

# LOW BUTTER PRICES

## Make the Best Separator of Still Greater Importance

There could be no greater mistake on the part of the intelligent dairy farmer than to put off the purchase of a cream separator this year because cream and butter prices are unfortunately lower than they have been for several years past.

Nor could there be any greater mistake than to be tempted to buy an inferior separator at a trifle less first cost on this account.

There may be money in dairying when prices are high with a second or third grade separator or even without any at all.

But when prices are low the use of a DE LAVAL separator, with its greater saving and more economical operation than any other, usually marks the dividing line between profit and loss in dairy farming.

There is still money in dairying with a DE LAVAL separator, but the chances are that there is very little without one.

Moreover, you don't have to pay cash down for a DE LAVAL separator, if it may be inconvenient to do so. You can buy one on such liberal terms that it will actually pay for itself from its savings, even at present dairy prices.

With butter prices as they are there never was greater need to buy a DE LAVAL separator, nor stronger reason not to buy an inferior separator or to get along without any.

You need not be in doubt about it. Just arrange with the nearest DE LAVAL agent to see and try a DE LAVAL machine for yourself. Do this if you already have another kind, and try any other kind at the same time if the maker or agent will let you do so.

If there is no De Laval agent near you write us direct for any information you desire, and with the height of the dairy season at hand by all means don't delay prompt action.

## The De Laval Separator Company

14 and 16 Princess Street,  
WINNIPEG.

173-177 William Street,  
MONTREAL.