

SIMPSON'S FRIDAY BARGAIN LIST

Accented Values in Mantles

COATS FOR \$3.95.
Such a price should be an incentive for early shopping. Splendid quality frieze cloths, in black and navy, are the materials used, and they are cut on an absolutely new style with straight lines and muffer collar. Very exceptional value, Friday bargain **3.95**

A CLEARANCE OF SHIRTS AT \$2.48.
To Clear for Quick Selling, \$4.95.
One of our best Friday bargains offered. These shirts are of tweeds in heavy panamas and chevrons, in black or navy and vicuna cloth, in grey or navy, perfect fitting garments, made in several plain gored or semi-pleated styles. Friday bargain, one-half off **2.48**

ANOTHER COAT
Made of fine chinchilla cloth, in grey, bronze and brown, has large rounded collar and is single-breasted, collar and cuffs are piped with a contrasting shade of material. Regularly \$8.46, Friday bargain **4.95**

TWO SPECIALS FOR GIRLS
And Junior Misses, Well Tailored Coats.
Wanting room makes us mark these coats down in price. Girls' coats of navy blue cheviot serge, cut in a single-breasted style with rounded collar, piped with red, set-in sleeves, finished with turn-back cuffs, sizes 13, 15, 17. Regularly Friday bargain **3.95**

DRESSES THAT WERE \$9.50 TO \$12.50.
Women and Misses will find them a big bargain, for the materials are lustrous, serges and stripe fabrics suitable for present wear. Friday bargain **4.95**

A LINE OF WOMEN'S AND MISSES' SUITS
That Regularly Sold for \$12.85 and \$15.00.
Smartly tailored with notched collar, lined with silk or satin; shirts have back panel with high lines. Colors are brown, green, tan, navy and black. A decided bargain at **7.65**
(Third Floor)

Specially Priced FURS For Women

Three only finest quality Broadtail Paw Sets. Stone, long and wide, trimmed with black silk mouching and black fringe, large pillow shape mitt, trimmed same as the stole to match. Regular price \$90.00 set, Friday bargain, set **55.00**

Black and Blue Wolf Stoles, several styles, some trimmed with heads and tails, others plain, all lined with good satin. Regular price \$19.00, Friday to clear **14.95**

Large Wolf Mitts to match, in rug and pillow shapes. Friday bargain **16.50**

Black Belgian Hare Mitts, large shape, lined with black silk, separate bed. Regular price \$6.50, Friday bargain **4.95**
(Third Floor)

HANDKERCHIEFS
Irish Linen Handkerchiefs for women, purest of Irish linen, 1/4 inch hem-stitch border. A 10c handkerchief, Friday bargain **6 for 33**

"Initial" Handkerchiefs for school children in white lawn, with 1/4 inch hem-stitch border, neat initial in corner. A 5c kerchief, Friday bargain, 6 for **15**

Japonette Handkerchiefs for men and boys, in navy and white spot. A 7c kerchief, Friday bargain **7 for 25**
(Main Floor)

Bargains in Needed Drapery Fabrics

English and French Upholstering Tapestries. Regularly \$1.00, \$1.25 and \$1.50. Friday Bargain 69c.

A very fine selection of Tapestries, useful for curtains, wall covering or upholstery, in a good range of colors, blues, greens, crimsons, browns, etc. Besides the reduction in the coverings, remember the labor is only half the usual during February Sale. Friday bargain **.69**

SPRING CLEANING IN OUR LACE CURTAIN DEPARTMENT.
Nottingham Lace Curtains, 3 1/2 yards long. Regularly selling prices \$1.50, \$1.75 and \$2.00. Friday **1.39**

\$2.50 AND \$2.75 IRISH POINT CURTAINS, \$1.89.
This price is worth considering what your requirements will be in spring. They are in neat, firm border effects, with plain and spray centers on first-class material. Regularly \$2.50 and \$2.75. Friday bargain, pair **1.89**

IVORY IRISH LACE CURTAINS, \$2.19 PAIR.
Regular selling prices up to \$6.00, 3 and 3 1/2 yds. long. Only 85c per yd. in this lot.

