# Issues Her Clarion Call to the Bieyclist! 

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YOUR HEADACRES



f. E. LUKE

Cook Wanted
OTEL-HAMILTON






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HE BICYCLE is not merely coming back-it is here. Our factory has turned out 100 bicycles a day for weeks. The bicycle business in Canads has trebled in three years. England built more bicycles last yearthan ever before, and in the United States the business has had similar growth, first in the west and now working eastward.

The bicycle has come into its own as a health' and pleasure giver, but perhaps even more as a wonderful utility.


Now comes the greatest time of all the year! Now comes the stir in the blood-the thrill of the Spring air in the lungs and the vigor-the mighty stimulus that reaches every fibre of our being from the finest exercise the world has ever known-bicycling.

Thousands will ride again this year who rode last season and thousands more will ride who have not ridden before in years.

- And the very price of the machine is actually paid for by the car fares saved. Figure it out for yoursell-you will find it ts iso

A better bicycle can be bought to-day than ten years ago and for much less mosey-bleycles with the latest and greatest ime provements, the Cushion Frame and the Herculen Coaster Brake.
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These important improvements can be securnd on the following famous makes, oach of which can also be had, if preferred, with the rigid trame as woll:

## "PERFECT" "BRANTFORD" "MASSEY" "CLEVELAND" <br> Orahion Frame and Eercuies Ooaster Buabe Hodale <br> - $\$ 80.00$  Bigld Framo Roadster with O oestor Brake <br> $\qquad$ $\$ 15.00$

Now is the time to place your order for early delivery; do not wait till the last minute and the big rush. When you want your bicycle you will want it quickly. Whichever of these famous bicycles interest you call on the agent now and look over the cushion and rigid frame models.

## Canada Cycle and Motor Co., Limited, Waterdor it the bioyoleo West Toronto

| "Cloveland" Toronto Cl It Peroy A. MoBride, 343 Yo "Brantford" Toronto Olt orcy A. McBride, $131 / 2$ Que | Walitor Androws, 388 Yolty Ag <br> R. Qe. Mootood, 181 King Stro |
| :---: | :---: | Peroy A. Mosirlde, $131 / 2 \mathrm{Quoon}$ st. Elat

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