

## The Brand.

Every Semi ready Suit bears a price and name brand in left breast pocket of coats, inside of waistband on trousers.

The slightest flaw in workmanship, finish or material bars a suit from bearing the brand.

Put there as a token of the makers' good faith—a guarantee of value, prices always standard—no "bargain" losses to enhance real value.

Date of purchase stamped on the brand, finished and delivered two hours after ordered.

Semi-ready is equal to best custom tailoring.

Prices are:—\$10.00 to \$25.00 for Suits or Overcoats, \$3.00 to \$6.00 for Trousers.

Your money back if dissatisfied.



22 KING STREET WEST - TORONTO.

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LONDON

OTTAWA

WINNIPEG

## SPORTING GOODS

FOILS  
BOXING GLOVES  
PUNCHING BAGS

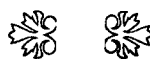
Skates and Hockey Supplies

**Rice Lewis & Son** LIMITED

Cor. KING and VICTORIA STREETS - TORONTO.

## Don't Fail

TO EXAMINE



THE **PIANOLA**

the first time you are down town.

IT PLAYS ANY PIANO.

ANYONE CAN PLAY IT.

Choice Pianos for Rent.

THE **Mason & Risch Piano Co.,** LIMITED

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## Don't Wait

until your vision is so deteriorated that even proper glasses cannot entirely restore your eyes to their former acuteness, when, if taken in time, glasses would give the same easy restful vision enjoyed in younger days—learn your eye wants by consulting our refracting opticians.

**Ambrose Kent & Sons,**

(LIMITED)

MANUFACTURING OPTICIANS

156 Yonge Street - Toronto.

## SPECIAL

## ATTENTION

is given to the needs of young men in the up-to-date contracts issued by the

**Canada Life Assurance Company**

They meet every real requirement in life insurance, and in addition afford methods of profitable investment for those of moderate means which cannot elsewhere or in any other way be equalled.

Choose the best,

**CANADA'S LEADING COMPANY.**

**H. C. COX,**

MANAGER E.O.,

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**Goldstein's Mixture**

Cool, Fragrant, Delicious.

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