ECRU BATTENBERG CURTAINS, \$2.89 PAIR.
2 1/2 and 3 yards long. Arab laces, applied on extra heavy French tulle. Special Friday **2.89**

\$3.50 TAPESTRY CURTAINS, \$2.89.
Heavy, rich effective, in a good range of colors. Friday bargain, pair **2.89**

\$3.00 VALUE FOR \$2.89.
A well mercerized curtain, silky in appearance, 3 yds. long, in all standard shades, also in two-toned effects of pink and green, green and red, etc. Friday bargain **2.89**

\$5.00 TAPESTRY CURTAINS, \$3.95.
Handsome, heavily mercerized, finished with a neat Vandye edge one side and bottom, 50 in. wide. Friday bargain, pair **3.95**
(Fourth Floor)

NOTIONS
Pad Hose Supports, four straps of Halse elastic; colors black, white and sky. Regularly 15c. Friday bargain **13**

"Nubo" Shoulder Braces, for all ages. Regularly 35c. Friday bargain **25**

Abel Morrill's best quality Hair Pins, 2 1/2 to 3 1/2 inches long. Regularly 5c box. Friday 2 for **5**

"Ever-fast" Dome Fasteners, all sizes, black or silver. Regularly 2 dozen for 5c. Friday bargain **4 doz. 5**

Safety Pins, guarded points. Regularly 2 dozen for 5c. Friday bargain **8 doz. 10**

Hooks and Eyes, all sizes, black or silver. Regularly 3 cards for 10c. Friday bargain, 6 cards for **10**

Bunch Pins, assorted. Regularly 2 for 5c. Friday bargain **4 for 10**

Mending Wool, black and brown. Regularly 3 cards for 5c. Friday bargain **5**

Slip-in Collar Supports, white only. A card. Regularly 5c. Friday bargain, 2 for 5c **5**
(Main Floor)

Hair Goods
Mounted Back Combs, in rhinestone, pearl and gold mountings. Regularly 75c and \$1.00. Friday bargain **.25**

Back Combs, Side Combs, and Barrettes, in many pretty styles, in shell or amber. Regularly 25c. Friday bargain **.15**

Silk Hair Nets, extra large, colors blonde, black, light, medium and dark brown. Regularly 3 for 10c. Friday bargain, dozen **.10**

Horn Hair Pins, 5 on card. Friday bargain, card **.5**
(Main Floor)

\$2 Moire Petticoats 98c
Imported Moire Petticoats in black, navy and brown. Flounces are pleated or tailored, trimmed with pin tucking. Some are finished with velvet binding. Sizes 40 and 42. Regularly \$2.00 and \$2.25, Friday **.98**
(No phone or mail orders.)

\$2.50 FLANNELETTE KIMONO GOWNS, \$1.49.
Women's Long Kimono Gowns, of heavy quality figured flannel, floral designs, cardinal, sky, Copenhagen, pink and grey, cuffs and fronts piped or edged with satin ribbon. Sizes in the lot 34 to 44. Regularly \$2.50, Friday **1.49**
(No phone or mail orders.)
(Third Floor)

SPECTACLES & EYEGLASSES
Regular values \$4.50, \$5.00, \$5.50 for finest gold-filled frames and mountings, fitted with first quality lenses. Scientific examination of each eye separately by trained specialists, without charge. Slight extra charge for complicated cases. Optic Department—Second Floor.

'Best Sellers' In Excellent FURNITURE

Give Friday Values

Brass Bedsteads. Regularly \$22.75. February Furniture Friday bargain **17.45**

Iron Bedsteads. Regularly \$4.75. February Furniture Friday bargain **3.80**

Iron Bedsteads. Regularly \$6.50. February Furniture Friday bargain **4.90**

Mattresses. Regularly \$7.75. February Furniture Friday bargain **5.75**

Mattresses. Regularly \$9.75. February Furniture Friday bargain **7.45**

Dressers. Regularly \$7.50. February Furniture Friday bargain **5.80**

Dressers. Regularly \$10.60. February Furniture Friday bargain **8.30**

Dressers. Regularly \$22.75. February Furniture Friday bargain **17.60**

Dressers. Regularly \$21.50. February Furniture Friday bargain **16.70**

Chest of Drawers. Regularly \$7.00. February Furniture Friday bargain **5.20**

Dining Chairs. Regularly \$19.50. February Furniture Friday bargain **14.90**

Dining Chairs. Regularly \$27.00. February Furniture Friday bargain **17.55**

Buffets. Regularly \$16.75. February Furniture Friday bargain **12.45**

Buffets. Regularly \$24.50. February Furniture Friday bargain **18.60**

Buffets. Regularly \$28.50. February Furniture Friday bargain **21.80**

Parlor Suites. Regularly \$47.00. February Furniture Friday bargain **35.65**
(Fourth Floor)

