

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

Store Hours

Opens at 8.30 a.m.
Closes at 5.30 p.m.

Open
All
Day
Saturday

In the Simpson Men's Store

A Special Display Today

MEN'S FURNISHINGS

Accurately heralding the very newest ideas for fall and offering unlimited opportunities in the selection of

Shirts, Collars, Neckties, Underwear, Hosiery, Sweaters, etc.

A truly remarkable array of the newest and best---qualities, styles and prices to suit every taste and every purse---selected from the stocks of the best known manufacturers, thus assuring authenticity of style and reliability of fabrics.



Neckwear

Attractively Priced

The richest materials and newest shades are represented in this most exclusive assortment of neckwear prepared this fall. Of particular interest is the recent arrival of an importation of Swiss silk neckwear. As this lot was purchased under an old contract you are offered the advantage of the lower prices then prevailing.



At \$1.00

Swiss Silk Neckwear in rich patterns—shadow stripes of two-tone effects, with fancy woven floral and scroll patterns, in all the leading fall shades. Large flowing end shapes.

At \$1.50

Ties of heavy Swiss silk with satin finish—rich conventional conservative patterns, in floral and all-over designs—blues, greys, browns, helio, purple. Large flowing ends, with slide-easy neck-band.

Men's Tweed Hats \$3.50 and \$4.00

The most popular hats for fall wear—an excellent range of Donegals, homespuns, etc., in greys, fawns, Lovat greens and brown. Today, \$3.50 and \$4.00.

Men's Velours, \$5.00, \$7.50 and \$9.00

Black, green and brown velours at these three popular prices. The velours offer most satisfactory service, and they come in the season's newest designs. Today, \$5.00, \$7.50 and \$9.00.

New Fall Caps

Many new lines of fall caps for men and boys, priced at 95c, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00 and \$3.50.

Simpson's—Main Floor

The Newest in Shirts

The buying of shirts always calls for the exercise of nice discrimination and taste. This difficult task is made lighter when the assortment from which selection is to be made is large. We are showing this fall an unusual array of shirts in the very newest styles, patterns and materials, offering an unexcelled opportunity for satisfactory choosing. A few of the many models are here described:

Men's Neglige Shirts, \$1.50

Large assortment of shirting materials, in hair-line and cluster stripes—coat style, double soft French cuffs. Sizes 14 to 17. Today, \$1.50.



Men's Neglige Shirts, \$2.00

Made from cord shirtings, neat striped patterns, in two and three-tone colorings. Coat style, double soft French cuffs. Sizes 14 to 18. Today, \$2.00.

Men's Neglige Shirts, "Arrow" Brand, \$3.00

Coat style, double soft French cuffs—hair-line and cluster stripes, newest designs. Sizes 14 to 17. Today, \$3.00.

Men's Neglige Shirts, "Arrow" Brand, \$4.50

Made from best quality shirtings, in all up-to-date patterns and colorings. Coat style—double soft French cuffs. Sizes 14 to 17. Today, \$4.50.

Arrow Deluxe Shirts, \$4.50

Exclusive imported corded and crepe materials—cluster designs in two and three tone effects. Sizes 14 to 17.

Men's Silk Shirts, \$7.50

All imported materials—neglige, with double soft French cuffs—coat style, perfect fitting—best workmanship—newest patterns and colors. Sizes 14 to 17. Today, \$7.50.

The "Munro"

The Newest Arrow Collar for Men and Boys

The most popular style we have shown this season—a most comfortable and dressy collar. Also in stock a wide range of styles by the famous Arrow makers. Each, 30c.

Simpson's—Main Floor

The Robert SIMPSON Company Limited

The New Gloves Are Here

The newest shades and materials—including a complete range of suede gloves, which promise to be unusually popular this season, are now ready for your inspection. Among the large assortment the following are selected, because of their unusual attractiveness, both in appearance and price:

Men's Tan Cape Gloves, \$3.00
Silk-lined, bolton thumb and out-seam. Sizes 7 to 10.

