

FANCY GOODS AND STATIONERY—Continued

widest kind of enthusiasm among their young scholars, and when school opens again in September it will be strange if a rich harvest is not reaped.

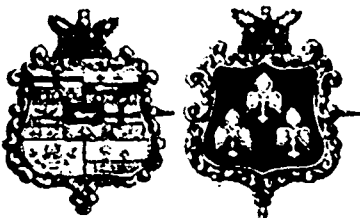
GOODS FOR SUMMER TRADE.

The tourist trade this year in Canada is likely to be the largest yet, and those dealers who prepare for it by placing in a stock of souvenirs and other things suitable to the trade will do well. Among such goods there is nothing that takes better than hat and scarf pins, brooches, belt-buckles, etc. These, in enamelled jewelry,



are very pretty, as may be seen in Nerlich & Co's catalogue, just issued. In this there is illustrated a number of attractive fancy articles, which dealers should see, including patriotic jewelry, such as the maple leaf, Canadian, British and French coats of arms, etc., as in the accompanying cuts. The colors of these are bright and attractive, and are enamelled on gilt bronze. The coming Royal visit to Canada will be the occasion for an immense sale of these goods. Dealers should send for this catalogue.

They are also showing penholders and letter openers, with especially inscribed wording, which will be liked by the trade. Shell paper weights and ornaments with souvenir wording are other goods that have been well selected for this trade. They are



beautifully made and will take well. Among other fancy goods that can be handled in quantities this year are Scotch ware, Scotch mottoes, imitation wedgewood or cameo ware and fancy china ornaments and knick-knacks. The trade in such goods has been a growing one for some years and this year promises to be better than any previous one.

GOOD SELLING LINES.

Rubber stamps, pads and stands are being sold now to a great many people. For office use there has been nothing found to beat them. The stamps, as seen in Brown Bros., have from four to six figures, and are arranged both for dating and numbering. Gummed labels, and seals in gilt and colored; Denison's shipping and price tags, plain or with metal rims and eyelets;

inks of all kinds and paste, both in quart, pint and other sized bottles, as well as in tubes, are now all going well. The crepe tissue paper for decorating or trimming has fulfilled all expectations. Special wire is supplied for making this paper into flowers, etc. There has been an immense demand for the pen-cribbin letter books. Particularly for travellers are these invaluable. Any ink, paper or pen can be used and no water or press is required. The book, too, takes up no more room than a paper pad. Some of the prettiest art calendars yet produced may be seen in Brown Bros. They are mounted on heavy cardboard paper, with hand-painted designs, and each has for its headpiece a beautiful photographure either figure or scenic. They are dated 1902, and will make excellent Christmas souvenirs. Hand-painted poster calendars are also in great demand. They are gotten up very tastefully. The famous Sea Island twine for druggists' use is shown in abundance, and other twines, hemp, linen and cotton, may also be had. Among the fountain pens, the Paul E. Wirt, the Sterling, and the New Century lead in sales. A handsome booklet has been issued advertising this last.

NEW SCHOOL BLANKS.

Warwick Bros. & Rutter have just placed in the hands of their travellers a complete new series of school note, exercise and pencil books. The line includes every imaginable size and style of blank note books which would be suitable for school use.

While the firm of Warwick Bros. & Rutter have always manufactured a considerable variety of these goods, they have not heretofore given the school department special attention, but owing to the continually increasing demand made on them for school goods they have decided to make the first year of the new century what may be termed their inaugural year for school trade.

With this end in view they have spared no pains or expense to make their line of blank note books the most complete in every particular to be found in this market.

The covers of the books are perhaps the main attraction for the scholars. In this respect the originality of the designs and the elegant color effects with which they have been produced will make this series a leading factor wherever shown.

The attention of a boy or girl could not but be drawn to a picture such as is portrayed in the Frontenac design, which shows the most successful French Governor that ever ruled Canada holding the grand council with his famous red "children." The picture shows Frontenac treating with a war-painted and befeathered Indian chief before a flaring camp fire, the bright reflection from the flames, together with the flashing colors of the gaily painted redmen, giving the entire scene a most elegant effect.

"The V. C." is perhaps the most expensive and most perfectly produced design ever shown for this class of trade. It shows King Edward VII. surrounded by Lord Strathcona, Lord Roberts and others presenting the Victoria Cross to Sergeant Richardson, of Strathcona's Horse, while in the background is the Strathcona Regiment in front of Windsor Castle. The design is produced by a new process of printing, giving the cover a beautiful eight-coloring effect, and is undoubtedly the best example of this class of work yet produced in Canada.

Another cover, "The Savoy," is a most refined and artistic sample of the printers'

art. It consists of a rococo design embossed in gold on a dark crimson enamelled board, the effect being most pleasing.

This design is also shown on an oblong note book and promises to be the most popular number of the note book series.

The line also includes a number of exquisitely lithographed designs, but space will not permit of our giving details of the entire series. The trade will, however, do well by not placing orders until they have an opportunity of inspecting such a complete new assortment of desirable books.

OUTDOOR AMUSEMENTS.

F. & E. W. Kelk are showing a good line of hammocks, baseball, croquet and other lines suitable for outdoor amusement. They also say that owing to large importations of Fall and Christmas goods now fast arriving, all Summer goods will be cleared off cheap. They carry in stock a good assortment of Chinese lanterns and silk flags; also large bunting flags, running from two to 36 feet, and the prices are right. When in the city they would be pleased to have customers inspect their stock.

A TRIP TO SCOTLAND.

Walter Meal, the American representative of Alex. Pirie & Sons, Limited, the famous Scotch papermakers, has returned to the city from his trip to Mexico and the South and reports business as being exceedingly good. Mr. Meal intends making his periodical visit to the mills at Aberdeen, Scotland, this month and is booked to sail hence on the 26th inst. by the St. Louis, of the American line, for Southampton. His return to this country is dated for the end of August and he hopes to spend September in Canada, in the paper trade of which his firm have for more than half a century been largely interested.

PENCIL NOVELTIES.

The newest line of pencils on the market is the "Rustic." These are finished in imitation of the rough bark of a tree and are made in six different colors. Copp, Clark & Co. show them in assorted boxes, half-a gross in each, which they sell at \$2. They have erasers and gilt tips. The Colonial pencil assortment is put up in one of the nicest display boxes yet made. They are made to represent the front of buildings in the colonial style of architecture, the cardboard strips which separate the sections being in the form of pillars. These pencils are assorted in half-gross boxes. Pencil boxes are shown in many different styles. Most of them have finely colored designs on the covers, of flowers or, in the "Colonial Defenders" boxes, groups of the soldiers of the different colonies. One with the design burnt in the wood is very pretty. Special values in 5c. boxes are shown, with lock and keys, and spring top. One line has six different openings, and contains a ruler in the side. A handsome box is No. 510-3, a 10c. line. This is made in light and dark wood, with a rosewood top, and is one of the best sellers.

SUMMER GOODS.

Bicyclists, yachtsmen, clubmen and others always have need of key chains. These are shown with rings in Copp, Clark Co.'s, and a great variety may be chosen from. They run from 75c. to \$0.60 per dozen. The rings are in all shapes, though the plain round ones are preferred. Microscopes are

These are returned to Warwick by 2076/01