Electric Lighting Fixtures

Handsome 4-light / Shower Electroliter, large embossed ceiling pan, with long rod drops and socket covers, black and brass finish, complete with suitable shades. Regularly \$20.00. Friday bargain **14.89**

Richly Mounted Drawing-room Electroliter, in polished finish, large centre ball, with three cast arms and frosted ball-lamps, complete. Regularly \$19. Friday bargain **13.89**

Library or Den Electroliter, 4-light, square mission design, in chocolate bronze finish, complete with lanterns. Regularly \$16.00. Friday bargain **12.89**

Useful Living Room Fixture, for small room, 3-light, in brush brass finish, complete with shades. Regularly \$4.75. Friday bargain **2.95**

Brush Brass Electroliter, chain drop, cast irons and shades complete: 3-light, \$9.00. Friday bargain **5.89**

4-light, \$11.00. Friday bargain **6.89**

New style in Diningroom Electroliter for average sized room, reeded design in brush brass finish, four arms and shades complete, \$12. Friday bargain **8.69**

A few remaining Electric Irons, 6 lbs. weight, fully guaranteed. \$4.00. Friday bargain **2.89**
(Fifth Floor)

Suits That Are Just Right

For this time of the year and for early spring wear. They have the materials and the style, in English tweeds, of brown, with fancy weaves; smart single-breasted, three-button cut; a few worsteds are included; linings and tailoring are good. Friday bargain **7.95**

MEN'S SHEEP-LINED COATS.
We will clear up a number of sheep-lined coats Friday morning that are real chunks of comfort, made from a heavy brown duck, and lined with heavy sheepskin; corduroy collars, patent fasteners, leather bound pockets, wind cuffs on sleeves, strong and well made. Friday bargain **4.00**

MEN'S WORSTED TROUSERS.
Made from splendid English worsted trousersing in medium shade of grey, with fancy stripe. The workmanship, style and finish are all that can be desired. Worth \$2.50 and \$2.75. Friday bargain **1.75**

BOYS' TWO-PIECE TWEED SUITS.
Neat grey and brown imported English tweeds, in stylish striped and checked patterns, smart double-breast style with full cut bloomer pants, first-grade linings and well tailored. Friday, sizes 14 to 34 **4.95**

BOYS' SAILOR BLOUSE SUITS.
Odd sizes and broken lines from our regular stock, full cut sailor and Eton blouse style, with bloomer pants, brown and grey imported tweeds and worsted cloths, neatly tailored and trimmed with fancy braid. Friday, sizes 5 to 9 years **2.95**

BOYS' STRAIGHT KNEE PANTS, 69c.
100 pairs, made from strong English and Canadian tweeds and worsteds, in dark grey shades. Sizes 23 to 34. Friday bargain **.69**

BOYS' RUSSIAN OVERCOATS.
Made from brown and grey tweeds, double-breasted style, with brass buttons, black velvet collars and strong flannel finished tweed linings. Sizes 21 to 28. Friday bargain **1.99**
(Main Floor)

Hockey Boots 99c

Regulation style, made of selected Scotch chrome leather. Men's, sizes 6 to 11, spring heels. Boys', sizes 1 to 5, spring heels. Women's, sizes 2 1/2 to 7, low heels. Misses' and Youths', sizes 11 to 2, low heels. All one price. Friday, day **.99**

BOYS' LEATHER LINED BOOTS, \$1.99.
Made of strong box kip leather, on a neat blucher last, double solid leather soles, leather lined. A warm, comfortable stormproof boot. Sizes 3 to 5. Friday bargain **1.99**
(Second Floor)

