

THE TORONTO WORLD

MONDAY'S IMPORTANT ITEMS AT SIMPSON'S

MARCH 21 1914

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Handkerchiefs 1.500 dozen Women's Swiss : Handkerchiefs. scalloped and hemstitched border. 15c qualities.

Monday, 3 for ..... .25 (Main Floor.)

Women's Nightdresses, Aprons **Special Clearance** 

Worth while savings on Undergarments and Aprons.

Women's Gowns, no phone. orders, heavy fancy stripe flannelette, Mother Hubbard yoke, tucked, ruffle of goods on neck, front and cuffs; sizes 54, 56, 58 inches. Monday, each... .38

Women's Gowns, fine white cotton crepe, two pretty styles, slipover neck, elbow sleeves, linen lace insertions or edges, ribbon draws; sizes 32 to 40 bust. Regularly \$1.50 each. Monday, each ..... 1.00

Women's Gowns, fine white flannelette, tucked yoke, ruffle of goods on neck, cuffs and front, double stitched throughout; sizes 56, 58, 60 inches. Regularly 85c. Monday, 

Women's Kitchen Aprons, blue and white small check gingham, large size, fancy border across skirt. Regularly 25c each. Monday, 2 for .25

Women's Overall Aprons, blue and white check gingham, gathered on yoke, buttons in back, wide and full. Regu-50c each. Monday. larly Women's Rubberized

**Clothes Interests for the Women** SAMPLE SUITS FOR WOMEN AND MISSES. \$12.85.

New cutaway coats, with smartly tailored and novelty collars; skirts in a variety of draped and tailored styles. Materials are English serge, brocades, diagonals and worsted, and colors are navy, brown, Copenhagen and black. Regular values \$16.00, \$18.00 and \$21.00. Monday special at...... 12.85

NEW SPRING COATS, \$8.95.

SMART NEW DRESSES

for afternoon and street wear. Made from taffeta silks, crepe de chine, charmeuse and crepe cloths. The colors are mahogany, rose, blue, terra cotta, navy and black. They have smart, fluffy lines, and frilled, dainty trimmings. A variety of the newest single and double tiered or draped skirts. Prices are \$13.50, \$15.00, \$19.50, \$25,00, \$35.00 and \$45.00.

WOMEN'S SKIRTS, \$1.95.

A collection of Skirts in good styles and well tailored. Materials include serges, panamas, tweeds and worsteds. Regularly \$4.00 and \$5.00. Mon-

day ..... 1.95 COATS FOR GIRLS OF 13 TO 17 YEARS.

A wide variety of smart styles, in serges, checks, brocaded cloths and fancy weaves, in all the newest shades: Prices, \$10.00 to \$18.00. WASH DRESSES.

Exclusive imported models in advanced styles. Shown in new Wedgwood blue, green, lavender, rose, tango, leather and corn shades. Materials are crepes, ratines and eponge. Some pretty Dolly Varden styles and unusual new designs in white, made of fancy crepe, with colored borders and trimmings to match. Prices \$15.00 to \$25.00. (Third Pico

The Parisian Invasion of Silk I Fall esent the nost advanced styles and newest ideas in silk merchandise In Suiting Silks the showing is varied and colors modified. Poplins, Diagonals, Failles, Bengalines and the new Regence Cords are much in evidence. Mixed effects in Armute Silks, Moires and Shot Failles are novel and Individuality in Brocaded Silk Lengths ne two alike giving wide choice in material and in price. French Printed Crepe de Chines, on plain and ripple grounds, with many Novelty Crepes in chain pattern and other crinkly effects.



Well Clad Feet for Easter

The most important items of your Easter outfit-boots or shoes-are liberally covered by this special priced lot on sale to-morrow.

MODEL SAMPLE PUMPS AND OXFORDS FOR WOMEN. \$1.99.

"Queen Quality," "Boston Favorite" and "Empress" brands, patent colt, gun-metal, tan Russia calf and fine vici kid, button and laced styles; New York, Cuban, military and low heels; flexible McKay, hand-turned and Goodyear welted soles. These samples represent the very best and most fashionable in women's footwear. Sizes 2½ to 4 only. Regularly \$4.00. Monday ...... 1.99

### MEN'S BUTTON AND LACED GOODYEAR WELTED BOOTS, \$2.95.

MISSES' AND CHILDREN'S RUBBERS.

Bright finished, reinforced soles and heels. Misses', sizes 11 to 2, Monday, 47c. Children's, sizes 3 to 101/2. Monday, 38c.

#### MEN'S AND BOYS' RUBBERS.

Regulation style, perfect in every way. Men's, sizes 6 to 11, Monday, 69c. Boys, sizes 1 to 5, Monday, 65c. Youths', sizes 10 to 13, Monday, 49c.

