
Community College and University Courses

Educational facilities across the country offer courses in commerce and various other aspects of business. A growing number of institutions now offer programs specifically related to doing business internationally, which provide a useful background for understanding the global marketplace. Although none of these schools presents a one-stop, export-specific program, many give classes on exporting and export markets. Due to the variety of approaches, formats and prerequisites for each program, the following serves to highlight areas of interest in each organization. Check the individual college or university calendar for more detailed information.

Atlantic Canada

Nova Scotia Community College — International Business

This two-year diploma program develops international business people with a strong sense of global citizenship. The curriculum focusses not only on practical skills in exporting, international finance, marketing and global economics, but also on the importance of understanding cultural issues as they relate to achieving business goals. Students acquire a working knowledge of a second language.

For more information regarding this course and admission requirements, contact:

International Business Course — Truro Campus
Nova Scotia Community College
36 Arthur Street
Truro, NS B2N 1X5
Canada
Tel.: (902) 893-5385
Fax: (902) 893-5390

St. Mary's — Diploma in Marketing and International Business

St. Mary's program is aimed at middle- and senior-level business managers. Admission is based on holding a university degree, plus two years of experience in a related field or at least five years of relevant work experience. Classes are held on Saturdays to allow students the chance to upgrade their management knowledge and skills while holding a full-time job.

The program is split into two components: marketing and international business, each of which takes 80 hours to complete. Students may