Wash Goods

200 Pieces Pretty Printed Four-fold dresses, dressing jackets, designs suitable for children or ladies, all good colors. Regularly \$2.00. Friday bargain, all good colors, slightly mussed, a great collection of designs, with stylish borders. Regularly 89c, 99c and 75c. Friday bargain, 17 **1.99**

Remnants of Colors, Mink Lanes and Organadies, printed dresses, Regularly 1.50 to 2.50. Friday bargain, all sizes, each **.99**

Remnants of Pretty Silk Mull, plain and figured, all good lengths. Regularly 25c to 35c. Friday bargain **.19**

Checked clothings, in wide splendid lot of patterns. Regularly 10c. Friday bargain, all sizes, each **.99**

Pretty Paisley Vests, for ladies and children's dresses; full range of colors. Regularly 39c. Friday bargain **.15**

Slightly soiled and ends of White Lawns, Muslins, Brocades, etc. Regularly up to 20c. Friday bargain, all sizes, each **.9**
(No phone or mail orders.)
(Second Floor)

WAISTS

A wonderful bargain in rich silk Waists, heavy chiffon taffeta and softer makes of meseline and paillette, black and several dark colors amongst the lot, and a choice of sizes to 42-inch, our marked prices range from \$5.00 to \$7.50, a great Friday bargain **2.95**

A beautiful Silk Chiffon Waist in two smart designs, these are New York waists and come in black, navy, cadet and brown, all lined white, sizes 34 to 42-inch, marked for Friday bargain **1.99**
(Third Floor)

RINGS

15-14k Cameo Rings, real shell cameos, beautiful pink shades, large and small size stones. Friday bargain, all one price, each **3.49**

Gold-filled Lockets, round and oval shapes, room for two pictures, complete with gold-filled 18-inch link. Friday **.88**

Long Guard of Pilled Pearls, 14 inches, cream or white, lustre. Friday bargain **.69**

SILK TO \$3.00 JEWELRY, FRIDAY 99c EACH.
Men's 10k. Cuff Links, 10k, and 14k real pearl neck pins, real pearl lockets, real pearl-set cuff links, women's gold-filled chains, gold-filled crosses, 10k real pearl brooches, 10k rings with colored stones, 10k rings with real whole pearls, gold-filled robes; 1,000 articles of jewelry. Regularly \$1.50 to \$3.00. Friday bargain, all sizes, each **.99**
(Main Floor)

Clearing Men's Neckwear

All corner stock of men's silk neckties on special clearance in men's furnishing dept. will be reduced for quick selling Friday. New neckwear is arriving every day and to make space for these we must clear out several last numbers, all good clean stock, including all styles and makes. Regularly 50c and 75c. To clear Friday 2 for 55c, or each 55c.

MEN'S UNDERWEAR WHICH WILL APPEAL TO YOU.
1,000 garments of men's "Peanut" brand and genuine lambs-down flannel lined underwear, heaviest winter weight, some made with a double breast and double back and double seat to the drawers, all several odd garments of wool shirts and drawers, all sizes in the lot. Regularly 75c and \$1.00. To clear Friday, each **.50**

200 Boys' Buster Brown sweater coats in cardinal with navy trimmings and brass buttons, for little fellows from 2 to 5 years. Regularly \$1.00. Friday **.49**
(Main Floor)

TRIMMINGS

A collection of smart, pleasure tunics, in lace both black and colors, and ivory, also every new color in spot and paste beads. Regularly value \$5.00. Friday bargain **1.95**

A clean-up of odd pieces and separate designs in silk-embroidered allover, suitable for waist, etc., 18 inches wide, regular prices from 50c to \$1.00. Friday bargain **.19**
(Second Floor)

Children's Coat Sweaters

Clearing almost 400 Coat Sweaters for boys or girls. Heavy fancy knit wool, V or high neck, with belt or with 2 pockets; colors cardinal or navy; sizes 3 to 14 years. No phone orders. Regular prices 75c to \$1.50 each. Friday bargain, each **.45**

Girls' White Dresses—A beautiful style, made entirely of all-over embroidery, finished with edges of lace and embroidery, silk ribbon bows and lace insertions; also other pretty styles in the lot. Sizes 6 to 14 years. Regularly \$4.00 to \$5.00 each. Friday bargain, each **1.95**