#### GIRLS' SCHOOL BOOTS.

Strong box calf leather, made on neat full-fitting lasts, in laced blucher style, medium weight soles and spring heels. Misses', sizes -11 to 2, Monday, \$1.99. Girls', sizes 8 to 10½, Monday, \$1.69. Children's, spring heels, sizes 4 to 7½, Monday, \$1.49.

### BOYS' SCHOOL BOOTS.

Laced blucher style, made from good wearing, box kip leather, double solid leather soles. Sizes 1 to 5, Monday, \$1.99. Sizes 11 to 13, Monday, \$1.69.

### WOMEN'S KID ONE-STRAP SLIPPERS, \$1.29.

Neat, easy-fitting slippers, made from fine black kid, in one-strap style, flex ible, hand-turned soles, Cuban heels; sizes 21/2 to 7. Monday ..... 1.20

## Men's Tweed Trousers on Sale at \$1.00

Good assortment of colors and patterns, strongly and neatly tailored. Sizes 32 to 42. Special ..... 1.00

WORSTED TROUSERS, \$1.49. Made from English worsted in neat grey stripe. Well tailored. Sizes 32 to 44. To clear.... 1.49

A BIG \$1.75 VALUE. Trousers of English tweeds and worsteds in greys and browns. Special ..... 1.75 MEN'S NEW BLUE SUITS FOR SPRING.

Leather Suit Cases Steel frames, strong handle, brass lock and side catches, leather cap-ped corners, full linen lined, 24-in. only. Monday special ..... 2.98

Matting Suit Case, leather cor-ners, strong handle, brass lock and catches, neatly lined. Size 22, 24 and 26-inch. Monday special 1.19 Walrus-grain Leather Club Bags, three-piece leather, steel frame, strong handle, brass lock and catches. Size 14-inch. Monday 

(Sixth Floor.)

Men's Spring Un-

Kitchen Aprons, waterproof. dark blue with small white pattern, 6-inch flounce on skirt, gathered into waist band. Mon-Women's Aprons, fine re-

versible duck, heavy and strong, fitted over hips, gored skirt, flounce on skirt, large pocket. Regularly 50c each. 

(Third Floor.)

## **Spring Dresses for** Girls 59c each

Girls' Dresses, a pretty style in fine gingham, small plaid patterns, in tan and white, blue and white, or pink and white. trimmed with plain waist band and pipings; sizes 6 to 14 years. Regular price \$1.00 each. Mon-(Third Floor.)

Floor Brooms in

Brooms for Lineleum or Hardwood Floors,

Ball-bearing Clothes Wringers, best Canadian

extra quality, regularly 75c and 85c. Monday

"Viking" pattern, three years' guarantee. Regularly \$5.50, for ...... 4.88

House Carpet Brooms, strong and well made, reliable quality. Special for Monday,

Stair Bannister Brushes, priced according to quality, 22c, 40c, 45c and 50c. Stove Pelishing Brushes, at 15c and 25c.

Sanitary Brushes, good quality, 25c. Radiator Brushes, two sizes, 25c and 35c.

Shee Pollshing Brushes, at prices 18c and 25c.

Silver-plate Cleaning Brushes, bent or straight, two sizes, 25c and 35c.

Chemically-treated Dry Dusting Mops, suit-able for ordinary mop handle, 50c and 75c. Dust Cloths, chemically treated, 15c and 25c.

Broom Covers, sanitary and dustless, 25c.

Matchless Liquid Gloss, for renovating planos

Hand Whisks, wood handles, 30c.

and furniture, three sizes, 25c, 35c, 50c.

33c and 37c.

and the

other crinkly enects. French Foulards show striking designs, and the color-ings are perfectly blended. In French Satin Charmeuse, Crepe Meteors and Crepe Duchesse Satins our stocks are being daily added to by consignments of new spring tones appearing on the French markets.

Extra space given to this supplementary showing on Monday.

## Wash Goods Specials A special showing of fabrics for Spring Coats

and Suits.

Ratines in plain weaves, stripes, checks and novelty designs, at \$1.00, \$1.25, \$1.50, \$2.00, \$2.50. Brocaded Ratines at \$1.50 and \$2.75. Cotton Velvet Velours, in all wanted shades,

at \$2.75. EXTRA SPECIAL VALUES FOR MONDAY.

36-inch Printed Ratine, in a silk and cotton fabric;

**Clearance Sale** 

Deep Pudding Dishes, four sizes, 34c, 41c,

Double Omelet Pans, arranged to cook two

Stove Tea Kettles, to suit eight or nine stove,

Strong Round Serving Trays, 12-inch dia.