Men's Grey Suede Gloves, \$4.00
Silk-lined, made in England. Sizes 7 to 10.

Men's Grey Suede Gloves, \$2.00
Black points. Sizes 7 to 10.

Men's Chamoisette Gloves, \$1.50
Grey with black points and buck with black points. Sizes 7 to 10.

Fall and Winter Underwear in Large Variety

The present is an opportune time for supplying your needs in fall and winter underclothing. Every wanted kind is here, so that selection is made as easy as possible. The prices, too, are moderate, and intending purchasers are assured of the greatest possible return in value for their outlay in money.

Men's Lambs-Downe Fleece-Lined Underwear, \$1.50

Shirts and Drawers, heavy cotton shell, with silky fleece lining. Natural shades. Sizes 34 to 44. Today, garment, \$1.50.

Men's Fall and Winter Underwear, \$2.00

Elastic ribbed, with brushed lined. Natural shade, form-fitting. Sizes 34 to 44. Today, garment, \$2.00.

Men's Winter Weight Underwear, \$2.00

Shirts and Drawers, Scotch wool—shirts have double-breast front—soft and warm. Sizes 34 to 44. Today, garment, \$2.00.

Men's Underwear, Shirts and Drawers, \$3.00

"St. George" brand. Fine elastic ribbed knit—made from cashmere yarn—natural shade, form-fitting, reinforced seat, suspender loops. The right weight for fall and winter. Sizes 34 to 44. Today, garment, \$3.00.

Men's Combination Underwear, \$3.50

Natural wool. Medium weight, for fall and winter wear. Sizes 34 to 44. Suit, today, \$4.50.

Men's Ribbed Fleece Combinations, \$3.50

Natural shade. Sizes 34 to 44. Today, suit, \$3.50.

Men's Underwear Combinations, \$5.00

Union style suits. Made from extra quality cashmere yarn. Natural shade. Tiger brand. Elastic ribbed knit, form-fitting. Soft, smooth, even thread. Sizes 34 to 42. Suit, today, \$5.00.



Sweater Coats

Priced From \$8.00 to \$13.50

Essential for the autumn outing and convenient for wear about the home in the colder weather. We have an exceptionally complete assortment in all the newest styles and shades, from which satisfactory selection can be made.

Men's All-Wool Sweater Coats, \$8.00

Fancy knit, storm collar, two pockets, maroon and brown. Today, \$8.00.

Men's Sweater Coats, \$10.50

Imported English yarn, fancy knit—storm collar, two pockets, form-fitting. All sizes. Maroon and brown. Today, \$10.50.



Men's Extra Quality Sweater Coats, \$12.00

Made from fine all-wool English imported yarn—with close-fitting storm collar, two pockets. Fancy knit. Colors, maroon, black, grey, navy, brown and fawn. Sizes 34 to 44. Today, \$12.00.

Men's Sweater Coats, \$13.50

Thos. Warren Brand. Made from finest imported English worsted yarn. Finished with storm collar, two pockets—fancy knit. Colors, maroon, brown, navy, grey, Oxford—also black. Pattern front in maroon and black, cardinal and black, black and orange. Heavy weight, for present and winter wear. \$13.50.

Socks from 75c up

Men's Black Cashmere Socks, 75c

Double heel and toe. Sizes 9½ to 11½. 75c.

Men's Silk Socks, \$1.25

Shades, black, navy, tan, brown, grey, green, purple and white—double heel and toe. Sizes 9½ to 11. \$1.25.

Men's Fine Worsted Socks

Heather shades. Sizes 9½ to 11. \$1.10.

Men's Fine Quality Cashmere Socks, \$1.25

All-wool yarn—seamless throughout, with double-spliced heel, toe and sole. They come in black, white, tan, brown, grey, dark grey and black and white mixed. Sizes 9½ to 11. Today, \$1.25.