

THE "AMERICAN."

THIS old established Hotel containing 100 rooms, is located on the corner of Yonge and Front Sts., overlooking the Bay of Toronto, and being only one block from all of the R. R. Depots and Steamboat Landings. This hotel has just been newly decorated, newly and elegantly furnished throughout with Brussels Carpets, Solid Walnut Furniture, Pure hair with the best Spring Mattresses, and new Billiard and Sample Rooms. From its commanding location, and its future management, no Hotel in Toronto will offer superior accommodations to the travelling public. Rooms can be engaged by mail or telegraph.

ATWOOD & BINGHAM, PROPRIETORS.

\$50.00!

REWARD.

It having come to our knowledge that imitations of our justly celebrated "Sheffield Sterling" Spoons and Forks are being put upon the Canadian market, we desire to notify the trade that we have registered the name "Sheffield Sterling," as our Trade Mark in the office of the Hon. the Minister of Agriculture at Ottawa, (No. 1421) and that any person found guilty of illegally using the aforesaid Trade Mark, or vending any such imitation, is liable to prosecution for misdemeanor.

The test of ACTUAL WEAR has proved that our Genuine Sheffield Sterling Goods are the best unplated Spoons and Forks ever offered to the public of Canada, and their Trade Mark has become valuable as a recognized guarantee of superior excellence of quality and finish. In order to protect the Trade from the worthless imitations of our goods that are being imported into this country, we are prepared to offer the above reward for the conviction and punishment of any person illegally using the above Trade Mark or vending imitations of our goods. All our unplated Spoons and Forks are stamped "Sheffield Sterling" "Crown S or X," and every dozen is wrapped in a special guarantee wrapper. For sale only by **ZIMMERMAN, McNAUGHT & Co.**

THE
 'Commercial Traveller'
 AND
 'Mercantile Journal.'

The only Organ of the Commercial Man in Canada.
 Published monthly at \$1.00 per year in advance.

Invaluable to Commercial Hotels as a medium of advertising, and to country merchants for its reliable and authenticated price lists current. No merchant should hesitate to send in his dollar for one year's subscription to the Commercial Traveller, mailed to any address **POST PAID.**

Box 21, Commercial Traveller Office,
 London, Ont.

GEO. E. COOPER,

Ornamental and General Engraver,

31 KING STREET EAST,

TORONTO, - - ONTARIO

ALL KINDS OF PLATE, JEWELLERY, ETC.

TASTEFULLY ORNAMENTED.

Inscriptions, Mottoes, Crests and Monograms designed and engraved in first-class style. Terms Cash.

INSTRUCTION GIVEN.

J. SEGSWORTH & Co.

IMPORTERS OF

WALTHAM WATCHES

GOLD AND SILVER CASES.

Waltham Manufacture, Guaranteed Quality.

Lowest Prices,

COR. SCOTT & WELLINGTON STREETS,

TORONTO.

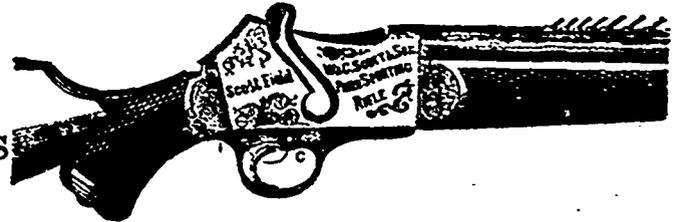
W. M. COOPER,

Manufacturers' Agent and Dealer in

Guns, Rifles & Sporting Goods

OF ALL KINDS.

29 KING ST. WEST, - TORONTO.



The "Scott-Field" Sporting Rifle.

The above cut represents the new Scott-Field Rifle, manufactured by W. & C. Scott & Sons, Birmingham, England, for general sporting purposes. This Rifle has the Field patent action, which is considered by all sportsmen who have seen it to be the best ever invented. The fact that Messrs W. & C. Scott & Son and John Rigby & Co., of Dublin, have adopted the "Field" action for their new sporting and Target Rifles, is proof positive that in the opinion of these celebrated gun makers the "Field" is superior to all other actions now in use. The "Scott-Field" Sporting Rifle is 44 cal., sighted up to 300 yards, and can be had either with plain or pistol grip stock. No Rifle in the market can approach it for simplicity, accuracy, convenience, durability and safety. Sole Agent for Canada.

W. M. COOPER, - - - TORONTO.

A Large Assortment of "Scott" and "Greener" Guns kept constantly on hand.