INSURANCE COMPANIES



The LONDON MUTUAL Insurance Company

Established 1859

Head Office: 31 Scott St., Toronto

Assets December 31, 1911...... \$926,906.76 Liabilities do 337,306.07 do 589,600.69 Security for Policy Holders 967,910.97

The Strongest Canadian Non-Tariff Company

Agents wanted in unrepresented Districts. F. D. WILLIAMS, Managing Director.

CALEDONIAN INSURANCE COMPANY

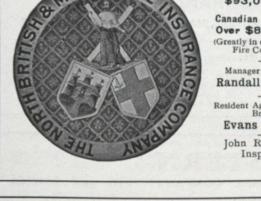
The Oldest Scottish Fire Office

Head Office for Canada - MONTREAL J. G. BORTHWICK, Manager

MUNTZ & BEATTY, Resident Agents

Temple Bldg., Bay St., TORONTO

Telephone Main 66 & 67



Total Assets \$93,057,042

Canadian Investments Over \$8,000,000 (Greatly in excess of other Fire Companies)

Manager for Canada Randall Davidson

Resident Agents, Toronto Branch

Evans & Gooch

John R. Rowell, Inspector.



Fire Insurance Company, Limited, of PARIS,

 Capital—fully subscribed
 \$/2,000,000

 Fire Reserve Fund
 4,211,540

 Profit and Loss Account
 243,156

 Losses paid since organization
 78,500,000

 Net premium income in 1910
 4,651,840

Canadian Branch, 94 Notre Dame St. W., Montreal. Manager for Canada. Maurice Ferrand. Toronto Office, 18 Wellington St. East. J. H. EWART, Chief Agent.

Western Canada Fire Insurance Co.

COL. JAMES WALKER, President. J. E. RICE. Managing Director.

Surplus to Policy-holders, \$241,970.12 Head Office: Calgary, Alta.

THE EXCELSIOR LIFE INSURANCE COMPANY

Head Office

TORONTO, Canada

.....\$ 2,842,654.08 Insurance in force..... 15,000,000.00

SECURITY and PROFIT are what intending insurancers desire. Both are obtained under "Excelsior" policies, which also contain the "Last Word" in liberal features.

THE REASON the Company has been able to pay satisfactory profits is because it has been continuously foremost in those features from which profits are derived. In 1911

INTEREST EARNINGS 7.33 PER CENT.
DEATH RATE 34 PER CENT. OF EXPECTED
EXPENSE DECREASED 2.50 PER CENT.

Wanted agents to give either entire or spare time

E. MARSHALL, General Manager

D. FASKEN, President

The Central Canada Insurance Company The Saskatchewan Insurance Company The Alberta-Canadian Insurance Company

All Classes of desirable Fire Risks undertaken. Also Live-Stock and Hail Insurance.

Insurance Agencies Limited

GENERAL AGENTS

246 Somerset Block, Winnipeg, Man. 20 Eighth Street, Brandon, Man. 504 Northern Bank Building, Regina, Sask. 629 First Street, Edmonton, Alta.

4 Cadogan Block, 8th Ave., Calgary, Alta. Willoughby, Sumner Block, Saskatoon.

JOS. CORNELL, General Manager

And over ONE THOUSAND local agents in Manitoba, Saskatchewan and Alberta.

On our Record in our Home Field we solicit patronage

COLONIAL (Fire) ASSURANCE CO. WINNIPEG, MAN.

Security to Policyholders

\$199,908.26

Assets equal to \$40 for each \$1.000 of Insurance carried, compared with \$14.78 average assets of other Canadian companies. See last report of the Superintendent of Insurance-

President-W. SMITH.

Vice-President-LOUIS W. HILL

The Northern Assurance Company, Ltd. of London, Eng.

CANADIAN BRANCH, 88 NOTRE DAME ST. WEST, MONTREAL Accumulated Funds\$38,800,000

Applications for Agencies solicited in unrepresented districts.

G. E. Moberly, Supt. E. P. Pearson, Agt. Robt. W. Tyre. Man. for Can-