

AQUA NOR ' 89

SUBJECT:

Aqua Nor '89  
5th International Conference and  
Exhibition on Fishfarming Techniques  
and Equipment  
Nidarohallen  
N-7030 Trondheim, Norway  
August 11-16, 1989

ORGANIZERS:

The Norwegian Fish Farmers' Sales  
Organization  
The Norwegian Fish Farmers' Association  
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REPORT:

Aqua Nor is reputedly the world's largest and leading aquaculture exhibition in terms of the number of exhibitors and visitors. The show has taken place in Trondheim every two years since 1981. The international exhibition hosts companies from Norway and numerous other countries and presents a wide range of aquaculture equipment, consulting expertise, financial and insurance services and the latest innovations in scientific and technological development in aquaculture and mariculture.

The interior exhibition area at Nidarohallen has been expanded to 13,000 square metres from the 8,500 square metres at the 1987 show. Close to 260 exhibitors from 15 countries were registered at Aqua Nor '89. According to the organizers, visitor attendance was about 20,000 which was about 10,000 less than expected. It was suggested that the decline in attendance may have been attributable to the currently unsettled market conditions for some aquacultured species, in particular farmed salmon.

Aqua Nor has also become a meeting place, not only for fish farmers but also for seafood buyers, sellers, importers, exporters, government officials and representatives of the international scientific community. Since the 1985 show, national and international conferences on aquaculture have been offered during Aqua Nor. Organizers have found that the conferences attract a broader international participation than the exhibition itself. For example, in 1987, 20 nations were represented at the exhibition whereas the two international conferences saw participants from 35 countries. At Aqua Nor