall chairs, wooden chairs, uphol-
stered chairs, rattan chairs, rocking chairs, Morris chairs, easy chairs, solid chairs, hard chairs, cane chairs-chairs, chairs, chairs! Here are some of them; more at
the store. What kind of a chair do you want? What do you want to pav for it?




 Dinngroome chitrs, in hardwood, golden 13


TENTS
EXHIBITION
Any Man That Doubts