GRANITE COOKING WARE.

Clean and Inviting.

White with blue netted pattern outside and

Tea Pots, with granite covers, 95c and \$1.01.

Deep Straight Saucepans, with granite cover,

Preserving Kettles, with bail handles, 56c, 61c, 70c and 85c.

Shallow, Straight Saucepans, with granite cover, 38c, 48c, 59c and 70c.

stove at

different foods at same time, worth \$1.50.

extra quality, worth \$2.50 and \$2.70. Choice for \$1.66.

Pie Plates, 25c line for, each 15c.

white inside. Highest quality.

prices \$1.29, \$1.50 and \$1.69.

52c. 62c and 73c.

Stove Tea Kettles, for size 8 or

Bottle Fillers, 37c and 46c.

47c. 65c

Each 88c.

Each 75c.

# Opening

Easter Millinery

Consisting of Pattern Hats direct from Paris and New York, will take the centre of the stage on Monday. Many new features have appeared during the month since earliest Spring openings were held. Paris has evolved more than one new mode, and the adoption of several new shades calls for attention.

For Easter and Later Wear, we are holding a special opening, showing modes which are making their debut abroad just now, and others which hail from New York. Every mode shown is authoritative, and a splendid array of advance models is to be included, things that would ordinarily appear only after the early Spring offerings were over.

From "Louison" and "Marguerite et Leonie" come quaint pattern hats which aptly illustrate the slant effect, with high back bandeau, and the vogue of cornflowers and cornflower blues.

Leontine contributes a charming model which will be the season's choice in a dress hat for girls and young women, the "Butterfly." The brim is of lace, with high flare at the back over a bandeau masqued with ribbon loops.

Montagnard, the new peacock greens, mastic, bisque and beet-root are a few of the newer tones. Tappe of New York contributes a new type of poke, using tiny currants to trim.

Other New York Pattern Hats include clever turbans and toque effects, and the small hats with novelty brims are legion.

Come and try on those that appeal to you. The department is arranged for your pleasure and everything will be displayed freely. (Second Floor.)

A Big Special in

Trunks

Waterproof. Canvas - covered



Double-breasted Suits of English serge, in navy blue or plain black; good twill mohair linings. Sizes 36 to 44. Price ..... 10.50

### A YOUNG MAN'S SUIT.

Made from English mill-finish navy blue serge, with a slightly rough surface. Good-fitting single-breasted three-button style. Linings and tailor-ing are choice. Sizes 36 to 44. Price..... 15.00

### A SWAGGER BLUE SUIT.

Made from a fine twill worsted cloth in navy blue. Single-breasted, three-button style coat, with natural width shoulder, soft roll lapel, body-fitting. The vest is high cut, single-breasted, with small, neat collar. The trousers are made in the fashionable narrow cut, with belt loops. Sizes 35 

## The Largest Size Flannelette **Blankets Clearing \$1.29 Pair**

(Main Floor.)

Best quality, in white only, with pink or blue borders, size 70 x 84 inches. Clearing Monday, pair ..... 1.29 Unbleached Canton Flannel, with a heavy twilled back, width 25 inches. Special, Monday, 12 yards for .... .95

HEMMED TABLE NAPKINS REDUCED.

Damask Napkins, good designs, hemmed ready for use, size 20 x 20 inches. Special, Monday, dozen .... 1.48 

THESE TOWELS SHOULD GO WITH A RUSH. 1,000 pairs of Good Sturdy Huckaback Bedroom Tow-els, with ends nicely hemmed. Rush price, Monday, 4 pairs for .....

SHEETS AND PILLOW CASES-SPECIAL PRICES. Bleached Sheets, with a nice linen finish, free from filling, hemmed ready for use, size 70 x 90 inches. Special. Monday, pair ..... 1.55 Hemmed Pillow Cases, two sizes, 42 x 33 and 45 x 33. 

## **Gloves and Hosiery**

Women's Lamb Gloves; perfect, soft, pliable finish, 2 dome fasteners, oversewn seams, shades black and tan, 

Women's Black Cashmere Hose, good quality yarn. closely knitted, seamless finish, medium weight, spliced heel, toe and sole, sizes 8½ to 10. Regularly 25c. Monday, 19c, 3 pairs 55c.

Children's Stockings, cotton and wool mixture; strong, good wearing hose, soft elastic ribbed finish, double knee spliced heel, toe and sole, sizes 6 to 8½. Considerable reduction at, Monday, 10c, 3 pairs 25c.