Girls' Dresses—A pretty winter style, in fine all-wool French cashmere; pleated skirt; waist trimmed with silk braid and buttons; colors brown, cardinal or navy. Sizes 6 to 12 years only. Regularly \$3.75 to \$5.00 each. Friday bargain, all sizes, each **1.95**

WOMEN'S AND CHILDREN'S UNDERWEAR.
Women's Black Tights, open style only; ribbed wool; ankle length. Sizes 32 to 38. Regularly price \$1.25 pair. Friday bargain, pair **.63**

Women's Vests and Drawers, heavy ribbed white cotton; vest high neck, long sleeves, button front; drawers ankle length, open or closed style. Sizes 32 to 38 bust measurement. Friday bargain, each **.15**

Girls' "Health Brand" Vests and Drawers, white or natural, ribbed wool and cotton mixture, good heavy quality; vests high neck, button front, long sleeves; drawers ankle length. Sizes 2 to 10 years. Regularly price 50c to 60c each. Friday bargain, all sizes, each **.35**

"BON TON" CORSETS, HALF-PRICE AND LESS.
Clearing 175 Pairs of the High-class "Bon Ton" Corsets, balances of several stylish models; finest materials; medium, high or low bust; long and graceful models; great boning; beautifully trimmed; garters attached. Sizes 18 to 26 inches. Regularly prices \$4.00 to \$6.00 a pair. Friday bargain, a 2.50 pair **2.50**

INFANTS' WEAR—CHILDREN'S DRESSES.
Infants' Dresses, fine white nainsook, yoke and skirt pin-tucked, narrow lace edges, lace trim. On skirt; sizes 6 months, 1, 2 years. Regularly price 75c each. Friday bargain **.49**

Infants' Robes, fine nainsook, dainty embroidery yoke, skirt trimmed with embroidery and lace insertions and lace edges; lengths 30 or 38 inches. Regularly price \$1.89 each. Friday bargain **1.15**

Girls' Nightdresses, fine white or pink flannel; slightly soiled; several styles; tucked or lace trim. Sizes 6 to 15 years. Regularly prices 60c to 65c each. Friday bargain, all sizes, each **.55**
(Third Floor)

Two Days More to Buy Flannelette Blankets \$1.39 pr.

White or Grey Flannelette Blankets, large size 10 x 30 in. Bargain Friday, pair **1.39**

Pure Linen Hockaback Guest Towel Linens, assorted designs, size 15x27. Bargain Friday, each pair **1.39**

Checked Tea Towelling, 20 inches wide, clearing Friday, yard **1.39**

Plain Bleached Sheetings, an extra good quality, firmly woven, 70 inches wide, regularly 30c. Bargain Friday, yard **24**

English Nainsook, fine quality for dainty underwear, etc., 36 inches wide. Bargain Friday, 12 yds. for **1.39**
Phone Linen Dept., 2nd Floor.

The Groceries

2,000 bags Choice Family Flour **1-4 bag 50**

Choice Currants, cleaned **3 lbs. 50**

California Seeded Raisins **5 lbs. 50**

Yellow Cooking Sugar **5 lbs. 50**

Choice Cooking Figs **5 lbs. 50**

Perfection Baking Powder **per lb. 47**

Pure Kettle-rendered Lard **per lb. 47**

New Orleans Molasses **2-lb. tin 50**

Imported Lemon Peel **per lb. 50**

Finest Creamery Butter **per lb. 50**

Pearl Tapioca **3 lbs. 50**

Choice Langdon **3 lbs. 50**

Canned Tomatoes **2 lbs. 50**

Canada Cornstarch **per pkg. 50**

Canned Corn **3 lbs. 50**

Choice Pick Salmon **per tin 50**

100 Picked Shoulders of Pork, lean and mild, 6 to 8 lbs. each **per lb. 1.29**

2 1/2 LBS. PURE CELONA TEA, 89c.
500 lbs. Pure Celona Tea, of Uniform quality and fine flavor, black or mixed. **2 1/2 lbs. 89**
(Basement)