THE TORONTO WORLD SATURDAY MORNING FEBRUARY 1 I I8Y6
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Best.
The

rest are two kinds of sarsaparilla: The best-and the rest. The trouble is they look alike. And when the rest dress like the best, who's to tell them apart? Well, "the tree And the taller the tree the deeper the root. That's another test. What's the root, - the record of these sarsaparillas? The one with the deepest root is Ayer's. The one with the richest fruit,-that, too, is Ayer's. Ayer's Sarsaparilla has a record of half a century of cures; a record of many medals and awards-culminating in the medal of the Chicago World's Fair, which, admitting Ayer's Sarsaparilla as the best, shut its doors against the rest. That was greater honor than the medal; to be the only Sarsaparilla admitted as an exhibit at the World's Fair. If you want to get the best sarsaparilla of your druggist here's an infallible rule: Ask for the best and you'll get Ayer's. Ask for Ayer's and you'll get the best.
$\qquad$
(Q) It kills doubts and cures doubters.

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