Men's All-wool Plain Black Cashmere Socks, seamless, good weight, extra fine yarn, closely knitted, good wear-ing, double heel, toe and sole, sizes 31% to 11. Regularly 25c. Monday, 19c, 3 pairs 55c.

## (Main Floor.) Bead Necklaces Reduced

A Real Pink Coral Guard, with strong gold-filled clasp, can be used to attach a pendant or watch. Regularly \$1.00. 

The Robert Simpson Company, Limited

derwear 89c A splendid range, made in Eng-land, light natural shade, guaran teed unshrinkable, sizes of shirts 34 to 44, drawers 32 to 42, Spe

..................... BLACK AND WHITE STRIPED DRILL WORK SHIRTS.

Strongest for rough work extra apped and double sewn thronghout sizes 14 to. 18. Special Mon 

NIGHTROBES, 75c. 

NECKWEAR, 50c. 

Tailored Linen Shirt Waists **S1** 

200 Shirt Waists, tailored; severely plain, tucked and some embroidered fronts; all perfectly fresh, with laun-dered collars and cuffs. Sizes are missed, but there is a choice of all sizes in the lot. Regu-larly \$1.95, \$2:48 and \$2.95. Monday at ..... 1.00 (Third Floer,)

Marabou Sets

In mole and natural shades. Good size muff, well padded and satin lined; seven-strand stole, 72 inches long. Special at ..... 6.50 Marabou and Ostrich Sets, in' natural shade. Large size muff, lined with heavy satin; wide stole, 70 inches long,

The Groceries

Finest Goldust Cornmeal Per stone Choice Picnic Hams, 6 to 8 lbs. nglish Marrowfat Peas. packages tuaker Oats. Large package inest Pot Barley. 6 lbs. anned Haddie. Brunswick brand. Per tin anned Lombard Plums. 8 tins. ancy Japan Rice. 3½ lbs. Wax (Candles. Per dosen Finest Codfish Steak. 3 lb. box Canned Apples, gallon size. Per tis

Columbia The bes tin Ivory or Silver Gloss Starch, 6 1b. tin that the g ib. tin Pearline. 1-lb. package Old Dutch Cleanser. 3 tins Ammonia Powde. 4 packages. Sutlight and Surprise Soap. 6 Dars conclusion ance to be bold the ge Comfort and Boraz Soap. 6 bars 35 Simpson's Big Bar Soap. Per The situat Northern themselve

5 LBS. PURE CELONA TEA, \$1.15. Borden Go result of t (Basement.) sors, and by the Cor

Linoleo, for purifying and preserving linoeum and oil cloth, 10c and 50c. Silver Putz, special preparation for silver plate and fine glass ware, 15c, 25c, 45c. for 38c ALUMINUM COOKING WARE. for 38c Seamless, Safe and Sanitary.

Straight Saucepans, with aluminum cover priced according to size, 89c, \$1.09, \$1.29, \$1.48, Lip Saucepans, pleasing shape, according to size, 47c, 60c, 71c, 80c, 98c.

Preserving Kettles, with bail handles, at prices 98c. \$1.11, \$1.29, \$1.48, \$1.73, \$2.71, \$3.21. Berlin Cooking Pots, with bail handle and aluminum cover, at prices \$1.85, \$2.22 and \$2.70. Double Boilers, for cooking all kinds of breakfast foods, cereals and custards, three sizes. \$1.25, \$1.75 and \$2.50.

Milk Jugs, with handle, \$1.50 Coffee Pots, two sizes, \$1.48, \$1.78. Tea Pots, three sizes, \$1.16, \$1.85 and \$1.96

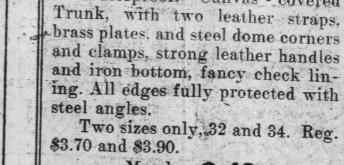
Lip Saucepans, with front handle, 25c, 30c. 39c. 46c. 56c Double Boilers, for cooking rice, cereals, oatmeal and breakfast foods, \$1.25, \$1.39 and \$1.69. 25c Storm Lanterns, good in any wind, for 69c 45c Granite Self-basting Covered Roast Pans,

45c Granite Sink Strainers, triangle shape,

40c Galvanized Oval Dishpan or Footbath, for 34c 30c Tin Oval Dishpan or Footbath, for 24c.

Tin Water Pails, strong make, according to size, 10c, 14c, 16c, 35c. 50 feet Braided Wire Galvanized Clothes

Line, for 14c. Bright Tin Egg Poachers, 4-cup size, for 35c. Granite Stove Pots, best quality, with ball handle. Size 8, regularly 58c, for 44c; Size 9, regularly 63c, for 54c.





Monday, 2.49

Phone orders filled.

